



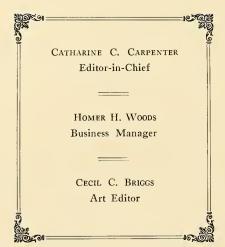
GEN

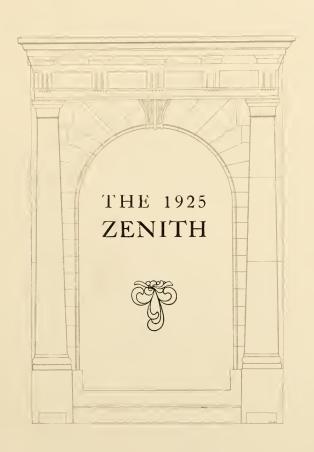


GC 976.402 IN2SC, 1925

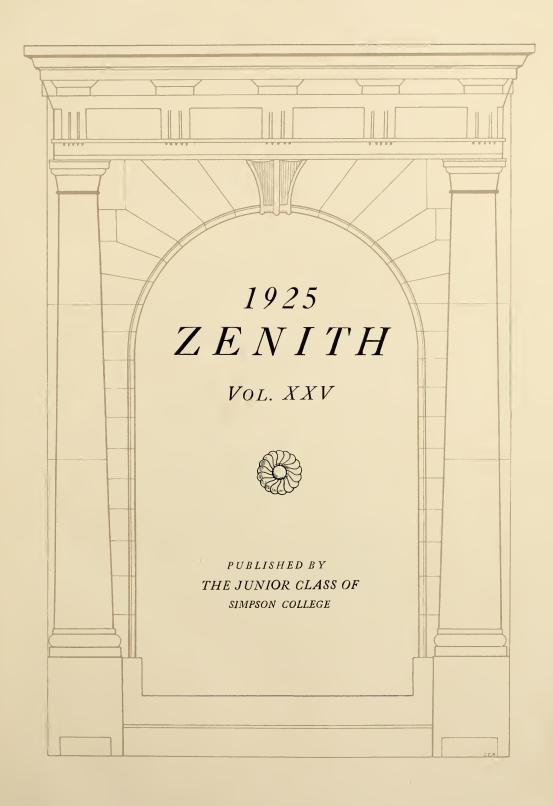


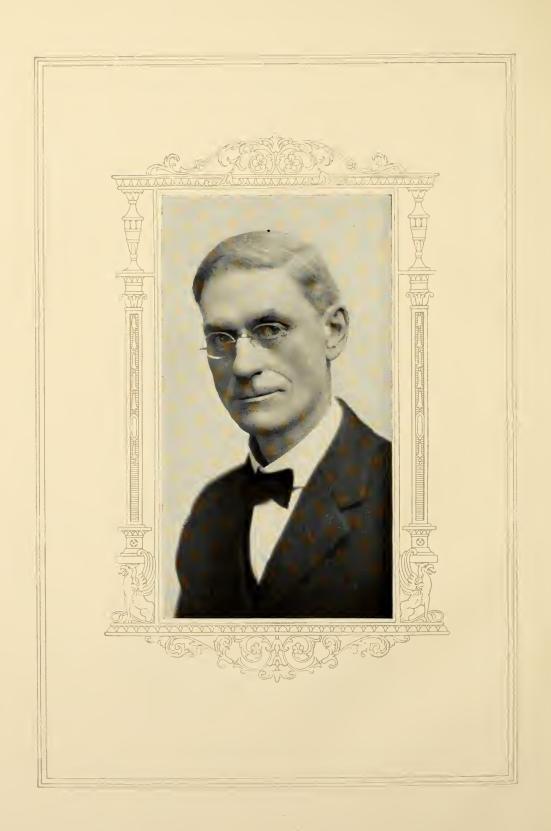
HMANDA Mitchell.
Plezsznille
Towz.

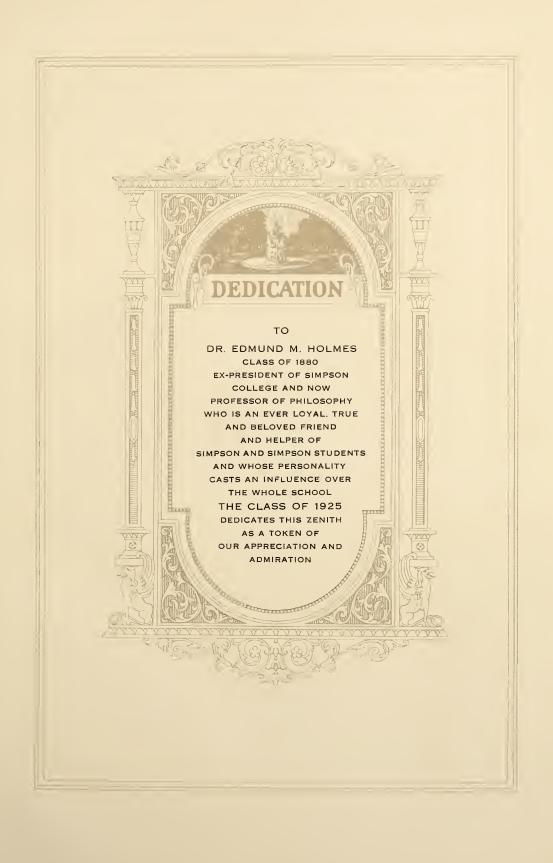


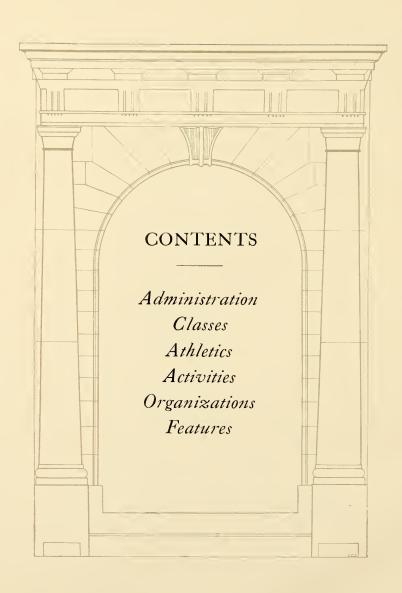


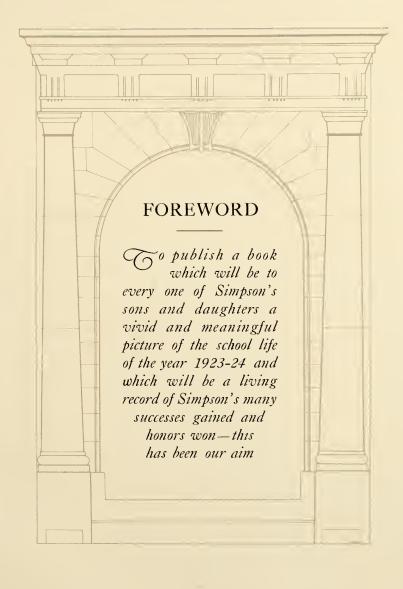


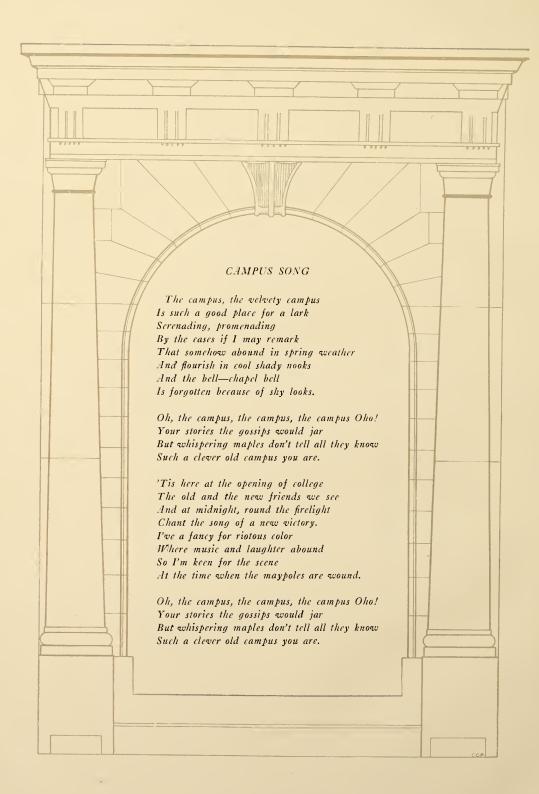


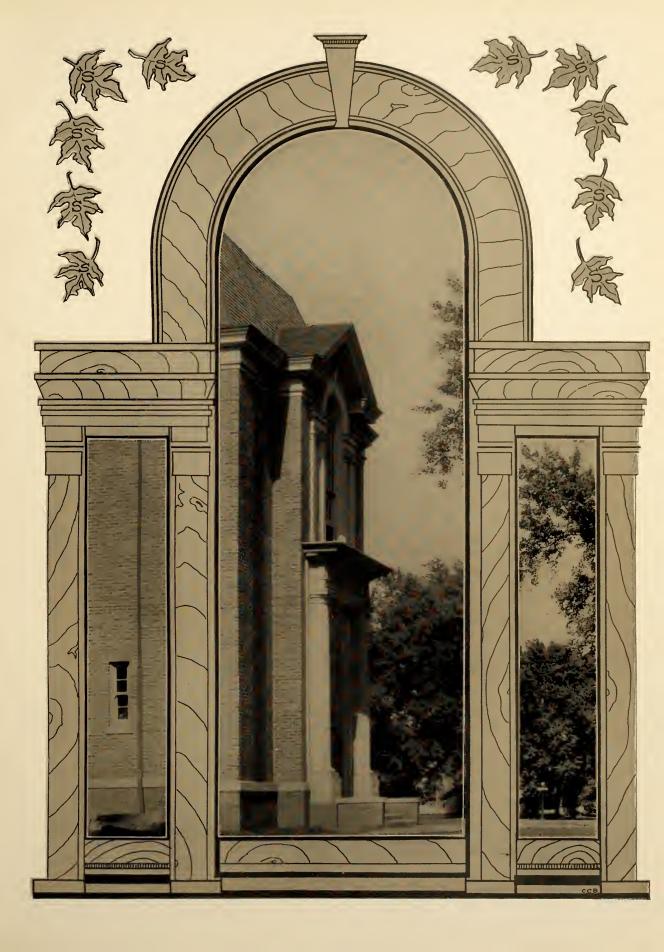


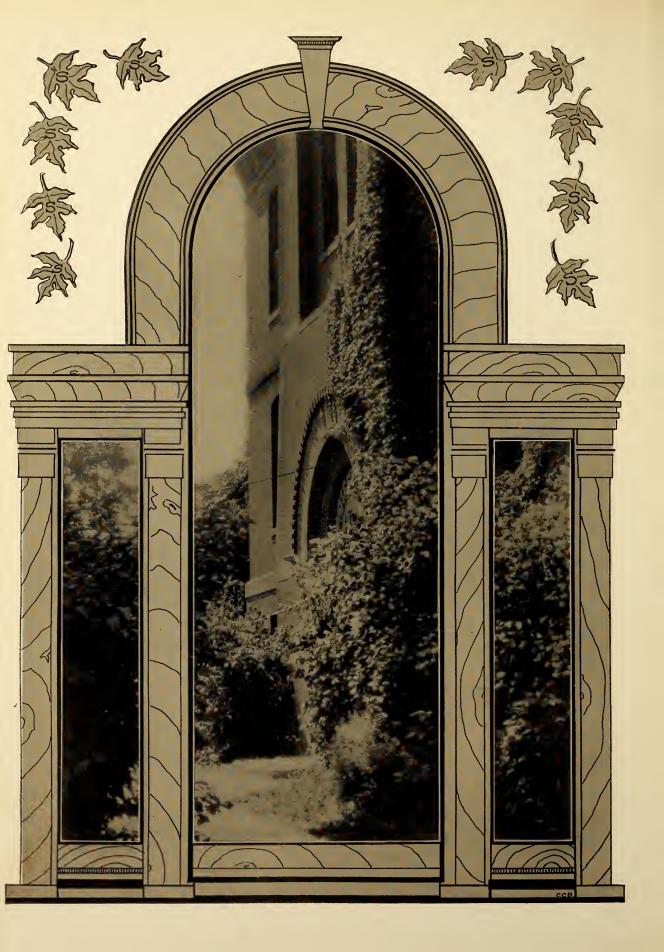








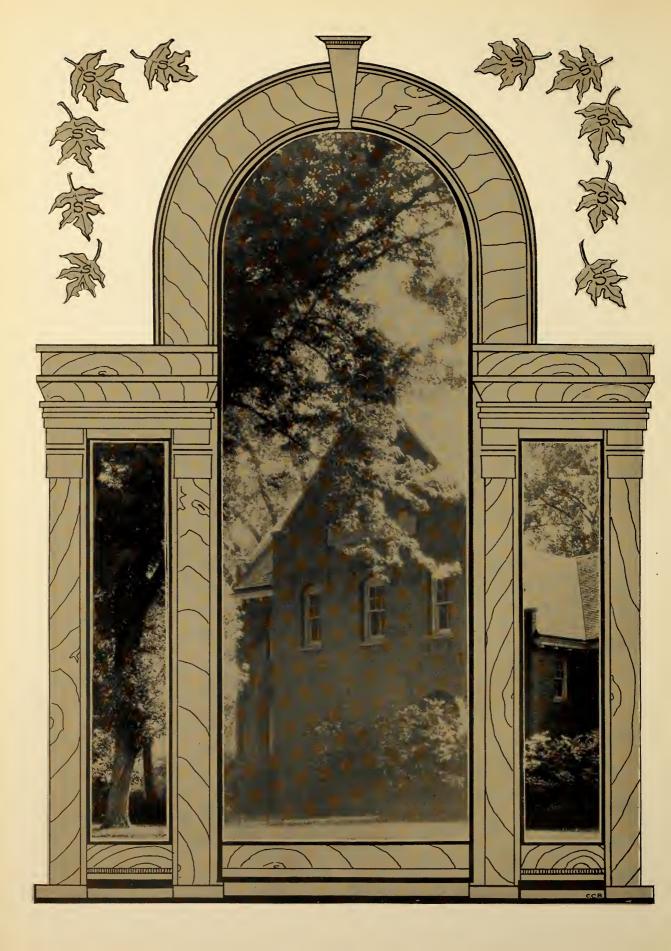






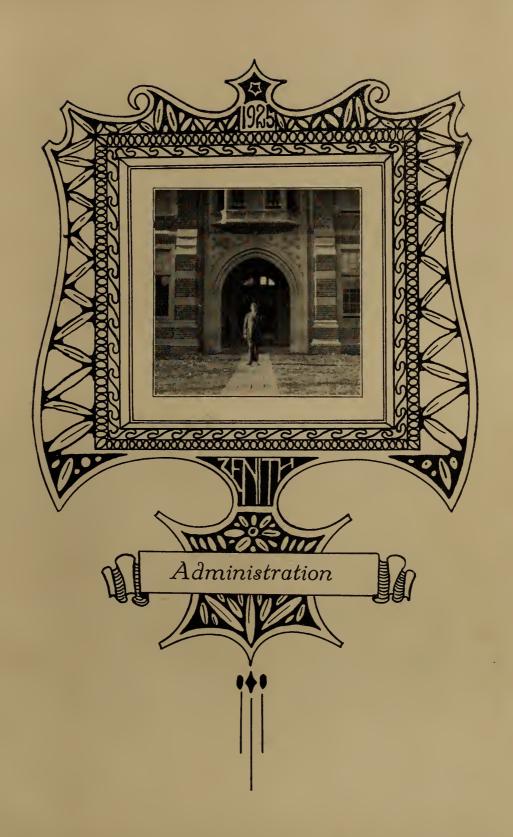
















JOHN LINNEAS HILLMAN President

A. B., Ohio Wesleyan University
S. T. B., Boston University School of Theology
D. D., Baldwin University
D. D., Ohio Wesleyan University
Phi Beta Kappa, Ohio Wesleyan University



RAE L. DEAN
Treasurer and Business Manager
A. B., Simpson College



CLYDE WILBUR EMMONS
Registrar
Professor of Mathematics and Astronomy
A. B., Albion College
A. M., University of Illinois



FRANK ELIOT BARROWS
Dean of Conservatory of Music
Graduate of Oberlin Conservatory
Under Albert Ross Parsons, William Mason,
Mrs. A. K. Mason, New York
Finishing work under Gedliska, New York



HAROLD DUDLEY

Assistant Professor of History

B. A., Simpson.

B. D., Garrett Biblical Institute

A. M., Northwestern University

MARION KNIGHT

Instructor in Public School Music and Normal Methods

B. M., Simpson College

RUTH JACKSON

Assistant Professor of English

A. B., Simpson College

A. M., University of Chicago

J. RAYMOND SMITH

Assistant Professor of Economics

A. B., Simpson College

ESTHER L. LONG

Assistant Professor of Foreign Language

B. A., Ellsworth College

A. M., University of Iowa

JESSE ALLEN BAKER

Professor of Chemistry

B. S., McMinnville College

B. S., Denison University

A. M., Denison University

ESTHER BUNCH

College Nurse

Graduate Omaha Hospital and Deaconess Association

School of Public Health Nursing

WILLIAM CHARLES HILMER

Professor of Foreign Languages

A. B., Baldwin Wallace College

A. M., Baldwin Wallace College

Ph. D., University of Illinois

VERA F. KITE

Assistant Professor of Home Economics B. S., in Home Economics, Simpson College

VERA INGRAM MOTT

Instructor in English

Ph. B., Simpson College

HIRAM SMOOTS DOTY

Professor of Biology

B. S., Iowa State College

M. S., Iowa State College



JOSIAH B. HECKART
Professor of Economics and Business
Administration
A. M. University of Chicago

EDNA M. STUNTZ Dean of Women

A. B., Colorado College

EVA F. STAHL Assistant Professor of English

A. B., Simpson College

A. M., University of Michigan

ARTHUR BLAINE CARR Professor of Physics

A. B., Albion College

A. M., University of Michigan

WILLIS H. CABLE

Vice-President

B. L., Western Normal College

A. B., Western Normal College

MARJORIE KNAPP WORKMAN

Assistant Professor of English

A. B., Ohio State University

A. M., Ohio State University

FLORENCE POLING

Assistant Instructor in Voice

B. M., Simpson College

EDMUND MEEK HOLMES

Professor of Philosophy and English Bible

A. B., Simpson College

A. M., University of Chicago

A. B., Garrett Biblical Institute

D. D., Garrett Biblical Institute

NINA HOHANSHELT BROWN Assistant Professor of Education

A. B., Simpson College

A. M., State University of Iowa

ELLEN CREEK

Librarian

B. S., Earlham College

A. M., Indiana University

MARY ELIZABETH EDWARDS Secretary to the President

A. B., Simpson College

E-E-E-E-E-E-



WILBUR COOKMAN DENNIS

Professor of Speech Education A. B., Ohio Wesleyan University A. M., Taylor University

PERSIS HEATON

Instructor in Piano and Pipe Organ B. M., Simpson College

HELEN L. POHLE

A. B., University of Wisconsin A. M., University of Wisconsin

CARL BERT GOSE

Assistant Professor of Biology B. S., Simpson College

IRENE L. SPRINGER

Director of Physical Education for Women A. B., University of Nebraska

EDITH BELLE WHITAKER

Instructor in English and History A. B., Simpson College

MARIE PHILLIPS HECKART

Instructor in Secretarial Science

ELSIE FLESHER

Secretary to Registrar

HENRY BROADUS JONES

Professor of English

A. B., Wahe Forest College

A. M., University of Chicago

C. NOEL WORKMAN

Director of Physical Education for Men B. S., in Business Administration, Ohio State University

BERTHEMIA McCARTHY

Assistant Professor of Foreign Language A. B., Morningside College

CHARLES N. BURROWS

Professor of Sociology

A. B., Missouri Wesleyan College S. T. B., Boston University School of Theology

WILLIAM F. V. LEICHT

Professor of Geology
A. B., University of Wisconsin





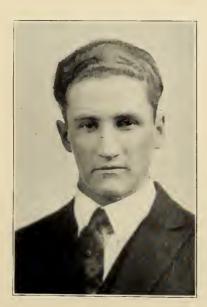
CLASS PRESIDENTS



SENIOR EDMUND BLAIR



JUNIOR LLOYD SIPHERD



SOPHOMORE HARRY TOOM



FRESHMAN HARRIS MACKINTOSH

ะ€∙€∙€∙€.

CLASS VICE PRESIDENTS



Senior Edith Bellman

Junior Ruby Armstrong

Sophomore ELIZABETH ABEL

Freshman ALICE SPRINGER

CLASS SECRETARIES



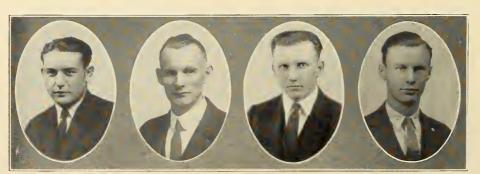
Senior Edna Hamilton

Junior Delbert Roberts

Sophomore LUCILLE BEVERIDGE

Freshman FRANCES SMITH

CLASS TREASURERS



Senior Joseph Meek

Junior Frank Banyard

Sophomore GERALD SHEPHERD

Freshman GLENN SLOCUM

SCICS COMMUNICATION TO THE TOTAL TO THE TOTAL TO



SENIOR CLASS ROLL

MAURINE ABBOTT LOUISE ABEL Homer Baker EDITH BELLMAN EDMUND BLAIR LEONARD BOWMAN ALICE BUTLER Oma Butler MAURINE CAVETT MARY CLARK RUTH CLEMENTS FLORENCE COX VERGNE CULTER LUCILLE EVANS MARIE FERGUSON ETHEL GATES WALTER GERLING PAUL GIDDENS CHRISTINE GREER ALBERT HALDEN Edna Hamilton ADA HARVEY ETHEL HARVEY MIRIAM HECKART BRENTON HENDERSON THEODORE HOLLADAY Homer Hoskins EUNICE JOHNSON KATHRYNE JUDKINS DEAN LONG

RALPH MCINTIRE ESTHER MARSH FLORENCE MASTERS JOSEPH MEEK MILDRED MEEK DOROTHY MILLER JAMES MILLER FERMAN MITCHELL ARTHUR MORLEY RUTH MORRIS EVELYN MORRISON RUSSEL NEFF OSCAR PLUMB PAULINE PORTERFIELD Lois Proctor DONALD RUNDBERG CAROL SANDY HELEN SAWYERS FRANK SAYRE RICHARD SCROGGS JOHN SCHULTZ ALDEN SMITH DEWITT SMITH EDITH STANLEY ALBERT TELFER MYRTLE TENNANT WALTER TOWNSEND ESTHER WALLACE EVERETT WILKINSON

RICHARD LOW

ELOISE WRIGHT



FLORENCE MASTERS

Guthrie Center, Ia.

Indianola, Ia.

ENGLISH

Generous, sympathetic and practical. Looks forward to a life of service on the foreign missionary field.

W. THEODORE HOLLADAY

Indianola, Ia.

BIOLOGY A frank, sincere and conscientious fellow with great ability.

FLORENCE COX

Indianola, Ia.

ENGLISH Always kind and pleasant. An earnest seeker after knowledge, the while imparting of its benefits to the students of the Academy.

HISTORY

PAUL H. GIDDENS

Nevada, Ia.

Dependable and energetic. Has a good "line." Always hates to see the "Robins"

leave. LOUISE ABEL Des Moines, Ia.

HOME ECONOMICS A friend to all. An authority on all Home Ec. subjects. "Abel" to "Turn'er" hand to any task.

RUTH MORRIS

Efficient and friendly. Nature is responsible for her dignity. Teaches school, but comes home every week end.

FERMAN MITCHELL

Indianola, Ia.

EDUCATION Spends lots of time with his dog and gun. A lover of nature in the out-of-doors-and even "human."

BIOLOGY

ESTHER MARSH

Indianola, Ia.

HOME ECONOMICS Modest and shy, but a true friend. somewhat inclined toward "Athe(y)ism."

DEAN LONG

Albia, Ia.

BUSINESS ADMINISTRATION A careful and conscientious student. A man of affairs who never has too much to do to take on another job. Dates occasionally, but doesn't have much time for women.

MILDRED MEEK

Indianola, Ia.

EDUCATION AND PSYCHOLOGY Worlds of ability lie under her quiet exterior. Is majoring in education, but seems to be quite devoted to Art.





ALICE BUTLER

Indianola, Ia.

RUTH CLEMENTS

Carroll, Ia.

ROMANCE LANGUAGES
Capable and industrious, she is deserving

of all the honors that come her way. Through wit and will she is bound to succeed.

ALDEN SMITH Winterset, Ia.

BUSINESS ADMINISTRATION

Blessed with a brain and a magnanimous personality. Delightfully "fresh" to his friends, yet reticent and thoughtful to those who don't call him "Dotty."

ETHEL HARVEY Altoona, Ia.

HOME ECONOMICS

A conscientious student and an enthusiastic worker, but always finds time for fun and athletics.

Albert L. Telfer

Council Bluffs, Ia.

A friend to all. Active in all the religious organizations. Doesn't look like a lady's man, but he might surprise you.

KATHRYNE JUDKINS

Indianola, Ia.

MUSIC
Clever, friendly and jolly. Makes her
own good time and goes her own sweet
way.

HOME ECONOMICS

measured by their size. Has a decided

personality of her own.

E. Frank Sayre In

Indianola, Ia.

Dependable and energetic. Never worries much about anything. Has supreme confidence in his own ability.

One of those people whose energy is not

MAURINE ABBOTT

Osceola, Ia.

A thorough student. Never idle a moment. Thoughtful of others, but nevertheless has decided opinions of her own.

ARTHUR MORLEY

Los Angeles, Calif.

ECONOMICS

A typical good fellow, always good natured. Possesses a droll wit. Might be a good student.

DOROTHY MILLER

Tingley, Ia.

HOME ECONOMICS

A peppy, energetic girl whose red hair belies her cheerful disposition. Active and athletic with a refreshing outlook on life.



KERTER CALCULATION



EVELYN MORRISON

Indianola, Ia.

Massena, Ia.

HOME ECONOMICS

Jolly and well liked by everyone. Governs her actions by propriety. Majors in committee meetings.

JOSEPH MEEK

Indianola, Ia.

Perry, Ia.

BUSINESS ADMINISTRARION
The rollicking, good humored optimist of school. His exceptional personality gets him by in anything he undertakes.

EUNICE JOHNSON

_

ENGLISH

Has a host of friends because she is a friend to everyone. A girl whom popularity doesn't spoil. A good follower as well as a capable leader.

EDMUND BLAIR

Van Wert, Ia.

Radiates personality and poise. A true friend and a fellow who maintains high standards. Devoted to the "one and only."

ETHEL JANE GATES

Indianola, Ia.

Charming and petite, but practical and efficient. She has a smile and a cheery manner that have won her a host of friends.

EDITH STANLEY ENGLISH

Looks quiet and reserved, but is the soul of fun. Enjoys watching life as it goes past her. Serene and imperturable.

EVERETT WILKINSON

PRE-MEDICAL
"Easy" in all his ways and words. A jack-of-all campus trades and master of anything he tries.

EDITH BELLMAN

Indianola, Ia.

Westboro, Mo.

MUSIC Clever and capable. She carries a host of responsibilities, but so quietly that you would scarcely believe it.

WALTER TOWNSEND

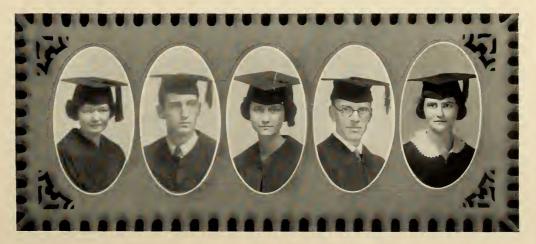
Indianola, Ia.

Looks dignified, but is a good fellow. Does his work in a capable fashion. Divides his time between teaching school and attending it.

MYRTLE TENNANT

Indianola, Ia.

A delightful girl to know. Never in too big a hurry to be agreeable. Aspires to be dignified.



Zectete de la company de l



CAROL SANDY

Indianola, Ia.

Indianola, Ia.

ROMANCE LANGUAGES

Quiet and reserved, but not afraid to speak her own mind. Lives for her studies.

OSCAR C. PLUMB

Riverton, Ia.

PHILOSOPHY

Has his own ideas and acts accordingly. Oratorically inclined. Doesn't expect to be alone in life much longer.

LUCILLE EVANS Indianola, Ia.

HOME ECONOMICS

Shyness and modesty personified. Studies Home Ec. with a purpose.

LEONARD C. BOWMAN Coon Rapids, Ia.
BUSINESS ADMINISTRATION

Energetic and businesslike. Goes by the name of "Deacon," but looks and nick-names are sometimes deceiving.

Lois Proctor

Farragut, Ia.

Jolly and always ready for fun. An opinion to express on any subject. On speaking terms with calories and vitamines.

PAULINE PORTERHIELD

MUSIC
Modest, conscientious and self-possessed.
No toleration for artificiality or surface veneer. Her duties are Hu (gh) ed with pleasure.

HOMER HOSKINS Clarinda, Ia.

One of Mary Berry's boys. Works hard in spite of his happy-go-lucky disposition.

Always a good scout.

EDNA HAMILTON Lacona, Ia-

Unconscious of her charm. Reserved and

always to be depended on. Appreciative and a good pal.

VERGNE M. CULTER Indianola, Ia.

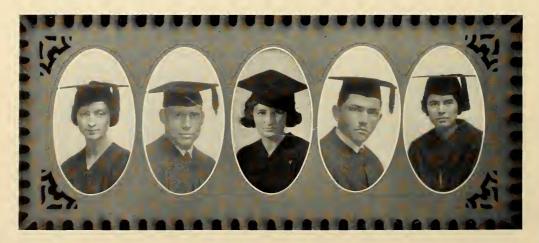
PHYSICS

Friendly and hard worker. Sticks to everything he attempts. Was never accused of having a date.

Ada Harvey Altoona, Ia.

MATHEMATICS

A girl with a strong personality and a faculty to understand folks. Goes to college on a time budget.





MARY CLARK

Shenandoah, Ia.

ENGLISH

Douds, Ia.

HISTORY

Modest and capable to the Nth degree. A sense of humor, ever subtle, ever refined, and ever kind.

WALTER GERLING Swan, Ia.

ROMANCE LANGUAGES

Deliberate, thoughtful and steady. Has a hobby for languages. His principal activity is "E's."

CHRISTINE GREER Algona, Washington

BUSINESS ADMINISTRATION

Calm and self-possessed in any situation. She is a rare compound of efficiency, kindness and fun.

JOHN G. SHULTZ Indianola, Ia.

BIOLOGY

Has two ambitions—to be clever and to be classy. A good athlete who gives all of his ability all of the time.

HELEN SAWYERS Greenfield, Ia.

EDUCATION

Full of cleverness and fun and marvelously good natured. Smiles with her eyes and seems to be well acquainted with the Blue Bird of Happiness.

MIRIAM HECKART

Has a winsome personality all her own. Has a friendly interest in everything and everyone.

Albert Halden Indianola, Ia.

BUSINESS ADMINISTRATION

Direct, and takes care of only his own affairs. A printer during spare time. Puts the gym classes thru their "Daily Dozen."

Eloise J. Wright Indianola, Ia.

BIOLOGY

A natural leader with the gift of making friends. The soul of frankness. Her poise never fails her.

HOMER BAKER Farragut, Ia.

HISTORY

A conscientious man with high moral and social ideals. A hard worker and a true friend.

MARIE FERGUSON

Corydon, Ia.

HOME ECONOMICS

Very quiet. Spends most of her time in the Home Ec. building. To know her is to like her.





OMA BUTLER

Indianola, Ia.

MUSIC Has a faculty for getting things done—including her studying. Admired by all who know her-

DEWITT SMITH

Pisgah, Ia.

BIOLOGY A man of rare ability, judgment and devotion (emphasis on the latter.) Truly a gentleman.

MAURINE CAVETT

Denison, Ia.

BIOLOGY Kind to everyone, big-hearted and generous. Expects to go to China and will be a worthwhile and sympathetic missionary.

RUSSELL NEFF

Prairie City, Ia.

HISTORY Serious, sensible and studious. Takes life dreadfully in earnest. Dating a pastime but not a pleasure.

RICHARD SCROGGS

Indianola, Ia-BUSINESS ADMINISTRATION

Courteous, thorough and a real man's man. Possesses a diplomatic nature and rare organizing ability. Sure to set the world on fire. (Watch him blush.)

RALPH MCINTYRE

Indianola, Ia-

MUSIC

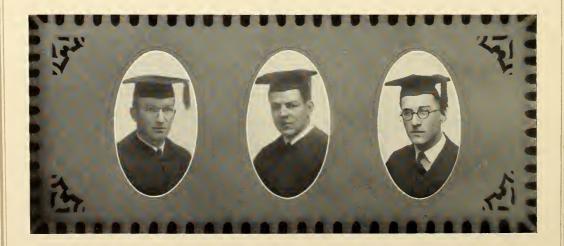
Happy and harmonious. Sings for pleasure, eats for necessity, studies when convenient.

LYLE STEWART

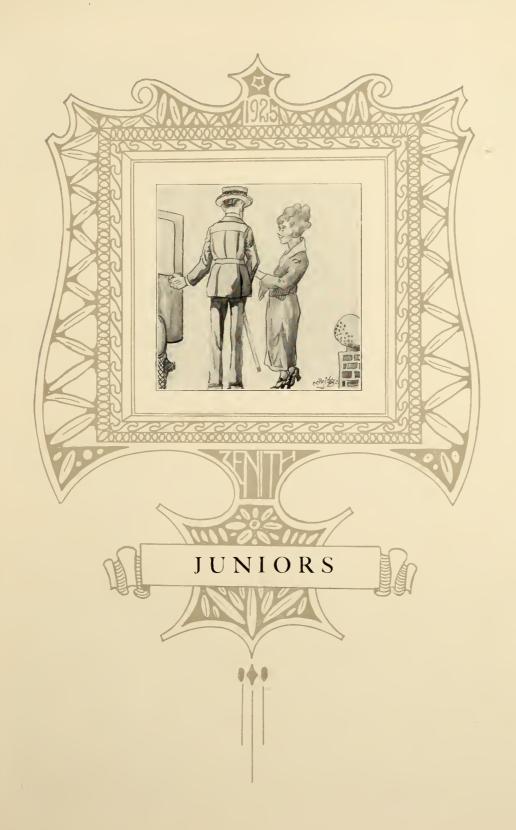
Ingomar, Montana

ECONOMICS

Has a rare gift of sarcasm and uses it fluently. A friend, student and a good fellow.



SHIRINIA DAN MARIAN DA



(:D:D:D:D:D:D:D:)

JUNIOR CLASS ROLL

DEWEY ADAIR FRANK ARCHER RUBY ARMSTRONG TAMES BALDWIN FRANK BANYARD VIVIAN BANYARD ROBERT BATES GLEE BEST ELSIE BINGAMAN DOROTHY BLACK WALTER BRAMHALL IRMA BRASHER ZOE BRAUCHT CECIL BRIGGS EMMERT BROOKS Lola Buchanan BOYD BURNISON HOLLIS BUTTERFIELD Martha Buxton MARY CABLE CATHERINE CARPENTER FRANCES CHESHIRE FAYE COLLICOTT BERNICE CORBETT MARY BELLE CRAIG BLANCHE CRAWFORD MELVIN CUNNINGHAM ELSIE DOUGHERTY HAROLD FAWCETT BEULAH FITZ MILDRED GARST KERMIT GATES RUBY GLASCOCK FAITH GLEASON ERASTUS GREEN HARRY HALDEMAN CLARA HALL HAROLD HALL FRANCIS HAMILTON HARRIETT HANSELL

JAMES HANSELL GEORGIA HARROLD EARL HART HARRIETT HENDERSON MILDRED HESS CLARENCE HICKMAN JOHN HILLMAN KATHERINE HILMER BLYTHE HOWARD YASU IWASAKI MARY JOHNSON HELEN JONES KENNETH KARR JUANITA KEITH MARGARET KERN ETHEL KIRK IOHN KLINE GENEVIEVE KRASCHE JULIA LAPELLA FRANCES LEDLIE FRANK LISTER ANNE McCartney ADA McCoy WALTER McCoy DWIGHT MCGEE CLARK MAHR LLOYD MARSTON MABEL MATHIS Deloss Maxey IRENE MAXWELL VELTA MAY FRANCES MAYNARD ESTHER MINER CECIL MITCHELL LEOTA MULLICAN EDITII MYERS CHESTER NELSON ALICE NEWTON ELOISE NICHOLL HESTER NIXON FRED PECK

MARGUERITE PETERSON LUCILLE RANSOM Delbert Roberts RUTH ROBERTSON DONALD ROSS WALLACE SALYERS PAULINE SANDERS ETHEL SAUR WALTER SCHEUERMANN RUTH SCHICK MILDRED SHADE MRS. E. E. SHAW MARGARET SHIELDS RAY SIMPSON LLOYD SIPHERD JENNIE SMITH MARGUERITE SPEER BESSIE STEBBINS RUTH STRAWN LLOYD SUTTON REBA TALLEY VERVA TALLMAN PAULINE TERPSTRA Lois Trimble JOE VAN DRESER JOSEPH WATSON FLOSSIE WEBER RAY WEIDMAN ALTA WESTFALL GLENN WHISLER DOROTHY WHITEHEAD DOROTHY WHITTED RICHARD WILKINS LISLE WILSON BERNICE WINTERSTEIN ELSIE WOOD HOMER WOODS HOWARD WOODS GEORGE WOOLSON ELIZABETH WRIGHT



Indianola, Ia.
"S" Club, HOWARD WOODS Alpha Tau Omega, Pi Kappa Delta, "S" Club, Baseball (2), Debate (3), Student Athletic Man-ager (3), Y. M. C. A. Cabinet (3). An exceptional student and a fellow who gets things done. A trifle reserved toward strangers but a real friend to those who know him.

ZOE BRAUCHT

ZOE BRAUCHT Indianola, Ia.

Pi Kappa Delta, Inter-Collegiate Oratory (2), Les
Beaux Esprits (1), W. A. A. (1).

A jolly good friend to everyone. Delights in oratory.
Quite proficient in the art of strolling.

LEOTA MULLICAN Indianola, Ia.

Beta Xi, Mu Phi Epsilon, Zetalethean, Zetalethean
Consul (2), Glee Club (2) (3), Mixed Quartette
(2) (3), Choir (1) (2) (3), Les Beaux Esprits
(1), Dramatic Club (3), Opera (3), W. A. A.
(1) (2), Hockey (1), Soceer (1).

A vivacious talented girl with a pleasong personality
and a charming appearance. One of Simpson's most
talented song birds.

talented song birds.

JOHN HILLMAN

Alpha Tau Omega, Pi Kappa Delta, Annual Honors (1), Debate (1) (3), Nimpsonian Staff (2),
ZENTTH Staff (3), Editor-in-Chief Nimpsonian (3), Director Iowa College Press Association (3), Track (1) (2), Joshua (3), English Seminar (2) (3), Les Beaux Esprits (1), Spanish Club (1), Lake Geneva Delegate (2).

His extremely clever mind sometimes takes a sarcastic turn, but for generosity and loyalty he cannot be beaten. Has a finger in every campus pie. JOHN HILLMAN

HELEN JONES

Pi Beta Phi, Alpian, W. A. A. (2) (3), Alpian Corresponding Secretary (3), Hockey (2), Base-

ball (2).

Has a characteristic giggle. Always ready and willing to help. An all around good companion.

FRANCES CHESHIRE

Sapulpa, Okla.

Pi Beta Phi, Choir (3). Clever and an all around good sport. Known by her Southern drawl and her "You all".

REBA TALLEY

Bedford, Ia.

Bettord, fa.

Beta Xi, Zetalethean, President Iowa State Student Volunteer Association, Y. W. Cabinet (2)
(3), English Seminar (3), Secretary Zetalethean (2), Spanish Club (1).

Not every one knows her but those who do find her a most valuable friend. Capable and conscientious but "Hen(n)-Picked".

MARGARET SHIELDS

Leon, Ia.

Beta Xi, Alpian, Alpian Consul (3), Choir (1) (2)

Good-natured and peppy. Refined and reticent but a





HAROLD HALL

Griswold, Ia.

Commons Club, Everett.
Friendly and a good mixer. Looks serious but isn't.
Takes his lessons easily.

GLEE E. BEST

Shenandoah, Ia.

Alpha Chi Omega, Glee Club (2) (3), Choir (1) (2) (3), W. A. A. (1), Soccer (1), Hockey (1), Pirates of Penzance (3).

Always peppy and full of glee. Spends her time at the conservatory but majors in campustry.

IRMA BRASHER

Indianola, Ia.

Pi Beta Phi, Zetalethean, Zetalethean Critic (2), Annual Honors (1). Independent and business-like. Very capable. One of

the last to join the bobbed hair throng.

JULIA LA PELLA

Indianola, Ia.

Clionian, Dramatic Club, Lake Geneva Club (3), W. A. A., Hikes (1) (2), Basketball (1), Baseball (1) (2), Hockey (2) (3), Soccer (2) (3), W. A. A. Board (3).
Full of pep and life and always greets you with a cheery word. Interested in all athletics.

MILDRED SHADE

Alpha Chi Omega, Glee Club (3), Choir (1) (2) (3), W. A. A. (1), Hikes (1) (2), Soccer (1), Hockey (1), Pirates of Penzance (3). Likes good music. Doesn't take life as seriously as she seems to. Has a failing for violent cases.

KATHERINE HILMER

Indianola, Ia.

Pi Beta Phi, Zetalethean (1) (2), Clionian (3), Clionian Critic (3), Hikes (1), Baseball (2), W. A. A. (2), Student Council (1) (2), Choir (3), Vice-President Dramatic Club (3), Tennis

Her good disposition is unfailing. A capable and willing worker. Thinks Papa's opinions are best.

IRENE MAXWELL

Clionian, English Seminar (2). Quiet but has a delightful personality. Althe hard things well. Has a contagious laugh. Always does

Colo, Ia.

Delta Delta Delta, Alpian, Clionian, Soccer (1), Hockey (1), Y. W. Program Committee (2) (3), Alpian Consul (2), Alpian Treasurer (3), Clionian

Critic (3).

A girl whom you like better the more you know her.

Has her own ideas and sticks up for them. Loyal to her
friends and devoted to her man.





ELSIE BINGAMAN Indianola, Ia. Alpha Chi Omega, Alpian, Alpian Chaplain, W. A. A.

Characterized by her dimples, decided opinions, and drollness. Doesn't believe in hurrying. Has highly original ideas.

ELIZABETH WRIGHT ELIZABETH WRIGHT

Pi Beta Phi, Zetalethean (1) (2) (3), Soccer (1) (2), Choir (2) (3), Simpsonian Staff (3), Dramatic Club (3), Zetalethean Treasurer (3), W. A. A. (1) (2) (3).

A dark haired, whimsical maiden with a will of her own. Her style and poise are ever with her. Indianola, Ia.

ESTHER MINER

Alpha Chi Omega, Zetalethean, W. A. A., Les
Beaux Esprits (1), Basketball (1) (2) (3), Baseball (1) (2) (3), Hikes (1) (2), Soccer (2) (3),
Hockey (2) (3), W. A. A. Board (2) (3), Class
Vice-President (2), Zetalethean Treasurer (2),
Zetalethean Consul (3).

Whatever she undertakes is sure to be a success.
Loves Spring weather but likes "Woods" better.

MARGUERITA SPEER
Girls Commons Club, Crescent, Clionian, Secretary-Treasurer Homiletics Club, Secretary Student Volunteer Band. Lacona, Ia.

Diligent but not a grind. Has great possibilities for one so small. A veritable fountain of advice.

DONALD C. ROSS Wessington Springs, S. D. Alpha Tau Omega, Kallonian, Manager College Book Store (3).

Democratic, industrious, and a friend to all. Believes that "girls is girls". Λ Jesse James of the Bookstore business.

ALTA WESTFALL Indianola, Ia.

Alpian, Spanish Club (2), Dramatic Club (3), Hikes (1) (2), Soccer (2), Hockey (2), Dramatic Club (3), History Club (2), History Seminar (3).

A girl who builds a wall of reserve around her personality. Possesses original ideas and an abundance of common sense.

RAY SIMPSON Sharon Springs, Kan.

Kappa Theta Psi, Freshman Football, Varsity Football (2) (3), Winner Holladay Contest (1), Home Oratorical Contest (2) (3).

An energetic, resourceful worker with confidence in his own ability. Has a cheerful disposition and a likable personality.

WALTER BRAMHALL Roswell, N. Mex.

Commons Club, Freshman Football (1), Varsity Football (1) (2) (3).

Good student, good fellow, good workman. A true friend and also interested in Friends.





DELBERT ROBERTS

Farragut, Ia.

Sigma Delta Chi, Class Secretary (3), Y. M. C. A. Cabinet (3), Y. M. C. A. President (4).

To be a friend to all and devoted to one seems to be his aim. Has been known to teach domestic science in an accredited high school.

BERNICE WINTERSTEIN

Crescent, Crescent Historian, Biology Assistant (3). Hangs around the science hall from morn till night. An industrions student but doesn't believe in studying when there is any fun to be had.

HARRIET HENDERSON

Indianola, Ia.

Pi Beta Phi, Mn Phi Epsilon, Zetalethean, Les Beaux Esprits (1), Choir (1) (2) (3), Glee Club (1) (2) (3).

A clever, jolly girl who is a pal to everyone. He remarkable voice and a more remarkable personality.

CLARK C. MAHR

Indianola, Ia.

Commons Club, Track (1) (2), Football (2), "S"

A good worker who enjoys his work. A real friend to those who know him. Likes the country.

LLOYD W. SIPHERD

LLOYD W. SIPHERD

Kappa Theta Psi, "S" Club, Class President (3),
Y. M. C. A. Cabinet (3) (4), Class Basketball (1)
(2), Varsity Basketball (1) (3), Varsity Track
(2), Gym. Instructor (3), Tennis (2).

A handsome, talented youth of pleasing personality and sterling character. Falls for someone periodically and

then recovers just as periodically.

EDITH MYERS

Crescent, Home Economics Club (1) (2).

A quiet and unassuming girl with a sweet and pleasing manner. One whom you like better the longer you know her.

MILDRED GARST

Indianola, Ia.

Alpha Chi Omega, College Orchestra (1) (2) (3),

Les Beaux Esprits (1).

Jolly and friendly. Household duties, Romance languages, and good times make up her course of study.

KERMIT GATES Indianola, Ia.

Sigma Delta Chi, Freshman Football (1), French Club (1), Track (2), "S" Club (3), ZENITH Staff (3), Class Basketball (2), Gospel Team (1). Easily identified by his walk and his laugh. Was never known to lose his temper. A friend to everyone.





RICHARD WILKINS

Sigma Delta Chi, Everett, Football (1), Track
(1) (2) (3), Wrestling (3), Lake Geneva Delegate (2).

Clever but generally has little to say. An excellent student, plucky, and a good friend.

PAULINE TERPSTRA AULINE TERPSTRA

Alpha Chi Omega, Mu Phi Epsilon, Y. W. C. A.
Cabinet (2) (3), ZENITH Staff (3), Pirates of
Penzance (3), Choir (1) (2) (3), Glee Club (1)
(2) (3), W. A. A. (1), Soccer (1), Hockey (1),
President Y. W. C. A. (4).

A peppy and capable girl with the gift of true friendness. Refined, talented, and jolly. Colfax, Ia.

FAITH GLEASON Mu Phi Epsilon, Crescent, Crescent Secretary
(2), Choir (2) (3).

A steady, reliable girl with worlds of personality to be discovered by those who know her well.

WALTER McCOY WALTER McCOY
Alpha Tau Omega, "S" Club, Dramatic Club,
Freshman Football, Varsity Football (2) (3),
Class Basketball (1) (2) (3), Varsity Track (2),
Varsity Basketball (1), Baseball (2), Basketball
Captain (4).
A star athlete whose popularity rests on his simple and
unaffected personality. A hard worker who has a terrible time with his "girls" and accounting.

FRANCIS HAMILTON

Indianola, Ia.

Commons Club.

A steady dependable student with a serious outlook on life. Interested in education and educators.

HESTER NIXON

Indianola, Ia.

Zetalethean, Clionian, W. A. A.

A girl who possesses an exuberant outlook on life and an infectious giggle. A good student who takes girls' athletics seriously.

MARGUERITE PETERSON

Alpha Chi Omega, Pi Kappa Delta, Alpian, Clionian, Home Ec. Club, Alpian Critic (3), Clionian
President (3), Track (1), Choir (1) (2) (3),
Intercollegiate Debate (2).

An excellent student in every department and a girl who makes friends easily. Capable, brilliant, and efficient.

DEWEY D. ADAIR

Indianola, Ia.

Commons Club, Kallonian.

A sedate personality who takes life as it is. Always neat and a star student in Professor Miller's department.





KENNETH L. KARR Indianola, Ia. Alpha Tau Omega, Kallonian, Varsity Football (2) (3), Class President (2), Student Council (1), Freshman Football, Captain Football (4), "S" Club (2) (3), Tennis (2), Dramatic Club (3), Puts all he has into everything that he does. A natural leader with a sincerity that is genuine and refreshing.

RUBY GLASCOCK

Pi Beta Phi, Pi Kappa Delta, Zetalethean, W. A.
A. (1) (2) (3), W. A. A. Board (2) (3), Hikes
Manager (2), Hikes (1), Baseball (2), Oratory
(1), Zetalethean Treasurer (1), Zetalethean Critic
(3), Glee Club Reader (2), Home Economics
Club, Zentrh Staff (3),
Clever, attractive, and an all-round girl, Works hard
at the Home Ec, building but glories in good times.

VERVA TALLMAN Grand Junction, Ia.

freshing.

VERVA TALLMAN Grand Junction, Ia. Alpha Chi Omega, Mu Phi Epsilon, Glee Club (2) (3), Choir (1) (2) (3), Hikes (1), Soccer (1), Hockey (1), W. A. A. (1), Pirates of Penzance.

zance.

A tall handsome girl with a permanent wave, and lots
of musical talent. Peppy and jolly.

FRED PECK Indianola, Ia. Works so much that he has no time for outside activities but nevertheless he has an unusually large number of friends. Does things in a quiet, conscientious way that brings results. JAMES HANSELL

Kappa Theta Psi, Orchestra (3), Band (2) (3). A reformed midshipman who decided he liked Simpson best after all. A superior student who gets by like a million dollars but would rather have the million.

DOROTHY WHITTED Pi Beta Phi, Zetalethean, Zetalethean Consul (3), Hikes (3), W. A. A. (3), Hedding College (1)

Possesses infinite tact and is kind to everyone. Can always think of something clever to do or say. A star English student.

GENEVIEVE KRASCHE Delta Delta Delta, Alpian, W. A. A. (1) (2) (3), Alpian Critic (3), Historian (3), Consul (1), Tennis Champion (1), Hikes (1), Basketball (1), Baseball (2), Hockey (1) (2) (3), Soccer (1) (3), Tennis (2), Choir (2).

A cheerful happy-go-lucky girl who is a genuine friend and pal. Believes that the chief business in life is to have a good time.

Oxford Club, Student Pastor (1) (2) (3), Gospel Team Manager (2), Y. M. Cabinet (3), Y. M. Secretary (2), Commons Club. ERASTUS GREEN

Tall, dignified, and reserved. Lives by reason not by apulse. Enjoys soaring in philosophic speculation.





MARGARET KERN Norwalk, Ia Pi Beta Phi, Zetalethean, Home Economics Club (1) (2) (3), Baseball (2), Basketball (3).

Winsome and witty. Is always busy but never too busy to help a friend or to have a good time.

CECIL BRIGGS Indianola, Ia.

Alpha Tau Omega, Kallonian, Track (1) (2),

ZENITH Staff (3).

Aspires to be an artist and works energetically and systematically at it. Likes to kid the girls who never take him seriously, but "Elizabeth" is his "Aine true love".

RUBY ARMSTRONG

Alpha Chi Omega, Alpian, Class Vice-President
(1), Spanish Club (1), W. A. A. (2), Class VicePresident (2), Intercollegiate Debate (3), English
Seminar (3).

A girl who possesses a world of executive ability. Clever, witty, democratic, and proud of her "diamond".

EMMERT P. BROOKS Audubon, Ia.
Alpha Tau Omega, College Orchestra (1) (2) (3),
College Band (1) (2) (3).

A musician with a scientific mind. Lives within his shell but is a real pal to his friends.

W. FRANKLIN LISTER Lineville, Is Homiletic Club (1) (2), President Oxford Club (3), History Club (3), Student Pastor (1) (2)

A man whom you cannot help but admire for his conscientiousness and regard for others. A true gentleman.

RUTH SCHICK YANCE

Has achieved success in her one outside activity— Charlie. A rare personality with a cheery outlook on life.

CATHARINE CARPENTER

Pi Beta Phi, Pi Kappa Delta, Zetalethean, Intercollegiate Debate (1), Les Beaux Esprits (1), Soccer (1), Hockey (1), Baseball (2), W. A. A. (1) (2) (3), Zetalethean Critic (2) (3), Dramatic Club (3), Editor-in-Chief of ZENITH (3), Student Council (1), English Seminar (3).

Breezy and always bubbling over with good spirits. A winsome winning personality endowed with ability.

HARRY HALDEMAN

Indianola, I

Indianola, Ia.

Kappa Theta Psi.

A clever fellow with a pleasant appearance. Moves at a moderate rate but always arrives with determination.





W. VELTA MAY Indianola, Ia. Crescent, Home Economics Club, Pi Kappa Delta, Choir (2) (3), Dramatic Club (3), Crescent Critic (1), Crescent President (3), Debate Seminar (3), Intercollegiate Debate (1) (3).

Revels in debate but it doesn't seem to affect her happy disposition. Loyal to Simpson but has large interests at Ames.

HOMER WOODS

Alpha Tau Omega, Pi Kappa Delta, "S" Club,
Baseball (2), Business Manager Zenith (3), Annual Honors (1), Y. M. C. A. (3).

Poised and polished and possesses a rare amount of executive ability. Outside activities are his dissipation and women the least of his worries.

PAULINE SANDERS
Carlisle, Ia.
Delta Delta Delta, Zetalethean, Hikes, Les Beaux
Esprits.

A girl who takes life as it comes. Languid and nonchalant with a pleasant drawling manner of speech.

BESSIE MAE STEBBINS

Crescent, Oxford Club, Assistant Dean of Women,
Gospel Team, Prayer Group Leader.

A conscientious, reliable person possessed of a womanly charm that comes from the satisfaction of always doing the right thing.

CHESTER NELSON

Boone, Ia.

Commons Club, Everett, Everett Council (1) (2), Everett Treasurer (3), Homiletics Club (1), Student Volunteer Band (1) (2), Student Volunteer Treasurer (3).

An energetic fellow who likes to be one of the boys. "Chet" is a business man and conducts the student laundry in a capable way.

ESTHER E. BAIRD

Girls' Commons Club, Oxford Club, W. A. A., Crescent Literary Society.

A reserved girl who keeps her true worth for intimate friends. Spent her first two years at Wheaton College.

MARY BELLE CRAIG

Hartford, Ia.

Clionian, Blackburn C., Carlinville, Ill., (1) (2). An excellent student who is not afraid to express her own opinions. Does not make friends easily but is worth knowing.

ADA McCOY

Prairie City, Ia.

A quiet, good natured girl. Takes things as they come and never complains of being overworked.





ROBERT BATES

Indianola, Ia.

Kappa Theta Psi, Y. M. Treasurer (3), Track (2), Tennis (2), Chemistry Laboratory Assistant

Has decided opinions of his own. Has had the reputa-tion of being bashful but seems to have reformed lately.

Beta Xi, Alpian, Les Beaux Esprits (1), Alpian Secretary (3), Choir (1) (2), Associate Editor of ZENTH (3), W. A. A. (1) (2), Soceer (1), Dramatic Club (3).

A girl who is very clever, capable, and democratic. Works when she is not otherwise occupied.

BLANCHE CRAWFORD

Indianola, Ia.

Crescent, W. A. A. (1) (2) (3), Chemistry Assistant (2) (3).
A good student—one of the few girls who major in chemistry and love it. Extreme in her likes and dislikes but a real friend and booster.

FRANKLIN ARCHER

St. Charles, Ia.

Simpson Commons Club, Everett, Oxford Club.

A polite and courtly gentleman. Is studying for the ministry and believes in practicing what he preaches.

FLOSSIE WEBER

Dana, Ia.

Alpha Chi Omega, W. A. A. (1) (2) (3), Hikes (1) (3), Basketball (2) (3), Soccer (3), Hockey (3), History Club (3).

Quiet and reserved in public but otherwise, oh my!

An excellent student and a worth-while friend.

MARY CABLE

Indianola, Ia.

Beta Xi, Alpian, Alpian Critic (3), Y. W. Cabinet (3), Home Economics Club (2) (3), President Home Ec. Club (3), Dramatic Club (3).

An enthusiastic student who takes part in many school activities. Has a frank and unconventional manner of expressing her onlyings

expressing her opinions.

ETHEL KIRK

Nevada, Ia.

Crescent, Crescent Consul (2), Hikes (1). Clever and peppy. Always has a twinkle of mischief in her eye. Thinks Nevada is best of all.

CLARA HALL

Pi Beta Phi, Alpian, Class Vice-President (1), Alpian Secretary (2), Choir (1) (2) (3), Soccer (1), English Seminar (3), Dramatic Club (3). Has a winning personality and a charming manner. Wholly a lady. Has a dreadful case on her dad.





ELOISE NICHOLL

Indianola, Ia.

Alpian, Annual Honors (1), Les Beaux Esprits (1), Spanish Club (1).

A witty, willful maid who enjoys a good joke immense. Always ready for a good time. Teaches high school French for a pastime.

DELOSS MAXEY

Riverton, Ia.

Alpha Tau Omega, Dramatic Club (3).

Very particular about his appearance. Has a languid air and a drawling speech which are very characteristic. Speaks from experience on every subject.

Indianola, Ia.

Beta Xi, Zetalethean, Clionian (3), Dramatic Club (3), History Club (3), W. A. A. Board (3), Hockey (1) (3), Soccer (1) (3), Hikes (1) (3), Clionian Secretary (3), Zetalethean Secretary (1).

Enjoys thrills. Always has a pleasant smile and a cheery word for everyone. Usually has a Cart to take her around.

JAMES BALDWIN

Indianola, Ia.

Alpha Tau Omega, Assistant Football Coach.

A big quiet fellow who is a true friend and liked by all. Independent. Looks and is a real athlete.

EARL HARTE

Pi Kappa Delta, Commons Club, Homileties Club, Intercollegiate Debate (3), Band (3), Everett (2). A hard worker who is usually serious but knows how to play when he takes time. A keen and logical thinker.

FRANCIS LEDLIE

Des Moines, Ia.

Delta Delta Delta, Pi Kappa Delta, Zetalethean, Y. W. Cabinet (2) (3), W. A. A. (1) (2) (3), Hikes (1), Soccer (1) (2) (3), Hockey (2) (3), Basketball (1) (2) (3), Baseball (2), Zetalethean Coust (2), Zetalethean Critic, Intercollegiate Debate (2) (3), Class Secretary (2), History Club (3), Simpsonian Staff (3), Lake Geneva Delegate (2).

Delegate (2).

Energetic, versatile, and brilliant. Very decided in her opinions. Has a wonderful ability for accomplishing things.

ELSIE DOUGHERTY

Coin, Ia.

Alpha Chi Omega, Zetalethean, W. A. A. (1), Home Economics Club (1) (2) (3). Possesses a bountiful supply of Irish wit hidden under an unassuming manner. Has a weakness for artists especially whistlers.

CECIL MITCHELL

Weldon, Ia.

Commons Club. Sincere and good-natured. His mind is on his work and studies—girls aren't in it. Aspires to be an M. D.





W. M. SCHEUERMANN

Indianola, Ia.

Student Preacher (1) (2) (3). Capable, congenial, and conservative. Is not afraid to express himself. Believes in climbing the ladder round

GEORGIA HARROLD

Mount Ayr, Ia.

Pi Kappa Delta, Crescent, Intercollegiate Debate (2) (3), Crescent Consul (2), Crescent Vice-President (3), Dramatic Club (3), Choir (2) (3).

A jolly girl with a characteristic laugh. Never seen without Velta. Has a special liking for "Pickles".

LOLA BUCHANAN

Beta Xi, Clionian, Choir (1) (2) (3), Glee Club (1) (2) (3), History Club (3), W. A. A. (1) (2). Dramatic Club (3).

Lots of pep beneath a calm exterior. Is always ready

to do anything she can for her friends or school.

JOE VAN DRESER

Elk Mound, Wis.

Sigma Delta Chi, Band (1) (2) (3), Dramatic

Club (3), Kallonian.

Happy, handsome, and harmless. Industrious at times.

Has a habit of falling in love at least twice a year.

HAROLD FAWCETT

Alpha Tau Omega, Freshman Football, Basketball (1) (2) (3), Basketball Captain (3), Football (2) (3), "S" Club.

A blunt dependable fellow who takes everything seriously—himself included. Doesn't believe in talking unless he has something to say. An athlete and a gentleman.

JUANITA KEITII

Beta Xi, Mu Phi Epsilon, Crescent, Glee Club (2) (3), Choir (1) (2) (3), Opera (3).
Conceals her personality under a clock of reserve and quietness. A talented musician. Spends most of her time

HARRIET HANSELL

Indianola, Ia.

Mu Phi Epsilon, Crescent, Crescent Critic (1), Inter-Society Debate (1). Modest and reserved. She must be known to be appreciated. Loves music and is a fine pianist.

GLENN WHISLER

Farragut, Ia.

Sigma Delta Chi, Everett, Everett Consul (3).
Dramatic Club (3).
A willing and good natured fellow. Has lots of business ability and uses it every summer.





Delta Delta Delta, Alpian, Alpian Secretary (1), Class Vice-President (2), Alpian Consul (3), Choir (1) (3), Les Beaux Esprits (1), Dramatic Club (3), Tennis (2). LOIS TRIMBLE

Sweet dispositioned and unselfish. Easily embarrassed. An authority on automobile appliances.

Kappa Theta Psi, Freshman Football, Student Council (1) (3), Holiday Contest (1) (2), Football (2) (3), "S" Club, Home Oratory (2) (3). One of Simpson's star orators. Works hard and carries responsibility well.

YASU IWASAKI Numazu, Japan Crescent, Girls' Commons Club, Lake Geneva Delegate (2), Delegate International Student Volunteer Convention (3).

A bit of ready wit and charm dropped in among us from the Orient. She has won her way into the hearts of Simpson students.

BLYTHE HOWARD Jefferson, Ia. Alpha Chi Omega, Clionian, W. A. A. (1), History Club (3).

All that her name implies. A brilliant student in all her classes. A good scont.

LLOYD MARSTON Indian Iowa University (1) (2), Simpson Band (3). Indianola, Ia. Quiet but an all-round good fellow. Has athletic ability not yet demonstrated to Simpson fans.

ANNE MACCARTNEY Adair, Ia. NNE MACCARINEY
Alpha Chi Omega. Alpian, Simpsonian Staff (2).
Associate Editor Simpsonian (3), ZENITH Staff (3), Hikes (1), W. A. A. (3).
A clever conversationalist and a rising young journalist.

Never allows responsibility to interfere with having a good time.

JENNIE SMITH Purdy, Ia.

Delta Delta Delta, Alpian, Baseball (2) (3), W.
A. A. (3), Alpian Historian (3), Y. W. SubCabinet (3), I. S. T. C. (1).

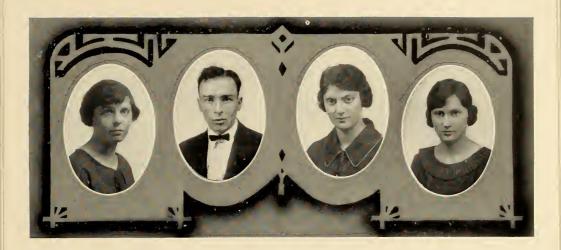
Can extract a grain of humor from every situation.
Thorough in everything she does.

FRANK BANYARD Dow City, Phi Mu Alpha, Choir (1) (2) (3), Glee Club (1) (2), Class Treasurer (3), Y. M. Cabinet (1), Homiletic Club (1), Student Pastor (1) (2), Dramatic Club (3),

A very popular, versatile, and talented man. Core England

A very popular, versatile, and talented man. Comes from England but can see a joke nevertheless.





VIVIAN BANYARD

Dow City, Ia.

Always cheerful and willing to help. Tends strictly to business. Divides her time between housework and schoolwork—and does both well.

RAY WEIDMAN

Elliott, Ia.

Sigma Delta Chi, Everett, Everett Critic (2) (3), Everett Secretary (2), Everett President (3), Track (1) (2) (3), Track Captain (2), "S" Club.

A human paradox—fiery red hair and an exceptionally even temper. Thinks quickly and acts quicker. A star track man.

DOROTHY BLACK

Waterloo, Ia.

Alpha Chi Omega, Home Economics Club. Clever and resourceful and likes a bit of mischief now and then. A good scout who never goes back on a

MABEL MATHIS

friend.

Griswold, Ia.

Beta Xi, Alpian, Soccer (1), Baseball (1) (2), Hockey (3), W. A. A. (1) (2) (3).

Her apparently quiet disposition proves to be otherwise a acquaintance. Works hard but saves time for dates. on acquaintance.

RUTH STRAWN

Indianola, Ia.

Alpian, Oxford Club, Les Beaux Esprits (1).

Just as sweet as she looks. Doesn't take life too seriously but is an excellent student.

BERNISE CORBETT

Griswold, Ia.

Beta Xi, Alpian (2), Alpian Chaplain (2), Clionian (3), Clionian Consul (3), Home Economics Club, Home Economics Club Treasurer (3).

A faithful, conscientious worker who is always consistent—even in her dating.

BEULAH FITZ

Stuart, Ia.

Crescent, Crescent Treasurer (1), Crescent Critic (3), Les Beaux Esprits (1).

A quiet, studious girl who has all the qualities of a true friend. An E never surprises her.

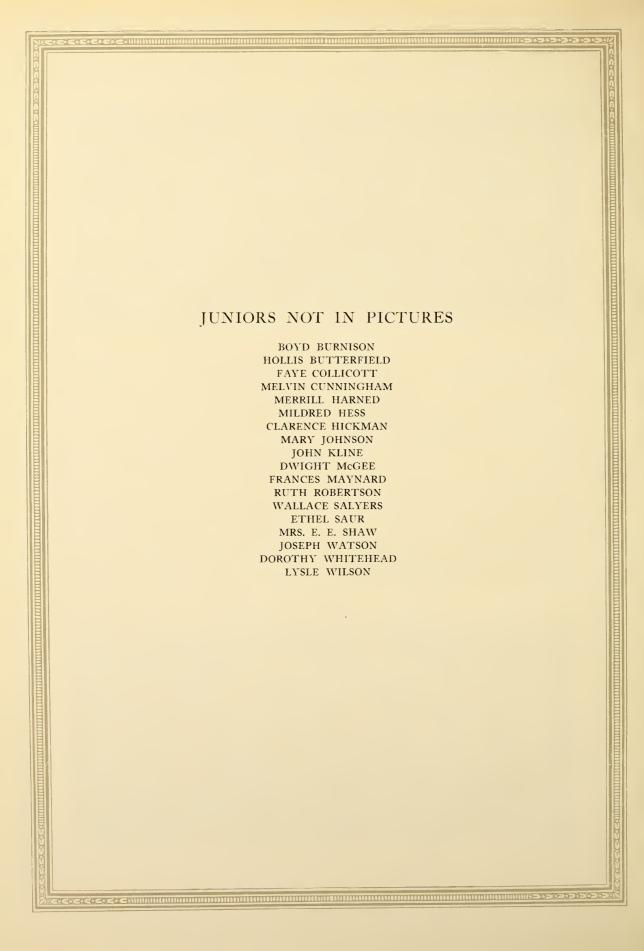
GEORGE WOOLSON

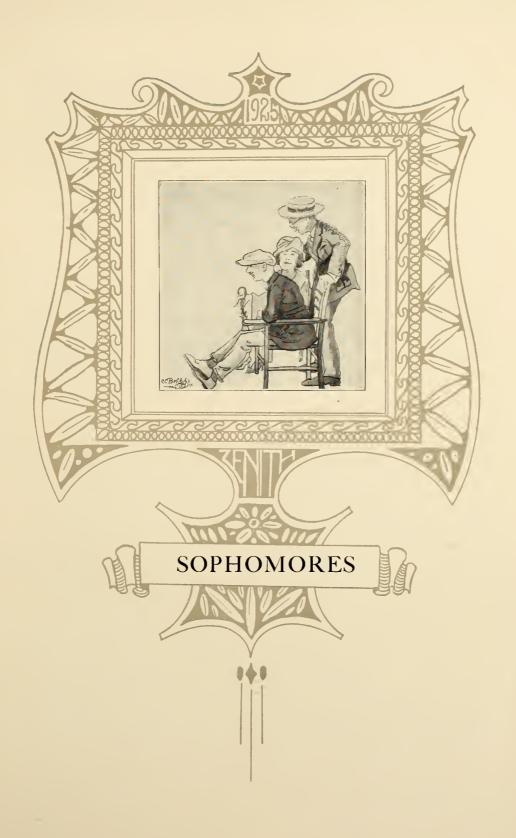
Clarinda, Ia.

Alpha Tau Omega, Orchestra (1) (2) (3), Band (1), Student Council (2) (3), Football (3), "S" Club, Y. M. Cabinet (3), Les Beaux Esprits (1).

A likable, jolly, and dependable fellow who has a good time and always maintains high standards. An athlete who keeps in training by road work on W. Ashland.







SOPHOMORE CLASS ROLL

ELIZABETH ABEL HELEN AGAN ESTHER ARTIST GLADYS BADGLEY LENORE BARKER RUSSELL BARKER VERA BEAVER Lois Beebee LUCILLE BEVERIDGE JESSE BIRKENHOLZ Lot Bishoff OTIS BLANSHAN IRENE BOILER FRED BOREN LEROY BOYD KENNETH BROWN FRANK BUCHTEL RUBY BURDETTE MERLE BUSH OPALLE BYBEE MRS. BELLE CALLAHAN MERRILL CARDER DONOVAN CARLSON DWIGHT CART HELEN CELLEY RODERICK CHISHOLM LOREN COCHRAN LARUE CONDIT GRETCHEN CONRAD CLEO CRAWFORD ROBERT CROZIER MARGARET DAVIS OPAL DEITRICK ORVILLE DEITRICK WALTER DILLON MARGARET DICKERSON MARTHA DOIDGE HAROLD DOTTS GERALD DOWNIE ROXY ELLIS HARRY ENGLAND FRANCES ERICKSON GLADYS EVANS LOYAL FARLEY JOE FELLOWS WILBUR FELT MARIE FENGEL ROY FERGUSON

HAROLD FISHER

LUCILLE FULLER

ROBERT GILLILAND BEATRICE GOOD FRANK GOODMAN OPAL GRAHAM HARLAN GUEST DEWEY HALDEN JOHN HARTMAN ENID HARVEY LOWELL HATCH JOHN HENDERSON IRVIN HERSHEY KATHERINE HILMER DOROTHY HOPPER NELLIE HUNTER JEANNETTE HUNTLEY ESTHER HURLBUT ETHOL JACKSON MAURINE JACOBS ALVIN JORDAN JAY KENT FREDA KIMZEY HELEN KIMZEY ESTHER KIRKENDALL EVELYN KLINE Arnold Koch EDNA LANE CHARLOTTE LARSON CLARA LISBY RUTH LITTLE BEULAH McADOO HARRIETT McCoy OPAL McDowell ELGA McFerrin ALICE MCINTIRE CLARENCE MCINTIRE BETH MALONE ANSEL MARTIN HELEN MAY NEMESIA MEZA KENNETH MERCER LAURA MILLER RUTH MILLER ALTON MILLS FLORENCE MINER MERWYN MITCHELL THAD MOORE GLENN MORNING CYRUS MORTON RICHARD MOUNT

JOE MYERS MILDRED MYERS ELLEN NICHOLS WALTER OFFICER KERMIT PARKER RICHARD PEMBLE LEOLA PENNINGTON FAYETTE PETERSON VIOLET PHELPS CAROLYN PHILLIPS RUTH PHILLIPS LEROY PULLMAN MILES REAGAN MARTHA REESE EVA REICHARDT MARGUERITE ROBINSON WARD ROCKEY GRACE RUSK VERNON SHEFFIELD GERALD SHEPHERD WILLIAM SHIDLER MARGARET MILLS SIPHERD RICHARD SMITH WILLIE STANBERRY AGNES STEPHENSON LOLA STETZLER JOY STREET ORIEN STUBBS THERALD STUBBS KATHRYN TAYLOR CATHREAN THOMAS MARA THROCKMORTON HARRY TOOM HUGH TUDOR CARMEN ULM NATHAN VANDERLINDEN TECKLA VEDANE WYLMA VILLERS BERNICE WALKER MARY WALTZ GORDON WEBB EVELYN WEBER RUBY WEBBER MADGE WELTY HAROLD WEST HELEN WESTFALL ALDEN WILLIS RUBY WISSLER TWILA WOODRING CECIL WRIGHT



Third Row—Wilbur Felt, Ward Rockey, Joe Meyers, LeRoy Pullman, Harry England, Second Row—Harold Dotts, Martha Doidge, Fred Boren, Ruth Phillips, John Hartman, First Row—Fayetta Peterson, Floyd Short, Lola Stetzler, Eva Reichardt, Ellen Nichols.



Third Row—Madge Welty, Arnold Koch, Scripps Beebee, Dean Harrington, Kenneth Brown, Cleo Crawford, Orion Stubbs, Elmer Kingery, Helen Egan.
 Second Row—Esther Hurburt, Twila Woodring, Gladys Evans, Francis Erickson, Evelyn Kline, Mara Throckmorton, John Henderson.
 First Row—Cecil Wright, Robert Gilliland, Florence Minor, Opal Deitrick, Violet Phelps, Beth Malone.



Third Row—Jesse Berkenholz, Donavan Carlson, Nathan Vanderlinden, Cleo Crawford. Second Row—Harold Stone, Lisle Keist, Harold West, Gerald Downey. First Row—Ethol Jackson, Agnes Stevenson, Charlotte Larson.



Third Row—LeRoy Boyd, Howard Beadle, Gerald Shepherd, Clara Lisby, Beulah McAdoo, Dwight Cart, Elga McFerrin.

Second Row—Lois Beebee, Opal Graham, Enid Harvey, Joy Street, Helen May, Cathryn Taylor, Mansel Burham. Ruth Littue.

First Row—Miles Reagan, Marie Fengal, Bertha Cox, Helen Beadle, Roxy Ellis, Ruth Flynn, Gretchen Conrad, Esther Kirkendall.



Third Row—Harry Toom, Mary Waltz, Hugh Tudor, Nellie Hunter, Marguerite Robinson, Necond Row—Cathrean Thomas, Ruby Webber, Jeanette Huntly, Evelyn Weber, Merle Bush, Ruth Miller. First Row—Harriett McCoy, Beatrice Good, Lucille Beveridge, Freda Kimsey, Esther Artist.



Third Row—Lot Bishoff, Frank Goodman, Jay Kent, Harlan Guest, Alton Mills, Clarence McIntyre, Albert Silkett, Russell Parker, Clarence Cottrell.

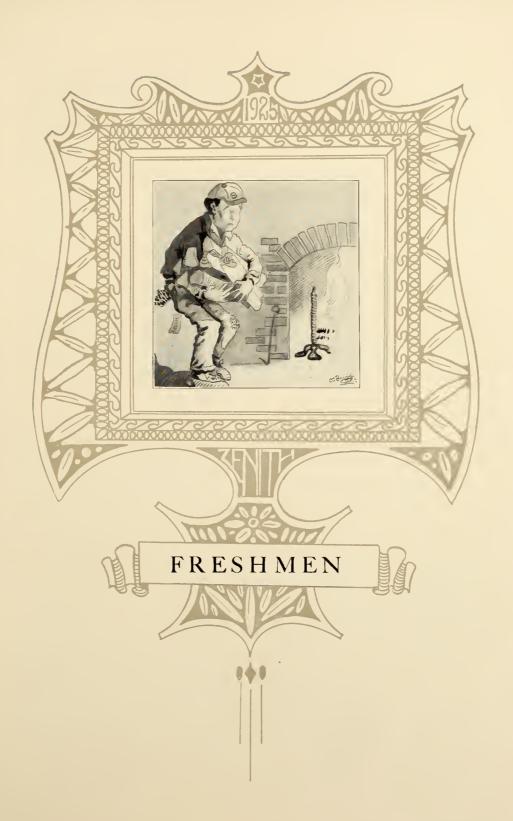
Second Row—Roderick Chisholm, Elizabeth Abel, Margaret Davis, Margaret Dickerson, Joe Comp, Emmet Minor, Leola Pennington, Helen Kimsey.

First Row—Martha Reese, Opalle Bybee, Gretchen Conrad, Nemesia Mesa, Gladys Badgley, Wilma Villers.

SOPHOMORES NOT IN PICTURES

DEWEY ADAIR Otis Blanshan IRENE BOILER FRANK BUCHTEL RUBY BURDETTE Mrs. Belle Callahan MERRILL CARDER HELEN CELLEY LOREN COCHRAN ROBERT CROZIER OPAL DEITRICH Walter Dillon JOE FELLOWS ROY FERGUSON HAROLD FISHER LUCILLE FULLER DEWEY HALDEN LOWELL HATCH IRWIN HERSHEY DOROTHY HOPPER MAURINE JACOBS ALVIN JORDAN EDNA LANE OPAL McDowell

Ansell Martin KENNETH MERCER LAURA MILLER THAD MOORE GLENN MORNING CYRUS MORTON RICHARD MOUNT MILDRED MEYERS WALTER OFFICER KERMIT PARKER RICHARD PEMBLE GRACE RUSK VERNON SHEFFIELD WILLIAM SHIDLER MARGARET SIPHERD RICHARD SMITH WILLIE STANBERRY THERALD STUBBS CARMEN ULM TECKLA VEDANE BERNICE WALKER HELEN WESTFALL ALDEN WILLIS RUBY WISSLER



FRESHMAN CLASS ROLL

LAURA AKERS TANDY ALLEN GWENDOLYN ARCHER JEAN ARMITAGE MARTHA ARTIST HENRY AUSMAN ELLA BAKER GLEN BAKER WENDELL BATES HELEN BEADLE HOWARD BEADLE DARRELL BEAM SCRIPPS BEEBEE HAROLD BEECH ROBERT BINGAMAN ERMA BINGHAM CHARLOTTE BLAYLOCK ORVAL BODGER HELEN BOHLING JESSIE BONNETT LUCILE BOOTH IVAN BOYD LOUISE BOYD Tressa Brammer Edith Brown FRANK BROWN HELEN MARGARET BROWN RODNEY DEWITT HELEN MAURINE BROWN RALPH DILLON MINA BROWN RETTA BROWN WAYNE BROWN WILLIAM BROWN MANSEL BURHAM GLADYS BURKHEAD FLORENCE BUTHWEY MAE BUTLER BLANCHE BYERS RUSSELL MCCARTHY MARGARET MCCLAREN DON MCCLYMOND LUCILE MCCONNELL ENID McCoy ROBERT McCoy RUTH McCoy ROBERT MCELDOWNEY VERNA MCFERRIN THELMA MCGEE DONALD MCINTYRE
VIOLET MCKENZIE
MARIE MCMAINS GERTRUDE MCMILLAN KATHRYN MCMILLAN HARRIS MACKINTOSH WILLIAM MACLEAN JOHN MARSH THELMA MARSH FLOSSIE MARSTON FLORENCE MARTIN JUNE MASTERSON DOROTHY MEAD MADOLYN MELLER JOHN MILLER HELEN MILLESON CLARA MILLS AMANDA MITCHELL EDITH MOORE VERA MOORE FLORENCE MORRIS RAYMOND MORRIS SAMUEL MORROW FRED MOUND DOROTHY MULLICAN MILDRED MUMMA AUDREY MYERS

ELIZABETH CABLE BEULAH CADY GLENN CADY GERALD CALDWELL RAOUL CALKINS MAURINE CALLISON MILDRED CAMPBELL MARION CARLSON GOLDIE CHANDLER DEAN CHAPMAN ETHEL CHITTENDEN JOHN CHRISMAN H. B. CHUA DWAINE CLARK JOSEPH COMP DAVID COWGER Bertha Cox CLEE CRAWFORD MAREL CUMMINGS CAROL CURIE EARL DANLEY WALTER DARLING GERALD DAVEY EITHEL DELEAN MARGARET DELEAN VIOLA DEWEES EMORY DOUGLASS EDDIS DOWNEY ALBERTA DVER MARIE EDSON LEOLA ELLIS MABEL ELROD HELEN ERVIN VENICE EYERLEY LESLIE FEIGH CORDIA NASH ELVA NEFF LORENE NELSON WINIFRED NEWELL LEOLA NEWMAN RAY NICHOLS VIRA NIMS THEODORE NORWOOD ANGIE OGAN ELDON OGAN FLORENCE OGAN LOUISE OLDAKER CLIFFORD OLIVER CARL PACE VYRLE PARKER RAY PARRISH HELEN PATTERSON HERBERT PATTERSON MARGARET PATTERSON HELEN PEARSON ELLEN PECK MATIE PETFRSON MARGARET PHILLIPS BERNEICE PLOGHOFT BENJAMIN POLLOCK EMERITT POLSON STANLEY PRALL JOHN RADEBAUGH VIRGIL RAY DARREL REED VERN REMY VIOLA RICHARD JOHN RIPPER GLADYS RITCHFY CLEO ROBINSON MARIE ROBINS MARGUERITE ROMBACK

CLARA FETTERHOFF ISABEL FISHER ALICE FITZGERALD CLEO FLESHER RUTH FLINN THERON FRANK LAWRENCE FRAZIER Albert Friedli DOROTHY FULLERTON ZANITA FULLERTON CECIL GALVIN MYRTLE GARDNER CARL GERARD Effie Gerlach WILBUR GERLACH DONALD GERLING GRACE GIDDENS KENNETH GINN FRED GIRARD HENRY GODLOVE KENNETH GOODRICH LEROY GORE MAE HAGAN ALICE HANSELL EDGAR HANSELL MARY HANSELL GRACE HARLAND DEAN HARRINGTON DORIS HATCH MAX HENDERSON AMY HIMSTREET HAZEL HIRSCH OLIN HOFFMAN LESLIE HOLLADAY GARNET HOLMAN CARL HUGGINS LEATON HUGHES NORMA RUCKMAN ERNESTO SALOMONE CARRIE SAMSON GERALD SANDY BERTHA SAWHILL JAY D. SAYRE RUSSELL SCHAAL ANNA SCHNELLER FRANCES SCHRIER HUGH SCHRIER MARGARET SCHULER FRANK SHANNON HARRY SHANNON RUTH SHARER MARJORY SHELTON JOEL SHEPHERD Beulah Shinn MAX SHOEMAKER WALDO SHORE MARION SHUPE VIRGIL SILL JOHN SIMPSON GLEN SLOCUM EDNA SMITH EDWARD SMITH FAIRIE MAE SMITH FRANCES SMITH
PAULINE SNAVELY REX SNIDER DELOSS SPEER ALICE SPRINGER ZOELLA STEBBINS CLEONE STEBELTON MERLE STEPHENS RUTH STEPHENS MABEL STETZFL MARIE STEWART

ALTA HUNTER DORA HUNTER DOROTHY HUSTON Lois Ingraham ALLENE JOHNSON Joan Johnson LOWELL JOHNSON NAOMI JOHNSON LETTIE JUDKINS ALICE JUDSON LYLE KEAST WILLIAM KELLEY GLADYS KEVAN ELIZABETH KIDDER ELMER KINGERY FOREST KLEPSINGER OPAL KLINE LLOYD KNOX LOUISE KOCH ORTON KRETZINGER Loie Krouse HARRY KUHL HELEN KUNTZ MARIE LAFFERTY LLOYD LANDIS MARJORIE LANDSBERG MAUDE LAST WILSON LAVERTY WILLIAM LAYLUND LETA LEAZER EDNA LEDLIE HAZEL LESTER PAUL LOMBARD GERALD LONG MALCOLM LOVE MERLE LOWRY ELDON McCANON GLENN STEWART MANINE STEWART CAROL STODDARD HAROLD STONE EARL STOREY Beulah Swan HORTON TALLEY HAROLD TALLMAN INGRAM TAYLOR MILDRED TERPSTRA RALPH THOMAS ANNETTE THOMPSON BEULAH TOMPKINS IVA TOMPKINS RUBY TOWNSEND LELAND TRUXELL BERTINE VAN SYOC HAZEL WALL DOROTHY WALTER HOWARD WALTERS DOROTHY WARNER JOHN WATTS VINTON WATSON FAIRIE WAUGH LYLE WEED FAYE WHEELER MYRTLE WHITEHILL ROSCOE WHITLATCH IRENE WHITMORE GEORGE WILLCOX RANDALL WILLIAMS HELEN WINSLOW RICHARD WOOD HERBERT WOODCOCK EMMETT WYCOFF INEZ WYNN ELLSWORTH YOUNG



Third Row—Leslie Holladay, Marie Stuart, Frank Brown, Malcolm Love, Fred Mount, Mildred Terpstra. Second Row—Elva Neff, Erma Bingham, Lois Ingraham, Martha Artist, Inez Wynn. First Row—Ella Baker, Myrtle Whitehill, Jean Armitage, Cleone Stebbleton, Dorothy Mullican.



Third Row—Opal Kline, Russel Schaal, Murl Johnson, Walter Darling, Wilbur Gerlach, Helen Pearson, Donald McIntyre, Harold Johnson, Mabel Stetzel.

Second Row—Eddis Downey, Venice Everley, Enid McCoy, Myrtle Gardner, Vira Nims, Alta Hunter.

First Row—Gladys Kevan, Cordia Nash, Isabelle Fisher, Flossic Marston, Thelma McGee, Laura Gerard, Beulah Swan.

C. C. C. C. C. C.

C.C.C.C.C.C.C.



Third Row—Thelma Marsh, Violet McKensie, Zanita Fullerton, Marie Robins, Emmet Wycoff, Velma McFerrin, Lowell Johnson, Anna Sneller, Olin Hoffman, Virgil Ray.

Second Row—William Maclean, Leola Ellis, Bertha Sawhill, Dorothy Walters, Madeline Miller, Margaret McClaren, Lucile Booth, John Chrisman.

First Row—Earl Storey, Clara Fetterhoff, Evelyn Fitz, Grace Giddens, Helen Bohling, Alberta Dyer, Frances Stearns, Robert Bingaman, Donald Gerling.



Third Row—Viola Richards, Iva Thompkins, Beulah Thompkins, Marie Edson, Wendall Bates, Gwendolyn Archer, Philip Field, Carol Curie.

Second Row—Pauline Snavely, Merle Stevens, Fairie Mae Smith, Marjorie Shelton, Matie Peterson, Dean Chapman, Ruby Townsend, John Watts.

First Row—Lorena Nelson, Dorothy Meade, Tressa Brammer, Bernice Ploghoft, Charlotte Blaylock, Louise Boyd, Vera Moore, John Ripper.



Third Row—Orton Kretzinger, William Kelly, Howard Walters, Loyd Landis, Orval Bodger.
Second Row—Ralph Dillon, Effic Gerlach, Clara Mills, Veva Rhodes, Helen Milleson, Dave Cowger.
First Row—Ivan Boyd, Alice Hansell, Helen Winslow, Ruth Sharer, Ira Hatfield.



Third Row—Viola Dewees, Paul Nichols, Kenneth Goodrich, Emmet Gordon, Joan Johnson, Gerald Long, Benjamin Pollock, Naomi Johnson.

Second Row—Zoella Stebbins, Hazel Wall, Lyle Weed, Emeritt Polson, Lettie Judkins, Mary Romback, Ethel Chittenden.

First Row—Ruth Stephens, Tandy Allen, Ruby Townsend, Hazel Lester, Edith Brown, Leta Leazer, Maude Last, Florence Boothweg.



Third Row—Raymond Morris, John Taylor, John Miller, Harold Tallman, Margaret DeLean, William Leyland, Darrell Beam, Harold Beech.

Second Row—Eithel DeLean, Retta Brown, Mina Brown, Edith More, Willard Baird.

First Row—Ingram Taylor, Amy Himstreet, Florence Martin, Dorothy Houston, Helen Brown, Alice Fitzgerald, Dora Hunter, Wayne Brown.



Third Row—Deloss Spear, Hazel Hirsch, Garwin Kudy, Kenneth Ginn, Enzadeth Kidder, Childre Chiver, Goldie Chandler.

Second Row—Carl Pace, Alice Judson, Paul Miller, Helen Kuntz, Mary Hansell.

First Row—Raoul Calkins, Norma Rockman, Helen Irwin, Irene Whitmore, Doris Hatch, Louise Koch, Mae Butler, Carrie Sampson.



Third Row—Leo Flescher, Kathryn McMillan, Eldon Ogan, Shirley Prugh, Richard Woods, May Hagan, Russel McCarthy, Loyd Knox, Merle Lowrey, Horton Talley.

Second Row—Dorothy Fullerton, Beulah Cady, Mildred Campbell, Gertrude McMillan, Marie McMains, Florence Morris, Gladys Ritchey, Mable Elrod.

First Row—George Wilcox, Veryl Parker, Grace Harland, Garnet Holman, Blanche Beyers, Lola Numan, Fairie Waugh, Loie Krouse, William Brown.



Third Row—Harry Kuhl, Glenn Stewart, Rodnev Dewitt, Herbert Patterson.

Second Row—Andrey Meyers, Ralph Thomas, Mildred Mumma, Henry Chua, Stanley Prall.

First Row—Margaret Philips, Cleo Robinson, Marie Lafferty, Marjorie Landsburg, Harriet McCoy, Maxine Stuart.

FRESHMEN NOT IN PICTURES

HENRY AUSMAN RUSSEL BARKER HELEN BEADLE HOWARD BEADLE JESSIE BONNET HELEN M. BROWN FRANK BROWN BLANCHE BYERS ELIZABETH CABLE GLENN CADY GERALD CALDWELL MAURINE CALLISON MARION CARLSON DEVAINE CLARK BERTHA COX CLEO CRAWFORD MABEL CUMMINGS EARLE DANLEY GERALD DAVY EMMERY DOUGLAS LESLIE FEIGH THERON FRANK LAWRENCE FRAZIER ALBERT FREIDLY CECIL GALVIN MERLE GARDNER FRED GERARD HENRY GODLOVE LEROY GORE EDGAR HANSELL

MAX HENDERSON OLIN HOFFMAN CARL HUGGINS LEATON HUGHES FOREST KLEPSINGER Louie Krouse LETA LEAZER WILSON LAVERTY EDNA LEDLIE PAUL LOMBARD GERALD LONG ELDON McCANNON RUSSEL McCarthy DON MCCLYMOND VIOLET MCKIMSEY HARRIS McIntosh JOHN MARSH JUNE MASTERSON AMANDA MITCHELL SAMUEL MORROW LORENE NELSON WINIFRED NEWELL Lola Newman THEODORE NORWOOD Angie Ogan FLORENCE OGAN LOUISE OLDAKER RAY PARRISH HELEN PATTERSON MARGARET PATTERSON

STANLEY PRALL IOHN RADEBAUGH VERN REMY ERNESTO SALOMONE GERALD SANDY JAY SAYRE FRANCES SCHRIER MARGARET SCHULER HARRY SHANNON BEULAH SHINN MAX SHOEMAKER WALDO SHORE MARION SHUPE VIRGIL SILL JOHN SIMPSON GLENN SLOCUM EDWARD SMITH FRANCES SMITH REX SNYDER ALICE SPRINGER Annette Thompson BERTINE VAN SYOC DOROTHY WARNER VINTON WATSON FAYE WHEELER ROSCOE WHITLATCH RANDALL WILLIAMS HELEN WILLIAMS ELLSWORTH YOUNG

SIMPSON COLLEGE ACADEMY



Color-Green and Gold ACADEMY OFFICERS

LAWRENCE ATHEY
Lefa Patten
GILBERT DILLON Member of College Council
ROYAL BUNN Basketball Manager
LULU PIERSON Social Committee Chairman
ELTON DAIN Publicity Committee Chairman
Edna Datwyler General Welfare Committee Chairman
ORA WILEY Devotional Committee Chairman
Grace E. Beam Principal of Academy
EDITH B. WHITTAKER Associate Teacher
W'ALTER B. TOWNSEND Instructor
Florence Cox Instructor

LAURA ABRAHAMS LAWRENCE ATHEY LORAINE BENNER JAY BOUDREAU WILLIAM BRAUSCH ALMA BUCHE ELTON DAIN ROYAL BUNN IRWIN CARLSON GLENN DAIN EDNA DAT VYLER MARIE DEMORY GILBERT DILLON GRACE DILLON

Isla Dixon WAYNE ERICKSON

EVERETT MATTHEWS EVERELL McBride



STANLEY ESKEW MARY HAMILTON WARD HATFIELD ARTHUR HENRY Mrs. Arthur Henry Pearl Robinson BERNADETTE HUGHES RUBY RICHS REED KESSLER Mrs. Reed Kessler Loretta Tone LLOYD KNAUER MAX KNAUER MINNIE McDonnell Edith WILEY LLOYD MCMURRY ORA WILEY

OSCAR NORDLEY LEFA PATTEN LULU PIERSON GERALD POLING ALBERT SHERMAN BERTHA WALKER MARTHA WARTHEN

SCHOOL OF BUSINESS

The School of Business of Simpson College was one of the pioneers in scientific business training. For many years the success of its graduates has been demonstrating the value of a business education. At present it is doing excellent work, using modern methods in teaching students how to meet the difficult problems of modern business. This year has been unusually satisfactory in the amount of work accomplished and the enthusiastic coöperation of every member of the School of Business.

The thorough training in fundamental principles is equally valuable to the student whether he is preparing for a business career or for the teaching profession.

Full college credit is given for the work done in the School of Business, thus enabling many students to combine a business training with a Liberal Arts course without taking any extra time.

The enviable positions held with demonstrated success by graduates of the School of Business are proof of the high quality of the work done in this school.

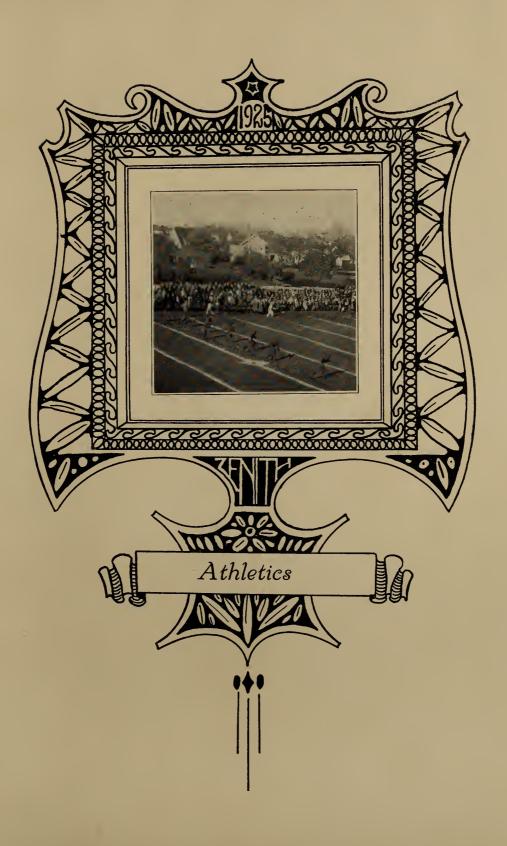
OFFICERS

RUTH KIRKENDALL				President
CLARENCE MCINTY	RE.			 Vice-President
HOWARD NICHOLS				Treasurer
LOWELL JOHNSON				Secretary
RAY NICHOLS .				. Student Council

ROLL

DEWEY ADAIR	HAROLD JOHNSON
HENRY AUSMAN	Dean Johnson
RUSSELL BARKER	Murl Johnson
HELEN BEADLE	JAY KENT
LUCILLE BOOTH	RUTH KIRKENDALL
Frank Brown	OPAL KLINE
Mrs. Grace Browne	LLOYD KNAUER
HELEN BROWN	MAX KNAUER
SAMUEL BROWN	LLOYD LANDIS
WAYNE BROWN	JULIA LAPELLA
FRANK BUCHTEL	JAMES LAVERTY
Mansel Burham	WALTER LISTER
MAURINE CALLISON	VERNA LOY
JOHN CARLSON	LUCILLE MCCONNEL
JOHN CHRISMAN	OPAL McDowell
JOSEPH COMP	CLARENCE MCINTYRI
MABEL CUMMINGS	DONALD McIntyre
WALTER DARLING	HARRIS MACKINTOSH
MARGARET DAVIS	WILLIAM MARSTON
RODNEY DEWITT	AMELIA MASTERSON
MARGARET DICKERSON	IRENE MAXWELL
MARY EDWARDS	DOROTHY MEAD
GLADYS EVANS	JAMES MILLER
HAROLD T. FAWCETT	MADOLYN MILLER
EVELYN FITZ	EMMETT MINER
CLEO FLESHER	MARY MORRIS
THERON FRANK	HOWARD NICHOLS
WILBUR GERLACH	PAUL NICHOLS
HENRY GODLOVE	RAY NICHOLS
CHARLES HATCH	OSCAR NORDLEY
ROY HOVERMALE	ELDON OGAN
WILLMA IGO	HELEN PATTERSON

HERBERT PATTERSON BLONDELL PETTIT CAROLYN PHILLIPS OSCAR PLUMB EMMERIT POLSON STANLEY PRALL SHIRLEY PRUGH LLOYD REED DELBERT ROBERTS WARD ROCKEY DONALD RUNDBERG DAVID SCHAAL FRANK SHANNON HARRISON SHANNON WILLIAM SHIDLER MARGARET SHIELDS VIRGIL SILL RICHARD SMITH PAULINE SNAVELY ADAH STEWART WILLIAM STONE HAROLD TALLMAN RALPH THOMAS MARA THROCKMORTON JOHN WATTS R'AY WEIDMAN MYRTLE WHITEHILL GEORGE WILLCOX RANDALL WILLIAMS HERBERT WOODCOCK ARTHUR WYCOFF ELLSWORTH YOUNG





ECCECE COMMUNICATION TO THE PROPERTY OF THE PR

NOEL WORKMAN



It is not within the power of any man to describe the success that our new coach has brought to us this year. Brilliant as an athlete and student at Ohio State, his Alma Mater, he so transformed and imbued the spirit of his own championship team into our school that only the most gratifying results were shown. A student of athletics, a leader of men and a sportsman from the ground up, we only desire to give him just credit when we say that he deserves the thanks of every booster of the Red and Gold for what he has done.

"S" CLUB

OFFICERS

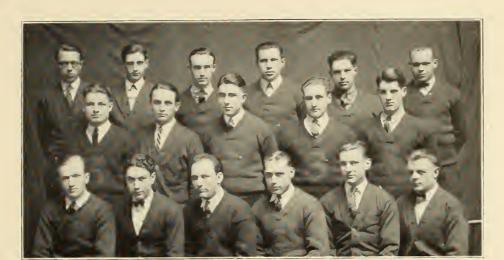
HARRY TOOM .	•				. President
HOMER WOODS .					Treasurer
LLOYD SUTTON					Secretary

ROLL

ROBERT BATES
ROBERT BINGAMAN
Fred Boren
HAROLD FAWCETT
HAROLD FISHER
KERMIT GATES
Donald Gerling
ALBERT HALDEN
EDGAR HANSELL
DEWEY HALDEN
JOHN HARTMAN
CLARENCE HICKMAN
LESLIE HOLLIDAY
Homer Hoskins
KENNETH KARR
ELMER KINGERY
ROBERT McCoy

KENNETH MERCER THAD MOORE WALTER McCoy ARTHUR MORLEY CLARK MAHR JOSEPH MEEK WALTER OFFICER VERN REMY FRANK SAYRE LLOYD SIPHERD LLOYD SUTTON RICHARD SCROGGS ALDEN SMITH J. R. Sмітн HARRY TOOM RAY WEIDMAN HOMER WOODS

HOWARD WOODS EVERETT WILKINSON RICHARD WILKINS GEORGE WOOLSON

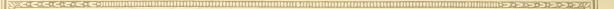


Bates, Wilkinson, Karr, Kingery, D. Halden, Remy Fawcett, Fisher, Woolson, Toom, Officer Scroggs, Sipherd, McCoy, Hoskins, Morley, Moore



Gates, Holladay, Hartman, Boren, Hickman A. Halden, Weidman, Sutton, Homer Woods Howard Woods, Mercer, Meek, Smith, Mahr

<u>╶</u>





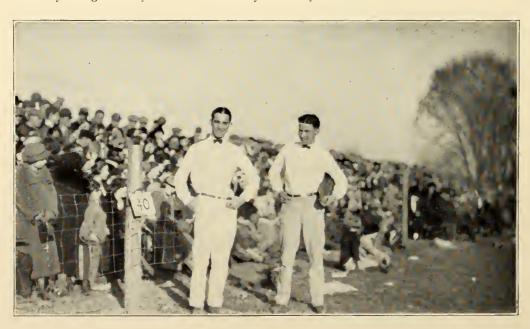
THE JOSHUA CLUB

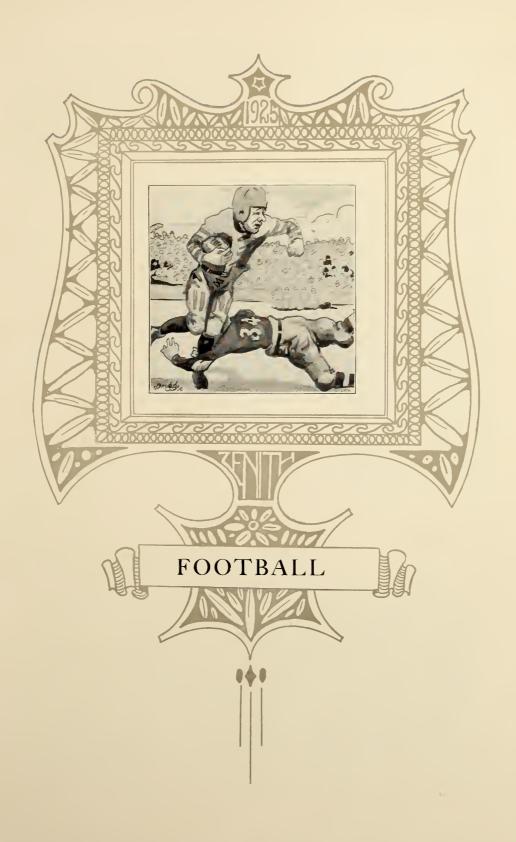
In order that Simpson may have successful athletic teams, the student body must be loyal and interested. Even though the athletics of the college seem on the down road, the students must stand strong in their support with unflinching loyalty.

Last year an organization, by name "The Howling Hundred," appeared on our campus with the avowed purpose of having at least one hundred staunch backers of the teams. This year we can say with satisfaction that it has not been necessary to emphasize the work of this organization. Every Simpson student has been a vigorous backer of athletics. Whether winning or losing, Simpson has been conspicuous for united school spirit. Consequently we attribute much of this year's athletic success to the above factor.

the above factor.

John Hillman, Jr., was elected "Joshua" leader at the beginning of the school year and has worked faithfully throughout the year. He has been ably assisted by Paul Giddens and Darrell Reed.





VARSITY FOOTBALL SQUAD

FOOTBALL SCHEDULE



CAPTAIN JOSEPH MEEK

		Opponents	Simpson
Sept. 29	Ames at Ames	. 14	6
	Graceland at Indianola		37
Oct. 19	Central at Indianola	. 0	78
	Parsons at Indianola		17
Nov. 3	Penn at Oskaloosa	. 7	40
Nov. 9	State Teachers at Indianola .	. 0	13
Nov. 16	Iowa Wesleyan at Indianola .	. 3	55
Nov. 23	Des Moines U. at Des Moines .	. 13	25
Nov. 29	Upper Iowa at Indianola	. 0	18
		37	289

END	QUARTERBACK
Officer	Karr
FAWCETT	
Scroggs	HALF BACK
	Mercer
TACKLES	МсСоч
Meek	Remy

GUARDSFULL BACK R. McCoy BOREN Тоом D. HALDEN L. HOLLADAY SCHULTZ SUTTON

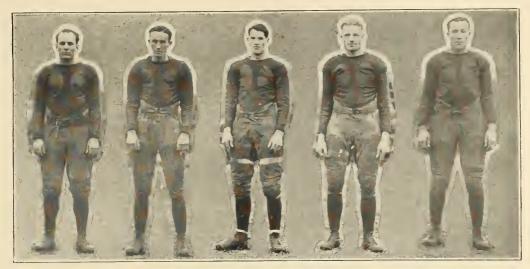
Hoskins

CENTERWoolson ALDEN SMITH

KINGERY



ะ<-<-<->-<-<-<->-<-<-<->-<-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<-<->-<->-<-<->-<->-<-<->-<->-<-<->-<->-<-<->-<-<->-<-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<->-<



McCoy, Karr, Officer, Fawcett, Mercer

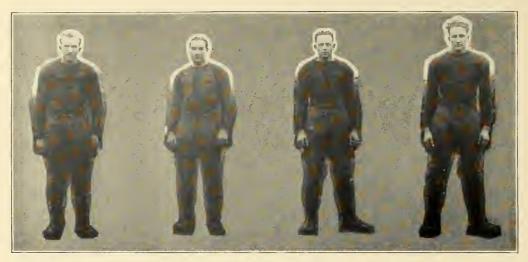
With twelve letter men out for the first practice under the leadership of Captain Joe Meek and the unusual coaching of Coach Workman, the football prospects looked bright for Simpson from the very first. The first game with Ames proved that we had a football team of unusual calibre although Ames got away with the bacon with a 14 to 6 score. It was only their proficiency in the use of the aerial game which gave them their winning points, but the Simpson fighting aggregation won glory by their defeat by such an institution as Ames. The team as a whole starred and put every bit of fight possible into the game. Captain Meek deserves special mention as does Barney McCoy who gained the attention of Walter Eckersall of Chicago by his sensational runs. Kingery, playing his first Varsity football, fought like a veteran despite early season injuries.

With Toom, Officer, Halden, Kingery, and Remy out of the lineup due to injuries received in the Ames tilt, the team skidded and plowed their way to a 37-0 victory over Graceland in the first home game of the season. Despite the muddy condition of the field Barney McCoy made several sensational runs which paved the way to victory. The next game with Central was a track meet in itself. Simpson's gridiron warriors downed the Central eleven, winning the opening Conference game by a score of 78-0.

By a victory of 17-0 over Parsons on the following Saturday our hopes for the Conference championship were given a boost. Only by playing the steadiest and most consistent brand of football were Coach Devine's veterans defeated. The visitors put up a great fight and threatened



20.50

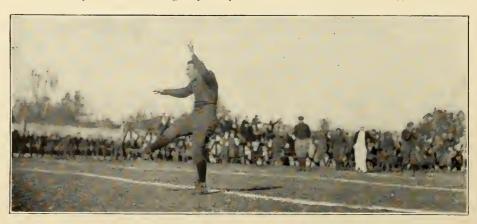


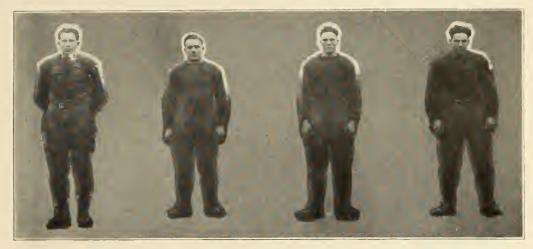
Scroggs, B. McCoy, Smith, Toom

to score several times, keeping the Simpson team on its toes until the final whistle blew. Mercer was the outstanding back, making not only long gains through the line, but made all the scores for the Red and Gold. His kicking, too, was remarkable, his punts averaging over forty yards, and his drop kick from the 40-yard line brought Simpson's first score. Mercer was ably supported in the backfield by Karr, McCoy, and Remy. In the line Captain Meek simply wrecked the Parsons offense and Toom, Shultz, and Smith are to be commended for the way they opened up the Parsons line on the offense. Kingery, Meek, and Toom showed great stuff in going down under the long kicks, downing the Parson's safety man in his tracks many times. Fawcett and Scroggs at the wing positions threw runners for losses repeatedly

A week later, fighting in their customary style from the opening whistle, Simpson's gridiron warriors defeated Ashby and ten other Penn men by the overwhelming count of 40-7 in the next conference tilt putting Coach Workman's squad well in the lead toward the conference championship. The Quakers had a strong aerial attack, but were weak in all other departments of the game and it was only due to Ashby's great passing ability that they registered their lone touchdown.

Meek and Kingery effectively stopped all off-tackle smashes; Sutton, Toom, and Smith downed everything that headed toward the center of the line, and Officer and Fawcett smeared the interference on end runs. Fawcett budded into a galloping pill carrier by picking up a fumble in the second quarter and running fifty-five yards for a touchdown. R. McCoy, a freshman,





Kingery, Sutton, Boren, Halden

played well at the fullback position under Karr's able direction. Hoskins' work was also commendable.

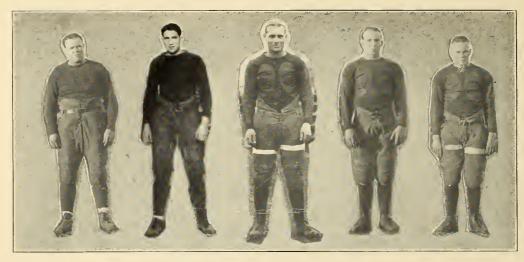
Before a large Homecoming crowd the Tutors were next in line to bow to Simpson's Varsity to the tune of 13-0. The Varsity got away on a poor start, but Mercer soon punted out of danger and two tackles, one by Fawcett and the other by Toom threw the visitors for costly losses. Early in the third quarter the Simpson offense hit its stride and registered two touchdowns, then the visitors braced and tried desperately to score via the aerial route without success. On the offense R, McCoy and Mercer showed up best, while on the defense Kingery, Meek, and Fawcett starred. Karr directed the offense of the Red and Gold in good shape while Barney and Holliday made several nice gains through the line.

In the next contest Simpson's Varsity crushed Iowa Wesleyan gridders 55 to 3, Wesleyan's only score came early in the third quarter from a 25-yard place-kick. In the third quarter Simpson scored twenty-eight points and Workman, seeing that victory was assured, gave the entire second team an opportunity to exhibit what they could do. The seconds registered two touchdowns before the final whistle.

The Des Moines U. game was the final test and by displaying a driving offense and a stubborn defense, the Simpson warriors walloped the fighting Tigers by the decisive score of 25 to 13. The game was the best of the season and gave the team ample opportunity to show how carefully they had been coached during the season. The whole team played together as a unit making it hard to point out definitely any one great star. Officer performed wonder-



ESCICICIC CONTRABATION TO THE TOTAL TO THE TOTAL TO THE TOTAL TO THE TOTAL T



Shultz, Woolson, Hoskins, Holladay, Remy

fully, having three touchdowns to his credit. Karr displayed the best generalship of the season and deserves a great deal of credit. Mercer slashed through the line for great gains and Halden ran beautiful interference and did fine work breaking up Tiger passes. In the line Kingery's stellar play at right tackle rivaled Meek in glory at wrecking Tiger plunges and blocking kicks. In the center of the line Shultz, Smith, and Boren formed a formidable defense with Fawcett forcing the plays in their direction.

The last game of the season was won by a 18-0 count over Upper Iowa thus keeping our slate clean and giving Simpson a clear title to the Conference Championship. Upper Iowa resorted largely to an aerial attack which proved unsuccessful against the Simpson defensive backfield. McCoy and Karr showed up well for Simpson on the offense while Halden and Mercer did great work intercepting and breaking up passes. Toom and Kingery did their share in stopping the few line plunges and Officer and Fawcett smeared the end runs. Meek, Shultz, Smith, Scroggs, and Hoskins played well in their last opportunity to represent Simpson on the gridiron.

That the Varsity earned their conference title cannot be questioned for they won seven conference games without a defeat, scoring 239 points to their opponents 37, despite the stiff competition the team met. So viewed from every angle the season of 1923 has been a most successful one. Coach Workman has produced for local fans what has long been dreamed for, a real championship team. Despite the loss of five letter men there is every reason to expect that Workman's proteges under Captain-Elect Karr will repeat and Simpson will have another winning year next season.





1st All-State Guard

1st All-State Back

3rd All-State Guard

ALL STATE AND ALL CONFERENCE

Simpson College was honored as perhaps never before by having three of her gridiron warriors placed on the Des Moines Register's 1923 all-state teams. Captain Meek, guard; Kenneth Mercer, half back, and Shultz, guard were the individuals who won coveted positions on the mythical elevens.

The work of Meek, Mercer, and Shultz was such that the three men could not be overlooked by Iowa sport writers. Their work was the outstanding feature of practically every game. Meek, in particular, was the mainstay on both offense and defense of every game on the schedule.

On the mythical conference team Simpson landed a total of six players, as against three by the next highest competitor. Meek, guard; Shultz, guard; Mercer, half back were placed on the first all-conference aggregation, and Fawcett, end; Smith, center; McCoy, half back were on the second all1conference team.

With Mercer, McCoy, and Fawcett back on the squad next fall aided by Captain-Elect Karr, Officer, Kingery, and Halden who received honorable mention in the All-Conference Honor Roll and under the able coaching of Coach Workman, the grid team for 1924 should make another fine showing.

~<.<.

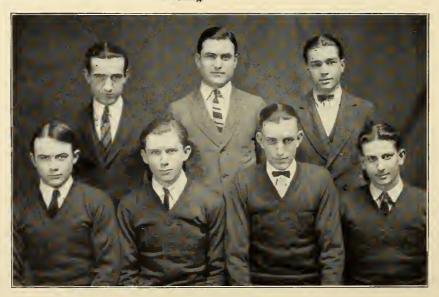


Baldwin Howard Woods, Hickman

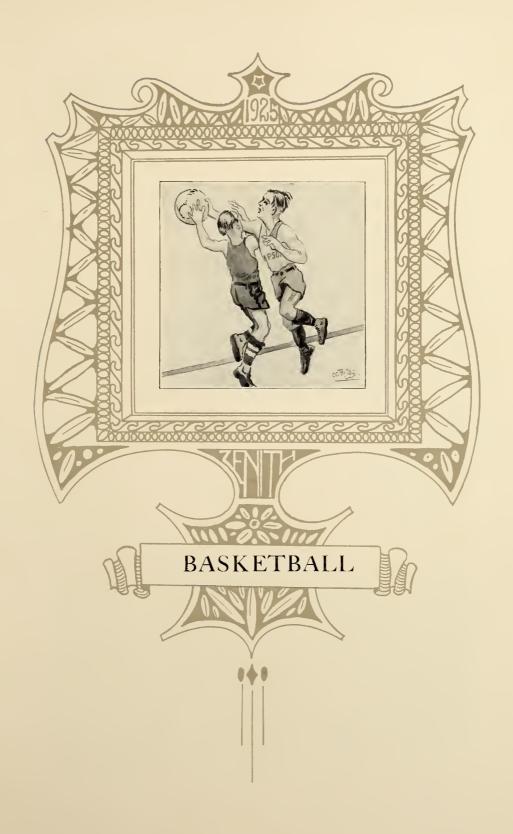
MANAGERS

A system of athletic managers was instituted this year and has proved very successful. A Junior Manager is appointed by Coach Workman for each major sport, and for his services is awarded an "S" sweater. The Junior Manager has under his direction two Sophomores who aspire to be Junior Managers and a number of Freshmen who are trying to gain a Sophomore appointment. Six Freshmen numerals are given each year to the six most industrious Freshmen and these six act as Sophomore Managers the next year. One of the two Sophomore Managers for each sport is given a Junior appointment which he fills the following year.

The system has proved very satisfactory and gives the fellows who are not athletes an opportunity to make a letter. Managers are a great help to the Coach for they enable him to devote more of his time to actual coaching.



Stubbs, Rocky, Felt Brown, Morris, Dewitt, Ray



BASKETBALL



Adams of the Samuel Co.	The same of the sa
CAPTAIN	FAWCETT

FORWARDS	GUARDS
McCoy	Scroggs
Sipherd	FAWCETT
CENTER	
Fisher	

BASKETBALL SCHEDULE

					U.	5.
Dec.	18	Central here .			21	26
Jan.	11	Central at Pella			28	36
Jan.	12	Wesleyan there .			4	15
Jan.	14	Parsons at Fairfield			16	22
Jan.	18	Nebraska Wesleyan I	nere		17	18
Jan.	28	D. M. at Des Moin-	es		21	7
Feb.	1	Penn here .			26	30
Feb.	8	I. S. T. C. there			10	25
Feb.	9	Upper Iowa there			22	17
Feb.	13	Drake			38	31
Feb.	15	Iowa Wesleyan here			12	18
Feb.	22	Parsons here .			22	21
Feb.	25	I. S. T. C. here			10	22
Feb.	29 ·	D. M. U. here			18	26
Mar.	3	Penn there .			28	20
Mar.	7	Upper Iowa here			27	33

BASKETBALL VARSITY SQUAD



BASKETBALL

Scroggs

Simpson opened the basketball season by taking two games from Central, the scores, 28-36 and 21-26. The next encounter was with Iowa Wesleyan in which Barney McCoy was the scoring ace for Simpson. Fawcett and Scroggs demonstrated their ability as guards by holding the Wesleyan forwards scoreless for nearly a fourth of the game. The game resulted in a 15-4 victory for the Red and Gold cagers.

The game with Parsons proved a battle Royal with the Red and Gold emerging with the long end of a 22-16 victory. The feature of the game was the offensive work of Mercer.

Simpson annexed its next victory by winning a spectacular game from Nebraska Wesleyan 18-17. The visitors presented a flashy offense and worked the ball down for several short shots. Fawcett and McCoy stood out as the most effective players.

The Des Moines U. game which had been looked forward to as the big game of the season was a disappointment. The team minus the services of McCoy and Mercer was clearly outplayed. During the first half Des Moines kept the crippled Simpson team from caging a single field goal while they themselves chalked up 14 points. In the second half Simpson came back with lots of fight but the big lead proved too great an obstacle to over-

come. Scroggs and Fisher were the mainstays of the team.

With McCoy back in the lineup the Red and Gold downed the Penn aggregation 30-26 in a hard battle. McCoy exhibited his usual flashy dribbling while Sipherd showed up best in floor work. Fawcett

and Scroggs did such good work on defense that most of Penn's points were made on free throws and long shots.

Simpson swamped the Teacher Quintet in its seventh conference victory by a score of 20-10. The game was featured by Simpson's sparkling offense and airtight defense, the latter being responsible for the 11-0 count at the end of the first half. The celebration of this victory was cut short by a 22-17 defeat at the hands of the Peacocks. It was a fast game and only after a most strenuous effort was the Upper Iowa's well balanced aggressive five able to gain the lead at the end of the second half.

In a fast contest Drake turned a defeat into victory rallying in the second half and caging two long baskets in the closing minute of the second overtime period. Drake, because of poor passing and inaccurate basket shooting was outplayed and outscored in the first half. In the second half and in the overtime periods through the marvelous floor work and shooting of Evert they were able to win a bitterly contested victory. Barney McCoy was the outstanding star for the Red and Gold while Fawcett and Scroggs equally shared the honors on defense.

Playing without the services of McCoy and Fisher the varsity defeated Iowa Wesleyan in a slow contest to the tune of 18-12.



МсСоу

It was the slowest game played on the local court during the season. Fawcett, Sipherd and Scroggs starred for the Simpson team.

Simpson lost her third conference game in a hard fought contest to Parsons, the winner of the Conference. Coach Devine's men started the game with a grim determination to win and



FISHER

played great ball thruout the contest. Workman's quintet fought hard to stave off defeat but with McCoy unable to cage a single field their efforts were without success. While Fisher was high point man, Sipherd and McCoy covered the floor in great style. Fawcett and Scroggs permitted very few short shots the majority of the points being made by long shots and free throws.

The varsity downed the Tutors in a game that was fast in spots tho' rather loosely played. The teachers rallied soon after the opening whistle but Fisher rung up a couple of short shots immediately following and started the Red and Gold on a lead that the Tutors could not overcome. Fisher was high point man with McCoy a close second. Sipherd did some fine floor work.

In the feature game of the season the Tigers were trounced by Simpson's team by a 26-18 count. By playing a sensational game the varsity earned a well deserved victory over D. M. U. and revenged the 21-7 defeat suffered early in the season. McCoy and Fisher led the Simpson attack assisted by the scrappy floor work of Sipherd. Scroggs played a whirlwind game and Captain Fawcett was conspicuous for his brilliant guarding. Captelect McCoy fought his way through for the last basket of the game when he dribbled through the D. M. team, eluding three men under the basket and, although knocked off his feet once, caged his shot.

In a rough contest on the Monday following the D. M. game, Penn College basketeers trimmed Simpson in a decisive score of 28-20. Simpson took an early lead with baskets from McCoy and Sipherd. At this point in the game McCoy was

injured and compelled to leave the floor, Karr taking his place. Patterson dropped in two long ones for Penn and for the rest of the contest Penn held the lead.

In the final game of the season Simpson won a rather listless game from Upper Iowa by a score 33-27. The game was rough and erratic with each team fighting with a determination that kept the final outcome in doubt until the closing minutes of the game. Upper Iowa, though prevented from getting close to the basket by the brilliant guarding of Captain Fawcett, secured a number of long shots. Sipherd played a stellar offensive game and Fisher played a nice floor game, accounting for five baskets. Barney annexed four goals although handicapped by his injured knee. Dick Scroggs playing his last game put up a wonderful scrap at guard and in addition scored one basket.

Although Simpson did not again take the lead in the Iowa Conference, her record was enviable in that she took the measure of every Conference team she played, defeating Parsons, '24 champions, in a game on her own floor.

The season was featured by brilliant individual work plus a display of team work and a defense that gained the respect of every opponent. Well coached and well conditioned, the Red and the Gold has every right to a "place in the sun" in conference basketball circles. McCoy was placed on the second All-



SIPHERD

State Team by Sec Taylor of the Des Moines Register and McCoy and Scroggs were both given berths on the All-Conference team.

INTRAMURAL SERIES

The first intramural basketball tournament was staged this year under the direction of Coach Workman. The large number of athletes participating aroused a great deal of interest in the sport and made the tournament a success.

There were seven teams entered in the tournament which was a round robin affair in which each team had to play each one of the other teams entered. The Alpha Tau Omega team won with a percentage of 1.000 followed closely by the Kappas with a percentage of .833. The final game between the Taus and the Kappas was a close and hard fought match, the score ending 9 to 7 in favor of the former. The work of Meek and Leyland for the winners and Halden and Sayre for the losers was exceptionally good.

THE FINAL STANDING OF THE TOURNAMENT

						W.	L.	Pct.
A. 7	г. о.					6	0	1.000
Карр	pas					5	1	.833
Sigs						4	2	.666
Cubs						2	4	.333
Tige	rs					2	4	.333
Com	mons					1	5	.133
Facu	lty					1	5	.133



A. T. O. TEAM

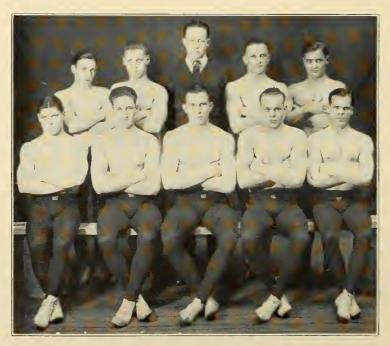
WRESTLING

For the first time in the sport history of Simpson the Red and Gold was represented by a wrestling team. The first match was a practice affair held at Ames. Simpson lost 15 to 8. Bingaman and Gerling in the 135-pound and 145-pound classes, respectively, were the point winners. Others competing were: Hansel, 115-pound class; Wilkins, 125-pound class; Boren, 158-pound class.

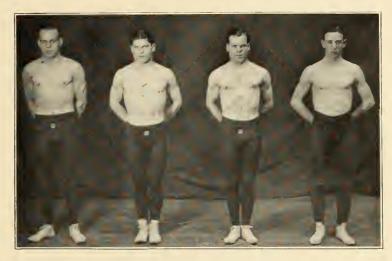
On January 30 the team invaded the State Teachers camp, but came home with the short end of a 16 to 2 score. After wrestling to a draw in the first period, Kingery won a time decision with a time advantage of one minute and twenty-seven seconds.

After losing two meets the athletic committee succeeded in securing Parcaut of Oskaloosa, middleweight champion, to handle the team for the Des Moines University match. Prior to this time the team had been without a coach.

Parcaut proved equal to his task and the Simpson grapplers swamped the Des Moines team under a score of 21 to 0. The meet was fast and interesting all the way through. The team showed remarkable improvement in the technique of the sport. The Simpson men went behind with ease and at no time did the Des Moines men have one of our men in difficulty. The feature matches were between Hansell and Parker in the 115-pound class, Remy and Holt in the 145-pound class. Hansell won a fall in 9:45 with a head scissors and Remy by fast work won a fall with a double bar arm lock in 6:55. Bingaman won his match by a fall in fast time. Toom, 155-pound class, threw his opponent all over the mat and part of the gym floor, to the amusement of the crowd, winning a time advantage of 9:45. Gerling, 135-pound class, and Kingery, 175-pound class, won their matches by a good margin of time advantage.



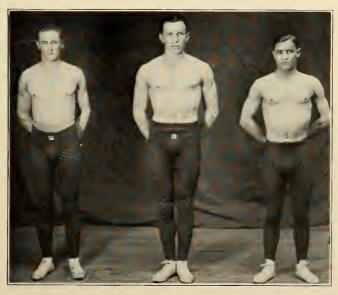
WRESTLING SQUAD



Remy, Bingaman, Wilkins, Hansell

The last meet of the season was the Missouri Valley meet at Ames. Kingery, Bingaman, and Gerling were entered and as a result of their good showing Simpson was invited to enter the Missouri Valley Wrestling Conference. Bingaman was thrown in the first round by Kurtz of Ames who had the time advantage of only 1:23. Gerling gave his opponent a hard tussle, being defeated in a time decision by Vincent of Oklahoma A. & M., the Missouri Valley champion. In his consolation match he lost to Moolering of Nebraska U. in extra periods. Kingery won the well deserved honor of Captain-Elect of the 1925 squad by winning third in the 175-pound class. He lost by a time advantage of only 1:20 to Pillard of Ames who had never been defeated in three years of intercollegiate wrestling. Pillard took first in the 175-pound class in the finals with a time advantage of 10:40. Kingery further showed his class in the finals by defeating Reed of Oklahoma A. & M. in the deciding match of the meet in the first extra period with a time advantage of 2:39.

As a pioneer team the wrestling team did exceptionally well and with seven letter men: Captain-Elect Kingery, Toom, Remy, Gerling, Bingaman, Wilkins, and Hansell returning to school next fall, and such substitutes as J. Sipherd, MacCarthy, and Salmon wrestling will be one of Simpson's most progressive major sports next season.



Toom, Kingery, Gerling

West Company

TENNIS

The Men's Tennis Association sponsored the Second Annual Men's College Tournament in an effort to bring out the best performers at the net game. The tournament was held for the purpose of promoting an interest in the game and to give the officials an apportunity to pick out six men to represent Simpson against Des Moines University on May 23.

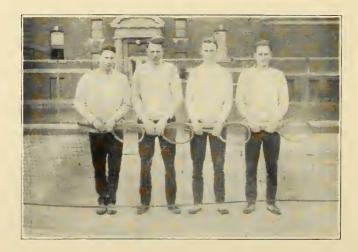
As was expected, many men responded to the call. Sayre, winner of last year's tournament, and Winslow, winner of the Junior-Senior intramural series, were the strongest among the entries. Others looked upon as prospects for the favored six were Johnson, Bates, Rauch, Karr, Sipherd, Scott, Barker, and McGee.

With the old courts in excellent condition and the new courts, given by the class of 1922, just completed, the games of the tournament were played in rapid succession. The stiff competition caused interest to run high among tennis fans. The matches showed up some real stuff and provided a great many closely fought games. These games gave the individual stars ample opportunity to exhibit some real tennis before the eyes of the local lovers of the net game.

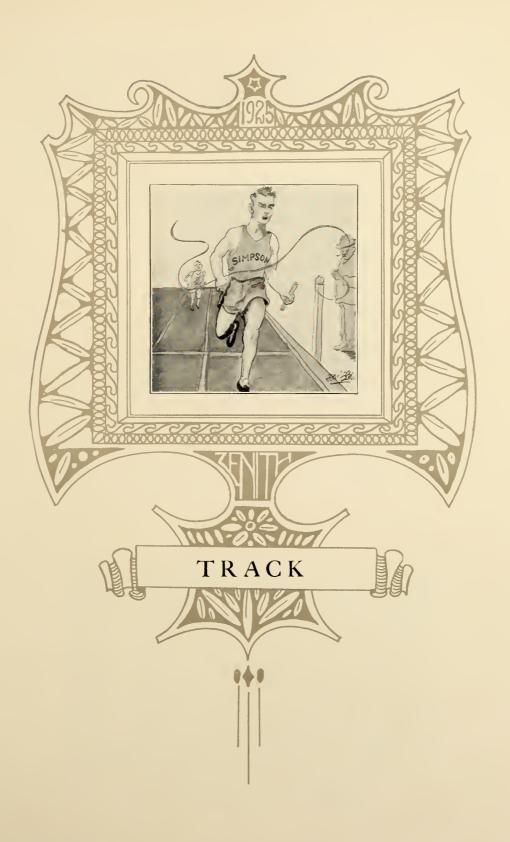
The semi-finals between Sayre vs. Winslow and Johnson vs. Rauch proved exceptionally close matches, Sayre and Johnson winning from their opponents in the final sets by a close game call. In the finals Sayre's left handed serves proved too dark for Johnson. This gave Sayre the college championship for the second consecutive time.

The tennis fans were well satisfied with the outcome of what was termed a fast and successful college tournament. As a result the coming dual contest with Des Moines University was looked forward to with much interest and enthusiasm. Two teams were selected, one composed of Sayre, Karr, and Sipherd played three contests on the Des Moines courts, losing one out of the three, while Bates, Winslow, and Rauch succeeded in annexing one match out of the four played on the local courts.

As an intercollegiate team the Simpson team showed up well. Witnesses of the games were greatly pleased with the successsful efforts of the first trial in recent years and have expressed the hope that tennis will become a permanent intercollegiate sport for Simpson in the future.



200 Communication and the communication of the comm



TRACK 1923



CAPTAIN WEIDMAN

Distance

SAYRE

GATES

WEIDMAN

Sprints

J. Burnison

McCoy

WILKINSON

Field Events

JACKSON

Kingery

MERCER

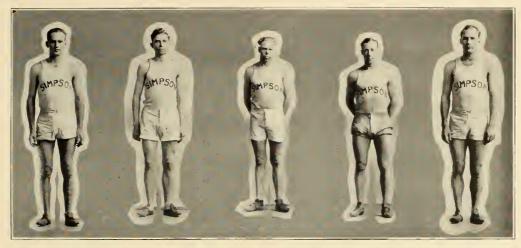
HARTMAN

BATES



VARSITY TRACK SQUAD

C-CCCCCCCCCC CERMINING MANAGEMENT TO THE CONTROL OF THE CONTROL OF



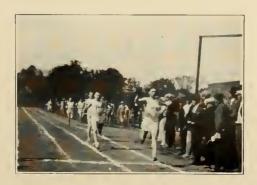
Sayre, I. Burnison, Jackson, Mercer, McCoy

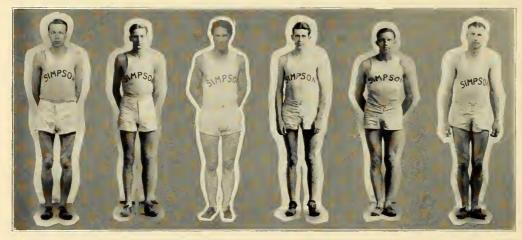
SUMMARY OF THE MEETS

The annual home meet was held on the Saturday before the Drake Relays. The classes were arranged so that the Seniors and Sophomores competed against the Juniors and Freshmen. The Seniors failed to show up which made it doubly easy for the Junior-Freshman team to win. This meet gave Simpson track fans a line on the season's prospects. The outstanding men of the meet were Weidman, I. Burnison, Hartman, Mercer, Sayre and Kingery. Kingery won individual honors of the meet by annexing a first in the high jump, second in the broad jump, 220-yard dash, and discuss throw, and a third in the jayelin throw, giving him a total of fifteen points.

Coach Cushman took a mile and two mile relay team to the Drake Relays which showed up well under the stiff competition. The mile quartette composed of Kehr, I. Burnison, B. Burnison, and Briggs finished second giving Des Moines U. a real race. I. Burnison put up a game race being nosed out by a scant five yards at the tape. The two mile team gave a good account of themselves, although they failed to place. I. Burnison, Sayre, and Briggs deserve mention for their work in this race. It is of significance to note that Simpson's men were far ahead of any other Iowa Conference member except Des Moines University.

On May 5 the Red and Gold proved that she had a real track team by winning the Little Four Meet at Penn College, Oskaloosa. Simpson nearly doubled points on her nearest competitor, Iowa Wesleyan, despite the fact that Captain Weidman was on crutches and Briggs remained at home. Sayre and I. Burnison featured for the Methodists, the former winning the mile in 4:50, a second in the high jump, a second in his heat of the mile relay which took first in the meet, and then entered the two mile to set the pace for a few laps but surprised track enthusiasts by finishing the race and copping second plac. I. Burnison set the pace in the 440 and 880 in the fast time of 53:4 and 2:03 respecively. He later ran his heat of the mile relay in 53 flat. Other men who won firsts were Hartman in the hurdles, Jackson in the discus, Gates in the two mile, and Sipherd in the pole yault.





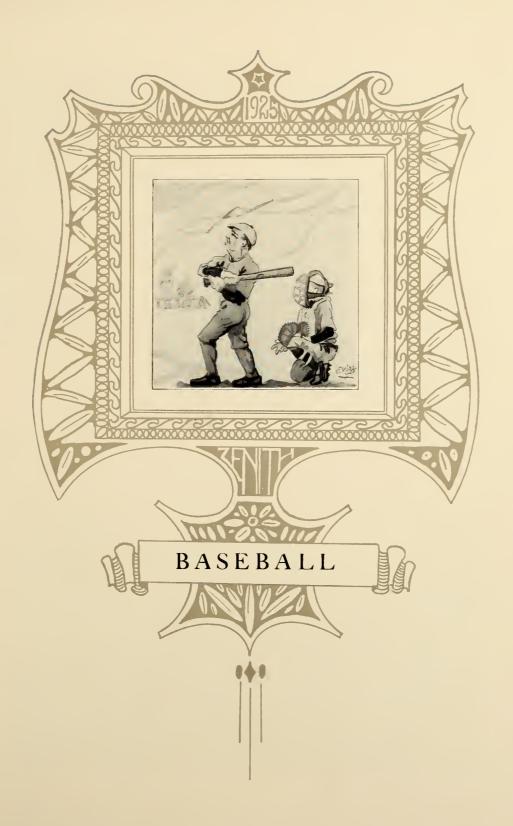
Bates, Wilkinson, Sipherd, Hartman, Kingery, Gates

At the second annual Iowa Conference Track and Field Meet Simpson won an easy second by gathering up seconds and thirds, while Des Moines U. won first. Morningside won third place with ten points less than the Red and Gold.

Kingery gave Simpson her necessary points late in the meet and enabled her to draw away from the Sioux City athletes, when he won the high jump. In the 120-yard hurdles, won by Buena Vista, Simpson made a clean sweep of the remaining places when Bates, Hartman, and Sterling breasted the tape in the order named. Sayre placed second in the mile, I. Burnison pressed the Parsons man hard in the 440-yard dash but was beaten by a half yard in a thrilling finish. Mercer showed a complete reversal of form in the pole vault and pushed the Des Moines man to win at 10 feet ten inches. Jackson placed second in both the discus and shot put. The meet was a great success and four conference records were broken.

No men starred individually for the Red and Gold and it was only the well balanced strength of the team that gave them second place in the conference meet. Although handicapped all season by the loss of the services of Captain Weidman, who injured his ankle on the new track early in the season, the team made an enviable record unequaled by any Simpson track team for several seasons past. With eleven letter men in school, there is no reason why the track season of 1924 should not be by far the most successful of any Simpson has had for several years.





BASEBALL



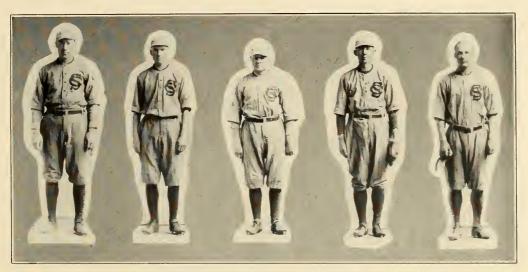
CAPTAIN BUCHTEL

Catcher	Infield
Mercer	J. R. Smith
Jones	McCoy
	Moore
Pitcher	ZIMMERMAN
Gerling L. Buchtel Wilkinson	Outfield H. H. Wood H. O. Wood

					Opp.	S.
Still at Indianola .					. 9	7
Central at Indianola					. 5	6
Central at Pella .					. 10	3
Upper Iowa at Indiane	ola				. 20	3
Central at Indianola					. 6	11
Still at Indianola .					. 9	11
Central at Indianola					. 11	12
Parsons at Indianola					. 10	5
State Teachers at Iowa	Falls				. 7	5
Parsons at Fairfield (ga	me c	alled)) .		. 1	0
Alumni at Simpson .					. 6	5

VARSITY BASEBALL SQUAD





Mercer, Howard Woods, Moore, Gerling, McCoy

BASEBALL 1923

The baseball season was opened April 14 with Still College of Des Moines. The visitors won a slow and ragged game by the score of 9 to 7. Simpson held the lead until the eighth inning when a series of hits off of Hudgens followed by a home run with two men on bases scored five points for Still giving them the winning scores of the game.

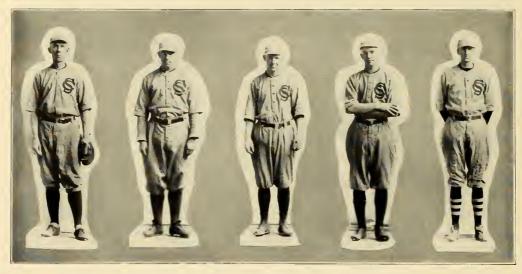
Central was the first conference game to be played. Simpson defeated the Dutchmen by a score of 6 to 5. The team showed great improvement over the first game of the season. Central started the scoring with Manning in the box but Wilkinson came to the rescue and in the remaining eight innings held the Dutchmen to one score. Woods, McCoy, Zimmerman, Hudgens, and J. R. Smith made the scores for the Red and Gold.

Central revenged this defeat by winning a 10 to 3 victory the following week. Buchtel and Sterling pitched the game with Mercer behind the bat. The game was featured by many errors on both sids and a home run by McCoy and the good batting of Buchtel and Hudgens.

Minus the services of Easy Wilkinson, and Buchtel minus control the Red and Gold fell easy prey to the Peacock nine to the tune of 20 to 3. The Peacocks ran wild in the third inning and Hudgens, Watson, and Buchtel tried in vain to stem the onslaught of scores. Smith finally succeeded in taming down a bit and occupied the box until the eighth inning when Manning finished the game. Although the game was merely a track meet Coach Dorman's nine must be given credit for being a bunch of hard hitters.

Simpson again took on the Central aggregation and outbatted them in an 11 to 6 victory. The features of the contest were a home run by McCoy with one on base and his sensational catch of a line drive. Batteries for Simpson were Sterling and Mercer.





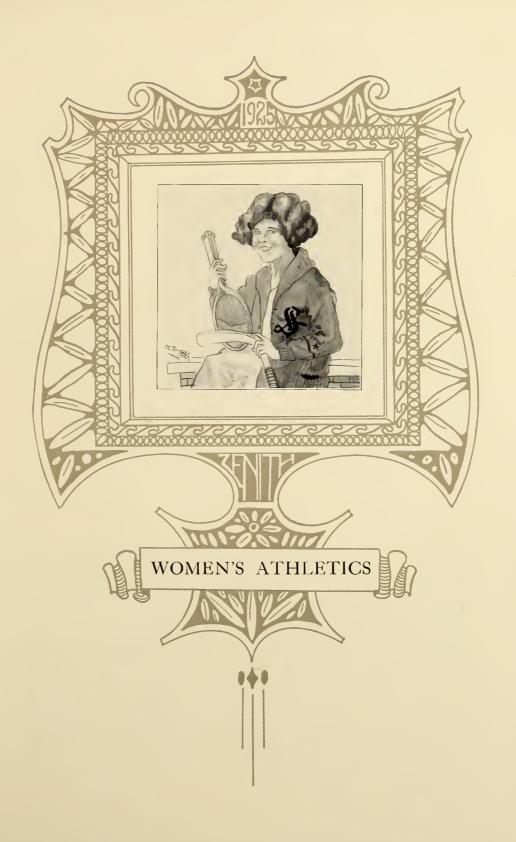
Smith, Jones, Zimmerman, Homer Woods, Wilkinson

In the last series of home games Simpson annexed two victories. Still College fell victims to a late batting rally and suffered an 11 to 9 defeat. The game was replete with thrills and hard hitting. Both teams made many errors. The final game of a four game series with Central proved to be a unique affair. Jones started on the mound but was yanked in favor of Sterling who pitched fairly good ball. Simpson went into a batting rally in the eighth inning. Three doubles, as many singles, and a home run gave the Red and Gold enough runs to win the game. In the last home game Parsons defeated Simpson 10 to 5 in the best game of the series. Sterling on the mound pitched a fair game holding the Wildcats scoreless to the fourth inning. In the eighth inning Zimmerman got on, followed by Barney and Hudgens and then Smith hit a home run bringing four scores. With the score seven to five the Red and Gold could not bunch their hits and in two successive innings two men died on bases while the Wildcat hurler was fooling the third batter with his curves. It was a good game to watch and more real baseball was demonstrated than at any other time during the season. McCoy, Smith, and Mercer played feature ball for Simpson.

The State Teachers contest took place in February weather in the midst of a cloud of dust. Wilkinson on the mound pitched a briliant game but his support was very poor at times. The Pedagogue's homer in the fourth, with men on bases, was the extent of their earned runs and was the outstanding feature of the game. Zimmerman, the diminutive shortshop, speared some pretty grounders and proved to be one of Simpson's most consistent players. The score was 7-5 in favor of the Teachers. A return game with Parsons was called off at the end of the second inning because of rain. The score was 1 to 0 in favor of Parsons. Wilkinson was on the mound.

The varsity played its final game of the season with the Alumni. Although the varsity had been practicing all spring the old timers proved too much and won the game by a 6-5 score. The batteries for the alumni were Jackson, Hendrickson, and Bishoff. For the varsity Sterling and Mercer.

CARAMANIA KARING BARING BARING BARING DANGAR BARING BARING

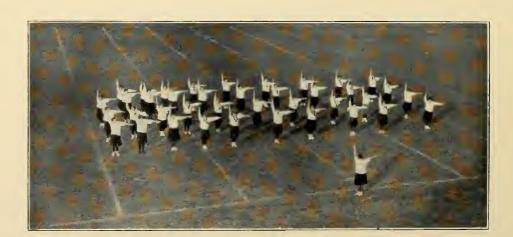




MISS IRENE SPRINGER

Another successful year has passed with Miss Irene Springer at the head of the Physical Education department. Miss Springer has taken a personal interest in the health of every girl and has helped to organize a health chart which is being widely used. Apparatus work has been a feature of physical culture and the Annual Apparatus contest which was started last year promises to be a success this year. Miss Springer has been a valuable advisor in W. A. A. and many undertakings have been successful due in part to her assistance.

Too much cannot be said in praise of the work which Miss Springer has done. She has a personality which has endeared her to every girl, and an interest and coöperation which has been an inspiration to all. Eloise Wright and Edna Hamilton have acted as assistants in the department of physical education.



W. A. A.



Baseball Tournament	May 11
Tennis	M ay 19
Weiner Roast	Sept. 29
Soccer Tournament	Nov. 8
Initiation	Dec. +
Gym Frolic	Dec. 7
Hockey Tournament	Dec. 14
Miniature Orpheum	Mar. 1
Basketball Tournament	Mar. 19



W. A. A. BOARD

The past year has been one of the most successful for W. A. A. since its organization on our campus. The credit for this success is due to the able management of its president, Eloise Wright and the coöperation of the Board. W: A. A. has tried to make the various branches of athletics more outstanding. Basketball has been the major sport and due to the various sports classes, a better understanding of the game has been made possible, and more scientific plays worked out.

The aim of W. A. A. through the various sports is to promote a spirit of teamwork, and fair play; provide a means for stimulating friendships among the girls; to result in physical betterment and promote good will and fellowship.

The Women's Athletic Association was organized at the University of Iowa, Iowa City on March 10, 1911, when eight girls banded themselves together with the help of Miss Alice Wilkinson, physical director. They formed this organization which was intended to promote the spirit of fair play and sportsmanship among girls. Since that time the association has become a national organization and has proved itself a great success. Our local association of the W. A. A. was organized here at Simpson during the school year '21 and '22.

A successful Miniature Orpheum bill was put on March 1, under the direction of W. A. A. which may prove to be a tradition in years to come since it was so enthusiastically received by college and towns' people.

"S" WINNERS



LaPella, L. Abel, Sawyers, Ledlev, E. Abel G. Evans, Ellis, Proctor, Miner

SWEATER WINNERS

BLANKET WINNERS



Greer Tenant Morrison

In order to become a member of W. A. A. a girl must have earned 50 points. To keep up her membership she must earn not less than 50 points a year. 500 points are necessary for a letter S, 1,000 for a sweater and 1,500 for a blanket. These points are earned by participation in the following sports: Soccer, Hockey, Basketball, Baseball, Track, Tennis, Hikes, and Apparatus Contest work.



Hamilton Wright Miller

SOCCER



WINNING TEAM

Sophomore

ELIZABETH ABEL
ELGA McFerin
GRETCHEN CONRAD
ROXY ELLIS

FRANCES LEDLIE
MARIE FERGUSON
DOROTHY MILLER
ESTHER MINER

MARGARET DELEAN VIRA NIMS MERLE LOURIE JOY STREET GLADYS EVANS
ELLEN NICHOLS
EVELYN WEBBER

Junior-Senior Team
Myrtle Tennant
Louise Abel
Elsie Wood
Flossie Weber

Freshmen
BERLE PARKER
RUTH FLINN
AMY HIMSTREET

MARIE FENGEL GENEVIEVE KRASCHE HELEN CELLEY RUTH PHILLIPS

HESTER NIXON ETHEL HAVEY JULIA LAPELLA

HELEN PEARSON EDITH BROWN ALICE FITZGERALD BEULAH CADY



HOCKEY



RUTH MORRIS
MYRTLE TENNANT
ETHEL HARVY (C)
LOIS PROCTOR

JENNIE SMITH
FLOSSIE WEBER
LUCILE RANSON

ROXY ELLIS (C)
RUTH MILLER
BEULAH MCADOO
RUTH PHILLIPS

MERLE LOWRY
AMY HIMSTREET
MARGARET DELANE
ANNETTE THOMPSON

WINNING TEAM

Senior

Marie Ferguson

Dorothy Miller

Edna Hamilton

Junior

MABLE MATHIS

MARY BELLE CRAIG

CATHARINE CARPENTER

JULIA LA PELLA

Sophomore
GLADYS EVANS
ELLEN NICHOLS
GRETCHEN CONRAD

Frances Smith (c) Verle Parker Gertrude McMillan LOUISE ABLE
MIRIAM HECKERT
LUCILE EVANS
ELOISE WRIGHT

FRANCES LEDLIE (C)
ESTHER MINER
HESTER NIXON
ELSIE WOOD

EVELYN WEBER HELEN CELLEY DOROTHY HOPPER ELIZABETH ABEL

Anna Schneller Helen Pearson Marjorie Landsburg Edna Ledlie



As the Zenith goes to press the interclass Basketball tournament has just been finished. The strong Sophomore team defeated the Freshmen in a hard battle and added another victory to their list of honors. Basketball is a very popular sport among the girls and all the classes had strong, scrappy teams this year which made the tournament very interesting.

BASKETBALL

WINNING TEAM

Sophomore

ELIZABETH ABLE
MARY WALTZ
GLADYS EVANS

GRETCHEN CONRAD HELEN CELLEY RUTH PHILLIPS ELGA McFerrin Ruth Flinn Roxy Ellis

Senior

DOROTHY MILLER LOIS PROCTOR ETHEL HAVEY MYRTLE TENNANT EDNA HAMILTON

LOUISE ABLE
ELOISE WRIGHT
CHRISTINE GREER

Junior

GENEVIVE KRASCHE ESTHER MINER FRANCES LEDLIE
HESTER NIXON
ALICE NEWTON

THEORA COOPER
JULIA LA PELLA

FRANCES SMITH
MARIE ROBBINS
ALICE JUDSON

Freshman

DOROTHY FULLERTON
GRACE GIDDENS
ANNETTE THOMPSON
MARGARET DE LEAN

EDNA LEDLIE HELEN KUNTZ HELEN PEARSON



BASEBALL



WINNING TEAM

EDNA HAMILTON (C) VERA JOHNSON HELEN SAWYERS

JULIA LA PELLA (C) FRANCIS SPRAGUE BEULAH WILLET

HELEN MAY (C) RUBY WHISSLER GRETCHEN CONRAD RUBY SNELSON Junior-Senior
Arle Hughes
Myrtle Tennant
Louise Able

Sophomore
Edith Heckart
Wyla Mahr
Jennie Smith
Hester Nixon

Freshman
EVA BAKER
JEANETTE HUNTLY
ELIZABETH ABLE

ELOISE WRIGHT FRANCES WILSON EVELYN MORRISON

ELLEN GIBBENS FRANCES LEDLIE RUBY GLASCOCK

GLADYS EVANS
OPAL SIMMERMAN
DOROTHY HOPPER
ROXY ELLIS



ETHOL JACKSON Winner of Indian Club Contest



GRACE RUSK Winner of Apparatus Contest

ELIZABETH ABEL Winner of Tennis Tournament

W. A. A. SONG (Tune of Peggy O'Neill)

Oh the Simpson girl, who puts your head in a whirl Is the one who hangs out at the gym, She goes there each day, for that is the way, To lose all your fat and keep thin.

Chorus:

If she hikes and swims my dear, She's a W. A. A. And plays tennis all the year, She's a W. A. A.

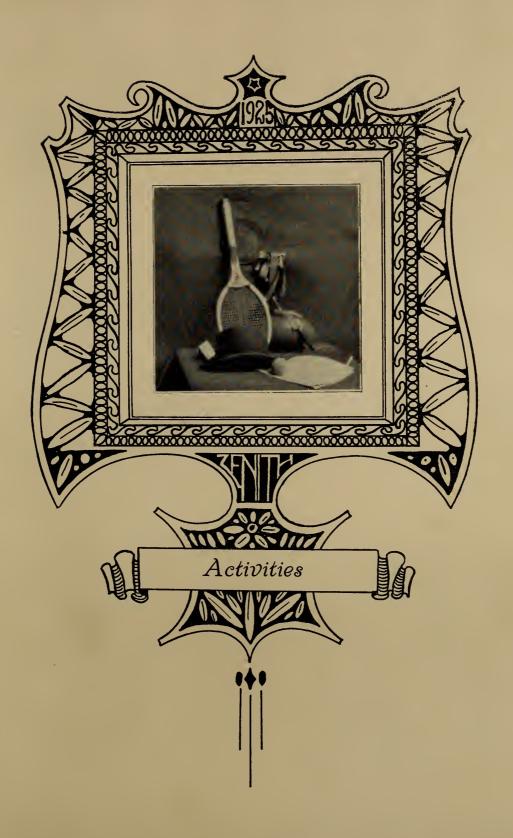
If she plays baseball with vigor and vim Goes into the game, just fighting to win. If she goes out for track and then dances back Oh, she's a W. A. A.

She's an ardent sport fan, and just like a man She works all the time for her "S" She's just full of pep and she has a good rep With the Dean, for she keeps her grades the best.

Chorus:

If she hikes and swims my dear, She's a W. A. A. And plays tennis all the year, She's a W. A. A.

If basketball is her favorite game, And playing it square is always her aim. If she unlocks her locker, and goes out for soccer. Oh, she's a W. A. A.





COLLEGE COUNCIL



President DEAN LONG Vice President DEWITT SMITH Secretary MYRTLE TENNANT

Faculty JOSIAH B. HECKART

WILLIAM C. HILMER

EDNA STUNTZ

Seniors

DEAN LONG DEWITT SMITH MYRTLE TENNANT

Juniors

GEORGE WOOLSON

HARRY HALDEMAN

LLOYD SUTTON

Sophomores

ARNOLD KOCH

KATHERINE HILMER

MARIE FENGAL

Freshmen

ELIZABETH CABLE JOHN RADEBAUGH VINTON WATSON

WALTER DILLON Academy RAY NICHOLS . School of Business

RUTH SCHICK . Music JOHN L. HILLMAN Ex Officio

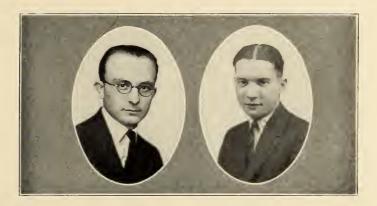
THE 1925 ZENITH



THE MANAGEMENT

THE MILITING BINDING	
CATHARINE CARPENTER Editor in c	hief
HOMER WOODS Business Man	ager
THE STAFF	
ALICE NEWTON Assistant Ed	litor
CECIL BRIGGS Art Ed	litor
Frances Ledlie	litor
HARRY HALDEMAN Fraternity Ed	litor
PAULINE TERPSTRA Music Ec	
Anne MacCartney Literary Ed	itor
JOHN HILLMAN Feature Ed	itor
KERMIT GATES Men's Athletic Ed	itor
RUBY GLASCOCK Women's Athletic Ed	itor

THE SIMPSONIAN



THE MANAGEMENT

John Hii	LLMAN .	٠			. Editor-in-Chief
LEONARD	BOWMAN .				. Business Manager

THE STAFF

Anne MacCartney.			. Associate Editor
FRANK SAYRE			. Athletic Editor
Joseph Watson			. Feature Editor
PAULINE PORTERFIELD .			. Music Editor
ELIZABETH WRIGHT.			. Society Editor

GENERAL NEWS

GEORGE WOOLSON	FRANCES LEDLIE
MIRIAM HECKART	EDITH STANLEY
Russell Neff	Walter Gerling
Ken	NETH GOODRICH

HANDBOOK AND DIRECTORY

A small pocket edition of facts about our campus is put into the hands of our students during the first few days of each school year in the form of the Student Handbook. Here in brief, concise form are given the facts about Indianola and Simpson College which make the new students become more familiar with the events common to each college student's small world as he lives four years on our campus.

Simpson has traditions galore to be handed down from class to class; these are told in the Handbook. Facts about our fraternities and other social groups; regulations of our social groups and rules governing the honor system as laid down by the student council; directions to the principal points of interest in Indianola; advertisements of Simpson boosters among the merchants; Simpson's songs and yells; all are given in the Handbook.

Probably the section used by the most students, and used most consistently through all the year, is the Student Directory with the name of every student registering during the first week, with his home address, his school address and his telephone number.

The edition is published through the courtesy of the publicity department of the Y. M. C. A. and Y. W. C. A.

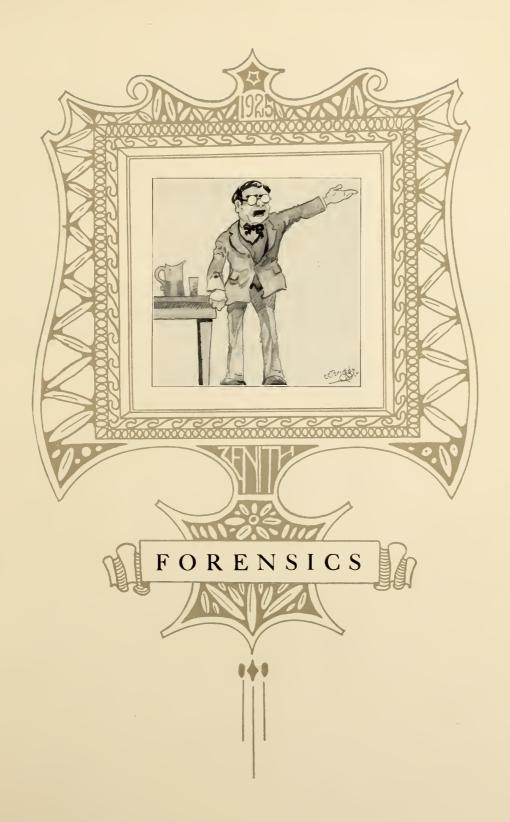
SIMPSON ALUMNI BULLETIN

When the alumni movement was launched three years ago, one of the first things thought of was a medium of communication between the alumni office and the "old grads" scattered throughout the world.

A publication patterned along general newspaper lines was decided upon rather than the type of bulletin much in vogue among colleges over the country. The alumni movement started the first organized effort to keep Simpson folks in touch with their alma mater, and so it was thought advisable to issue a publication which would be filled with news about Simpson college, and which would keep its readers informed in detail as to what was going on in the school.

The first Alumni Bulletin was issued December 1, 1921. It has been issued quarterly ever since. The Bulletin is filled with news about the happenings at college, football, track, basketball, debating, oratory, musical tours, news of the alumni and the Des Moines conference. It has a circulation of 14,500 copies which are sent to the alumni and former students, constituents of the college out in the conference and friends of the school. It is an eight page paper 12 by 18 inches, illustrated with cuts of interest to alumni.

Many colleges have this same style of alumni publication. Some very complimentary remarks have been passed on the *Simpson Bulletin*. A recent letter from Columbia University says that the *Bulletin* is the best thing of its kind that has ever come to the attention of the alumni office there. Other similar letters have been received, including a statement from President Gross of De Pauw University highly complimentary of the Simpson alumni paper.



FORENSICS

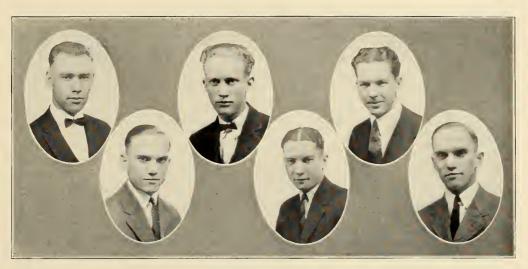
Although Simpson did not send a debating team to the Pacific coast again this year, the field of forensics has been very broad and debaters and orators have made fine showings. Not only have the girls and boys debate teams taken part in interesting dual and triangular debates at Simpson and neighboring colleges, but the girls debate team will represent Simpson at the National Convention. Walter Dillon, who last year won the state oratorical contest and placed in the National contest, will again represent Simpson in the National contest. We hope he will bring home even higher honors than before.

The National Pi Kappa Delta Convention will be held this year at the Bradley Polytechnic Institute, Peoria, Illinois. Professor W. C. Dennis, head of the Publicity Department, and Homer Woods, president of the local Pi Kappa Delta chapter, will attend the convention.



Mr. Lloyd Sutton, having won the home oratorical contest, represented Simpson in the Intercollegiate contest and placed second in the State. Mr. Sutton's oration, entitled, "The Pathway to Peace," was exceptionally strong, and the fact that he entered into the spirit of his work with such enthusiasm made him indeed a representative orator.

MEN'S DEBATE



Hart, Chisholm, Giddens Woods, Hillman, Woods

The question debated by the boys debate teams is, Resolved: that the United States should enter the League of Nations. Both the negative and affirmative teams, composed of Earl Hart, Roderick Chisholm, and Paul Giddens, and Howard Woods, John Hillman, and Homer Woods debated State Teachers in a dual contest, and lost by closely contested decisions. Other interesting contests arose in the triangular meet between Coe, Des Moines University, and Simpson.

Perhaps the greatest forensic clash and feature debate came when Simpson's negative team composed of Woods, Hillman, and Woods met the affirmative team from Redlands, California, at Simpson. Redlands stands in the very high rank as a debating school and the home team was prepared for a hard struggle. The audience was given the opportunity to voice its decision which made the outcome of the debate quite interesting. Mr. Roup, manager of the Acme Chautauqua acted as expert judge along with one other judge. The debate was won by the home team by one vote. The last decade of the season will be with the Colorado Agricultural College, Fort Collins, Colo., April 10, as the Fort Collins team returns from convention.

WOMEN'S DEBATE



Harrold, Ledlie, May Flynn, Armstrong, Cable

The question debated by the girls' teams is, Resolved: that the United States should join the League of Nations. The negative team composed of Elizabeth Cable, Ruby Armstrong, and Ruth Flinn, and the affirmative team composed of Frances Ledlie, Velta May, and Georgia Herold met with Parsons in a duel contest March 28. The open forum method of debate was used; that is the audience was given the opportunity to ask questions, there being no official judge. The triangle contest between Penn, Central, and Simpson on the World Court question was close and interesting. The Simpson affirmative team composed of Francis Ledlie, Ruby Armstrong, and Ruth Flinn defeated the Penn negative team here, while the Simpson negative team lost at Central.

At National Pi Kappa Delta convention at Peoria, Illinois, Velta May, Frances Ledlie, and George Herold will meet the Bradley Polytechnic Institute of Peoria, Illinois in one of the convention debates. Following the convention a rather novel debate at Simpson will be the one between Simpson girls' affirmative teams and the men's, negative team from Inter-Mountain Union College, Helena, Montana, on April 7.





SIMPSON CONSERVATORY ORCHESTRA

SIMPSON CONSERVATORY ORCHESTRA

OFFICERS

CHARLOTTE PHILLIPS .				. President
MERWYN MITCHELL .				Vice-President
ENID HARVEY				. Secretary
GLEN MORNING				. Treasurer
WALLACE SALYERS .				. Librarian

PERSONNEL

First Violins
ROBERT McGrew
CHARLOTTE PHILLIPS
ENID HARVEY
MAURINE ABBOTT
HELEN BOHLING
JEAN GARST
CATHREAN THOMAS
JOY STREET

Second Violins
LAWRENCE FRAZIER
BERNICE WALKER
LOIS BEEBEE
ALICE SWARTZLANDER
EVELYN KLINE
VIOLET MCKENZIE

Violas

Donald McIntire

Mildred Hess

Gordon Webb

Violon 'Cellos

EDWARD SMITH

MILDRED GARST

MARION KNIGHT

MARTHA DOIDGE

Bass Viols
ARDIS FARLEY
EMMETT WYCOFF

Flutes and Piccolos
EMMERET BROOKS
GEORGE WOOLSON

Oboe DE WITT SMITH

Clarinets
DALE HARRIS
JOSEPH MEEK

Bassoon
WALLACE SALYERS

Saxophone
DEAN HARRINGTON

Horns
JAMES MILLER
OTIS BLANSHAN

Trumpets

JAMES HANSELL
ELLEN NICHOLS

Trombones

MERWYN MITCHELL
FRED MOUNT

Tympani-Zylophones
REX WAECHTER

Drums-Cymbals
Myron Orr

Piano

GLEN MORNING



CCCCCCC CHARACTER CONTRACTOR CONT

LADIES' GLEE CLUB

The Simpson Ladies' Glee Club started on its Annual Easter Vacation tour on April 16 and gave ten successful concerts.

The larger towns along the Northwestern line were included in the itinerary. To the west the club went as far as Council Bluffs and to the east as far as Perry.

The success of every performance was a definite proof of Professor Bronson's ability as the director of the voice department of the conservatory.

	OF!	FICI	ERS			
FLORENCE POLING .						. President
HARRIET HENDERSON.					. Secre	etary-Treasurer
	PER	SON	NEL	,		
First Soprano				F	irst A	lto
HARRIET HENDERSON					JUA	NITA KEITH
LEOTA MULLICAN					Est	HER WALLACE
CLEO ROBINSON					ALI	CE BUTLER
Second Soprano				S	econd.	Alto
GLEE BEST					Lon	A BUCHANAN
VERVA TALLMAN					PAU	JLINE TERPSTRA
Mara Throckmorton					ALI	CE MCINTIRE
MILDRED SHADE					Fro	RENCE POLING
EDITH BELLMAN						. Accompanist
LUCILLE BEVERIDGE .						Reader

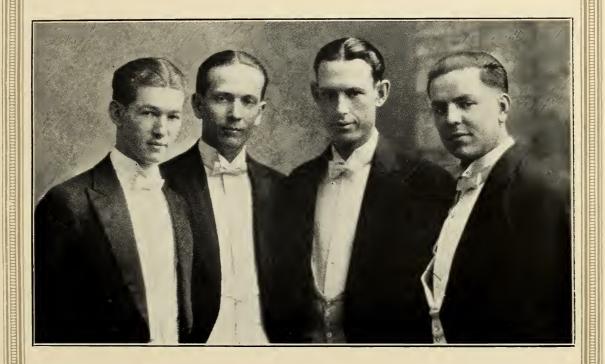
SIMPSON MALE QUARTETTE

This is the first year that Simpson has been represented by a male quartette and the concerts this year provided clever entertainment from such a popular type of musical organization.

PERSONNEL

First Tenor
HAROLD TALLMAN
Second Tenor
ANSEL MARTIN

Baritone
HUGH TUDOR
Bass
RALPH MCINTIRE





SIMPSON COLLEGE BAND

MERWYN MITCHELL, Director

Solo Cornets

OTIS BLANSHAN JAMES HANSELL

First Cornets

KENNETH CHAMPLAIN FRANK SCHOENENBERGER WALTER OFFICER

Second Cornets

Joe Van Dreser Lloyd Knox

Clarinets

DALE HARRIS
JOHN RIPPER
CARL PACE
JOE WATSON
RAYMOND HINES

Piccolo

EMMERT BROOKS

Saxophones, B Flat Soprano

RAYMOND MORRIS WADE SURTZER WALLACE SALYERS Saxophone, C Melody

EARL HART

Saxophones, B Flat Tenor

DEAN HARRINGTON LEONARD BOWMAN

Horns

JAMES MILLER
HOWARD MILLER
LLOYD MARSTON

Trombones

MERWYN MITCHELL FRED MOUNT EDGAR HANSELL WENDELL HOLLADAY

Tubas

ROBERT McGREW
EMMETT WYCOFF

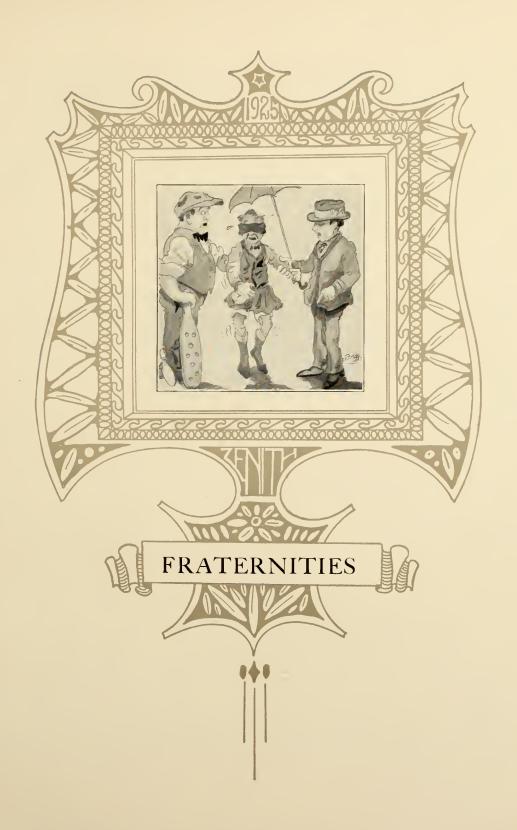
Drums

LOWELL JOHNSON MYRON ORR MANSELL BURHAM

RALPH McIntire, Drum Major







ALPHA TAU OMEGA



Founded at Virginia Military Institute in 1865 Iowa Beta Alpha Chapter Established at Simpson in 1885

Colors—Sky Blue and Old Gold Number of Chapters—82 Flower—White Tea Rose
Publication—The Palm

CHAPTER ROLL

Edmund	BLAIR
Arthur	Morley
RICHARD	Scroggs

REX WAECHTER
CLIFFORD STEELE
HAROLD FAWCETT
HOWARD WOODS
CECIL BRIGGS

THERALD STUBBS HAROLD FISHER

JOHN RADEBAUGH
JOHN RIPPER

HARRIS MACKINTOSH WILLIAM LAYLAND Seniors
JOSEPH MEEK
DEAN LONG
ALDEN SMITH

Juniors
Donald Ross
George Woolson
Deloss Maxey
Kenneth Karr

Sophomores Kenneth Mercer

Freshmen
HAROLD TALLMAN
TANDY ALLEN
RICHARD WOOD
Pledges

Frater in Facultate
HERBERT A. HARVEY

JOHN WATTS

Patron
HARRY L. BROWNE

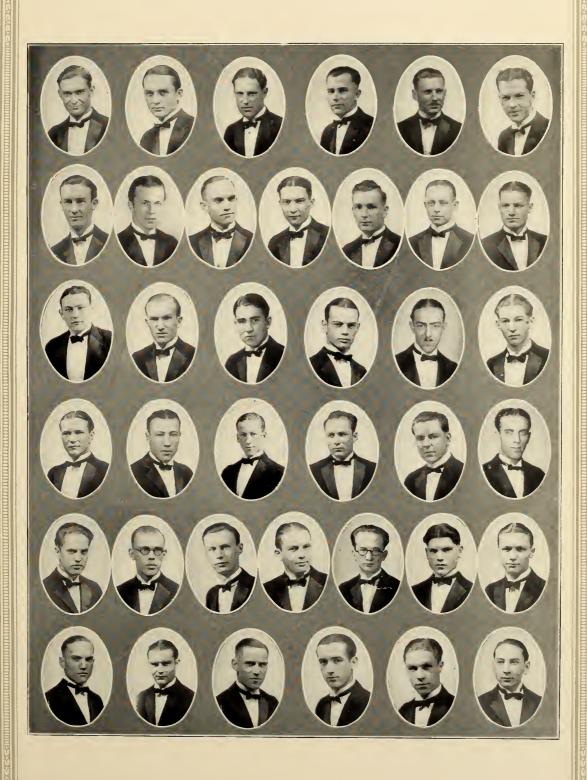
RALPH McIntire Homer Hoskins Paul Giddens

HOMER WOODS
JOHN HILLMAN
EMMERT BROOKS
WALTER MCCOY
JAMES BALDWIN

ALDEN WILLIS KENNETH SMITH

GLEN SLOCUM ROBERT BINGAMAN

Virgil Ray Kermit Parker



KAPPA THETA PSI



Founded at Simpson College, November 10, 1902 Colors—Black and Gold Flower—Am

Colors—Black and Gold Flower—American Beauty Rose
Number of Alumni Chapters—3 Publication—Diamond

CHAPTER ROLL

Seniors

CLARENCE HICKMAN
JOHN G. SHULTZ
ALBERT C. HALDEN
BRENTON HENDERSON

THEODORE HOLLADAY FRANK SAYRE
DEWITT SMITH LYLE STEWART
JAMES MILLER LEONARD BOWMAN
FERMAN MITCHELL

Juniors

MERRIL HARNED	
JAMES HANSELL	
JOSEPH O. WATSON,	Jr.

HARRY HALDEMAN LLOYD SUTTON
WALLACE SALYERS ROBERT BATES
LLOYD SIPHERD DWIGHT MCGEE

Sophomores

HOWARD NICHOLS
DEWEY HALDEN
Otis Blanshan

JOE FELLOWS JOHN B. MARSH JOHN HARTMAN WALTER OFFICER RICHARD SMITH GLEN MORNING RICHARD PEMBLE

Freshmen

EDGAR HANSELL VINTON WATSON

ROBERT McGrew

CARL PACE
RAY NICHOLS

Pledges

ARTHUR MIDDLETON, JR.

LESLIE HOLLADAY

ORTON KRETSINGER

Faculty

HIRAM S. DOTY

DALE C. HARRIS

WILLIAM T. V. LEICHT



has a consumment and the construction of the c

SIGMA DELTA CHI



Founded at Simpson College March 9, 1920

Colors-Silver and Black

J. B. HECKART

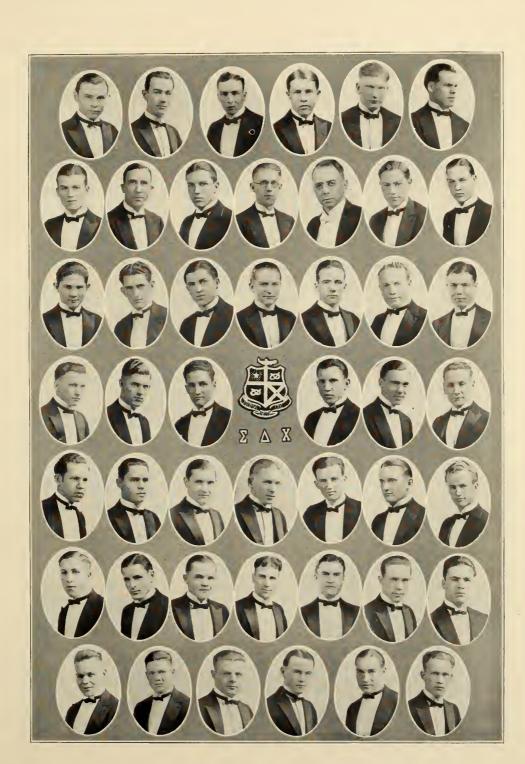
Flower-Pink Killarney Rose

J. R. SMITH

CHAPTER ROLL

	Seniors	
OSCAR PLUMB		WALTER GERLING
	Juniors	
MELVIN CUNNINGHAM	RAY WEIDMAN	THAD MOORE
Joseph Van Dreser	BOYD BURNISON	MERVYN MITCHELL
RICHARD WILKINS	Delbert Roberts	
	Sophomores	
VERNON SHEFFIELD	HARRY TOOM	Merrill Carder
DWIGHT CART	ELMER KINGERY	Arnold Koch
DEAN HARRINGTON	MALCOM LOVE	HOWARD BEADLE
Lot Bishoff	SCRIPPS BEEBEE	WARD ROCKEY
LOYAL FARLEY	Joel Shepherd	Fred Boren
GERALD SHEPHERD		RODERICK CHISHOLM
	Freshmen	
INGRAM TAYLOR	HARRY KUHL	George Wilcox
FRED MOUNT	BENJAMIN POLLOCK	VERN REMY
EMMET WYCOFF	HENRY AUSMAN	WAYNE BROWN
DEAN CHAPMAN	Donald Gerling	ROBERT McCoy
EARLE STOREY		EDWIN SMITH
	Fratres in Facultate	

BERNHARDT BRONSON



C.C.C.C.C.C.C

-יכיכיכיכיכיכיכי

PI KAPPA DELTA

<-<-<-<-<-

Founded at Ottawa University, 1913 Iowa Epsilon Chapter Established at Simpson College, 1918

Colors-Cherry Red and White

Publication—The Forensic Flower—Red Carnation

CHAPTER ROLL

RUBY ARMSTRONG
HOMER BAKER
ZOE BRAUCHT
ELIZABETH CABLE
CATHARINE CARPENTER
RODERICK CHISHOLM
WALTER DILLON
RUTH FLYNN
PAUL GIDDENS
RUBY GLASCOCK
GEORGIA HARROLD
EARL HART

ADA HARVEY
JOHN HILLMAN
FRANCES LEDLIE
VELTA MAY
RUTH MORRIS
MARGUERITE PETERSON
OSCAR PLUMB
FRANK SAYRE
ALDEN SMITH
MYRTLE TENNANT

HOMER WOODS

HOWARD WOODS

W. C. DENNIS

Fratres in Facultate

JOHN L. HILLMAN

J. B. HECKERT

PHI MU ALPHA

Sinfonia Fraternity of America Founded in Boston, 1898 Pi Chapter Established in Simpson in 1917

Colors-Red, Black, and Gold

Publication—The Sinfonian Flower—Chrysanthemum

OFFICERS

VERNON SHEFFIELD				. President
DALE HARRIS .				Vice-President
DEWITT SMITH .				. Secretary
GLENN MORNING				. Treasurer

Active

FRANK BANYARD			
LEONARD BOWMAN			
DALE HARRIS			
Joseph Меек			
RALPH McIntire			

DEWITT SMITH
VERNON SHEFFIELD
HUGH TUDOR
ANSEL MARTIN
GLENN MORNING

Pledges

John	Ripper
DEAN	HARRINGTON

ROBERT McGrew Hollis Butterfield

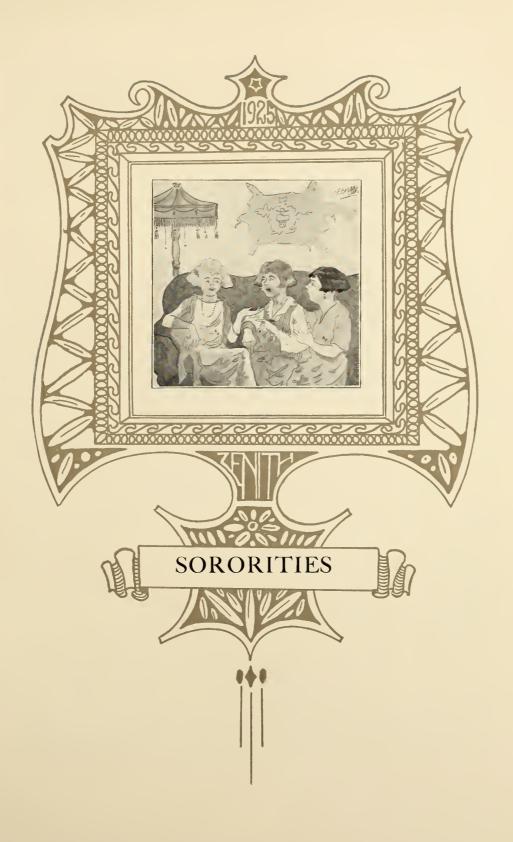
HAROLD TALLMAN

Fratres in Facultate

F. E. BARROWS

H. A. HARVEY

BERNHARDT BRONSON



CCCCCCCCC COMMUNICATION TO THE TOTAL CONTRACTOR TO THE CONTRACTOR

ALPHA CHI OMEGA



Founded at DePauw University, 1885 Mu Chapter Established at Simpson, 1907

Colors—Scarlet and Olive Green Number of Chapters—36 Flower—Red Carnation Publication—The Lyre

MARGUERITE PETERSON

CHAPTER ROLL

Seniors

MAURINE ABBOTT
RUTH CLEMENTS

Lois Proctor
Dorothy Miller

RUBY ARMSTRONG
GLEE BEST
ELSIE DAUGHERTY
BLYTHE HOWARD

Juniors
MILDRED SHADE
ESTHER MINER
VERVA TALLMAN
PAULINE TERPSTRA

FLOSSIE WEBER
MILDRED GARST
ELSIE BINGAMAN
ANNE MACCARTNEY

DOROTHY BLACK

Sophomores

RUTH PHILLIPS
MARTHA DOIDGE

FAYETTA PETERSON MARTHA REESE EVELYN WEBER

ENID HARVEY
CHARLOTTE PHILLIPS

Freshmen

CHARLOTTE BLAYLOCK AMY HIMSTREET MARGARET PHILLIPS MARIE ROBBINS
MERLE STEPHENS
MILDRED TERPSTRA

JEAN ARMITAGE
FRANCES SMITH
MARJORIE LANDSBERG

Soror in Facultate
RUTH JACKSON

Patronesses

Mrs. L. E. Hooper

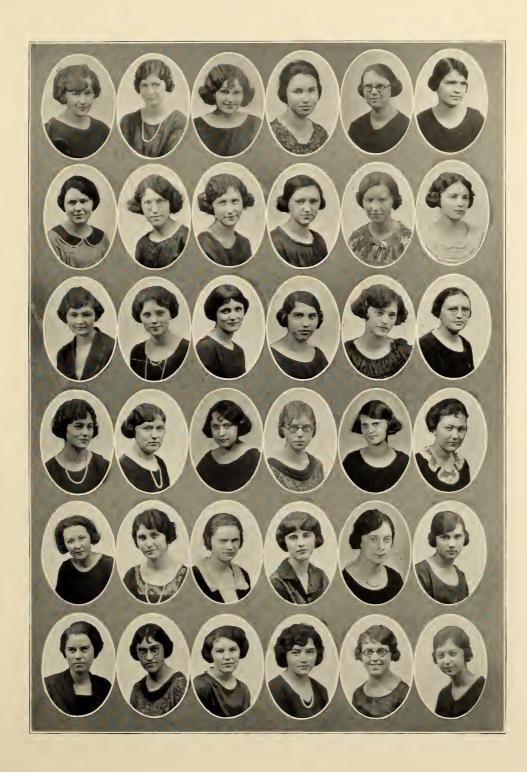
Mrs. B. F. Clayton



Founded at Simpson College, November 16, 1924 Colors—Coral and Silver Flower—Sunburst Rose

CHAPTER ROLL

	Seniors	
ALICE BUTLER	Ada Harvey	ETHEL HARVEY
Oma Butler		EDITH STANLEY
	Juniors	
Lola Buchanan	ORPHA DARLAND	Alice Newton
BERNISE CORBETT	JUANITA KEITH	MARGARET SHIELDS
FAYE COLLICOTT	LEOTA MULLICAN	REBA TALLEY
MARY CABLE	MABEL MATHIS	Elsie Wood
	Sophomores	
OPALLE BYBEE	Marie Fengal	LUCILLE McCONNEL
Lois Beebee	OPAL GRAHAM	GRACE RUSK
LUCILLE BEVERIDGE	HARRIETT McCoy	CATHREAN THOMAS
	RUBY WISSLER	
	. Freshmen	
Helen Bowling	Leola Ellis	GERTRUDE McMillan
ELIZABETH CABLE	Lois Ingraham	KATHRYN McMillan
VIOLA DEWEISS	DOROTHY MULLICAN	CARRIE SAMSON
	Ruth McCoy	
	Soror in Facultate	
	IRENE SPRINGER	
	Patronesses	
Mrs. J. L. HILLMAN	Mrs. O. C. Brown	Mrs. F. E. Smith
TITLE J. D. TILLWAN	Mrs. Ada Erb	THE I. L. SWITH
	INC. TIDA LIND	



DELTA DELTA DELTA



Founded at Boston University, 1888

Delta Chapter

Established at Simpson 1889

Colors—Silver, Gold and Blue Number of Chapters—65 Flower—Pansy Publication—The Trident

CHAPTER ROLL

Seniors

LOUISE ABEL MARY CLARK EDNA HAMILTON EUNICE JOHNSON
KATHRYNE JUDKINS

RUTH MORRIS
EVELYN MORRISON
PAULINE PORTERFIELD

Juniors

RUBY BURDETTE GENEVIEVE KRASCHE GLADYS FUDGE-SHAW FRANCES LEDLIE
LUCILE RANSOM
PAULINE SANDERS

JENNIE SMITH LOIS TRIMBLE ETHEL SAUR

Sophomores

ELIZABETH ABEL
GRETCHEN CONRAD
MARGARET DAVIS

DOROTHY HOPPER
HELEN MAY
ALICE MCINTIRE

MADGE WELTY ROXY ELLIS JOY STREET

Freshmen

ALBERTA DYER
DOROTHY FULLERTON
GRACE GIDDENS
ALLENE JOHNSON

ELIZABETH KIDDER DOROTHY WALTER EDNA LEDLIE CLEO ROBINSON

VIOLA RICHARD
FRANCES SCHRIER
FAIRIE MAE SMITH
ANNETTE THOMPSON

Soror in Facultate
Persis Heaton

Patronesses

Mrs. H. H. McNeil

MRS. CARL H. LOVE

MRS. C. C. SCHRIER

·cececece



Founded at Monmouth College, 1867 Iowa Beta Chapter Established at Simpson, 1874

Colors—Wine and Silver Blue Number of Chapters—68 Flower—Wine Carnation Publication—The .1rrow

CHAPTER ROLL

a					
-S	e	n	1	0	r

EDITH BELLMAN LUCILLE EVANS CHRISTINE GREER ETHEL JANE GATES
MIRIAM HECKART

MILDRED MEEK HELEN SAWYERS ELOISE WRIGHT

Juniors

MARY ALEXANDER IRMA BRASKER CATHARINE CARPENTER RUBY GLASCOCK CLARA HALL
HARRIET HENDERSON
KATHERINE HILMER
HELEN JONES
MARGARET KERN

MARGUERITE ROBINSON
ELIZABETH WRIGHT
FRANCES CHESHIRE
DOROTHY WHITTED

Sophomores

GLADYS EVANS FRANCIS ERICKSON RUTH LITTLE

ESTHER KIRKENDALL
MARIE THROCKMORTON

Freshmen

MILDRED CAMPBELL ALICE JUDSON MARGARET SCHULER
MARIE LAFFERTY

MARGARET MCCLAREN
MARGARET PATTERSON

Post-Graduate

RUTH KIRKENDALL

Sorores in Facultate

Mrs. Frank Mott

Mrs. CARL BROWN

MARY ELIZABETH EDWARDS

Patronesses

<u>-C-C-C-C-MIRRORIER CONTROL DE LA CONTROL D</u>

Mrs. G. F. Perley

Mrs. J. F. Schee

Mrs. R. E. Scroogs



MU PHI EPSILON



Founded November 13, 1903 at Cincinnati, Ohio New Alpha Chapter Established at Simpson College, 1917

Colors-Purple and White

Publication-The Triangle

CHAPTER ROLL

MAURINE ABBOT
MARY ALEXANDER
EDITH BELLMAN
OMA BUTLER
LA RUE CONDIT
FAITH GLEASON
OPAL GRAHAM
HARRIET HANSELL
HARRIET HENDERSON

ENID HARVEY
MARY JOHNSON
JUANITA KEITH
ALICE MCINTIRE
LEOTA MULLICAN
CHARLOTTE PHILLIPS
VERVA TALLMAN
PAULINE TERPSTRA
MARA THROCKMORTON

Sorores in Facultate

Persis Heaton

FLORENCE POLING

MARIAN KNIGHT

Flower-Violet

C.C.C.C.C.C.C.C.C.C.C.MINIMINIAN MANAGEMENT TO THE CONTROL OF THE

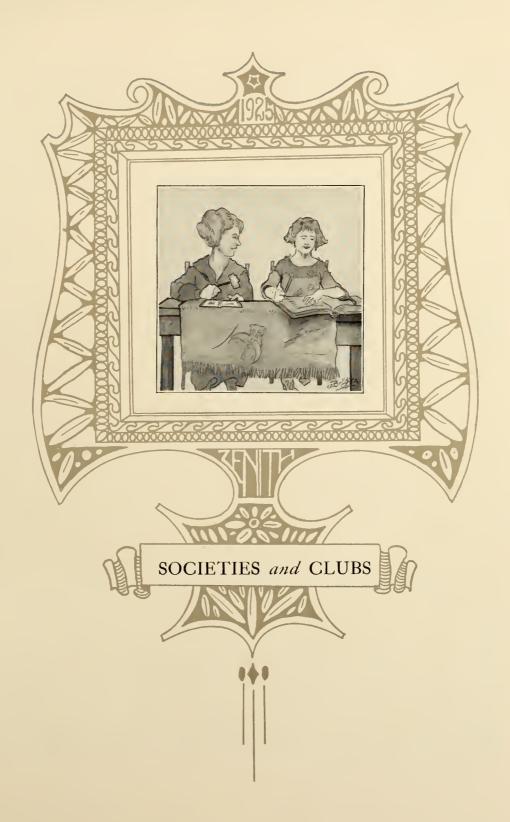
icocococominamente de la compania del la compania de la compania de la compania del la compania de la compania del la compania de la compania de la compania del la compania

GREEK LETTER HOUSE MOTHERS



First Row—Mrs. B. F. Clayton, Delta Delta Delta; Mrs. Carrie Wright, Pi Beta Phi; Mrs. Ella Stratton, Alpha Chi Omega.

Second Row—Mrs. Ella Hendrickson, Alpha Tau Omega; Mrs. Ulm, Sigma Delta Chi; Miss Irene Springer, Beta Xi; Mrs. Sylvia Rogers, Kappa Theta Psi.



AMERICAN ASSOCIATION OF COMMONS CLUBS

Founded at Denison University, 1917 Simpson Chapter Established at Simpson, 1923

Colors-Red and Gray

Flower-Moss Rose

Publication-The Commoner

CHAPTER ROLL

Seniors

ALBERT TELFER
WALTER TOWNSEND

RUSSELL NEFF EVERETT WILKINSON

Juniors

ERASTUS GREEN
CHESTER NELSON
EARL HART
FRANKLIN ARCHER
DEWEY ADAIR

Walter Bramhall Cecil Mitchel John Kline Roy Ferguson Clark Mahr

Sophomores

HAROLD DOTTS
ROBERT MCELDOWNEY
HAROLD WEST
ROBERT GILLILAND
LEROY BOYD
KENNETH BROWN
CLEE CRAWFORD
EMORY DOUGLAS
WILBUR FELT
WALTER DILLON
LEROY PULLMAN

MARION CARLSON
HERBERT WOODCOCK
RICHARD MOUNT
ALVIN JORDAN
MILES REAGAN
HARRY ENGLAND
DONOVAN CARLSON
IRVIN HERSHEY
HAROLD HALL
NATHAN VANDERLINDEN

GORDON WEBB

Freshmen

GLENN BAKER
MAX SHOEMAKER
THEODORE NORWOOD
EMMETT GORDON
WALTER DARLING
WENDELL BATES
JAMES TAYLOR

CLIFFORD OLIVER
SHIRLEY PRUGH
HENRY CHUA
OLIN HOFFMAN
GARWIN RUBY
LLOYD KNOX
JOHN MILLER

ROAUL CALKINS



THE BLACK FRIARS

On the 12th of January, 1924 a mass meeting of students interested in dramatics was held to consider the proposition of instituting a society for the study and presentation of plays and readings. On the 29th of that same month the ideals of this group were realized by the first meeting of the Black Friars, inaugurated by readings by Professor Dennis and Miss Lucille Beveridge. Sessions held every Tuesday night are featured by one act plays to which the public is invited.

The program of this first semester has been very successful. The following are a few of the plays that have been presented: "Proposal under Difficulties"; "Poor Old Jim"; "Neighbors"; "Flitter-Mouse"; "Rain"; "The Burglar"; "The Curtain"; and "The Clod".

The Black Friars has been a valuable addition to the public speaking department of the College and is working in conjunction with the Drama Classes of that department so that the whole school may expect to reap many benefits. The program has been progressing splendidly and the members have responded eagerly to the new work. Bright as the club's history has been the plans for the future are still brighter. Next year the contemplated designs will give the school a continuous succession of plays and entertainments.

MALCOLM LOV	VE .					President
KATHERINE H	ILMER				Vice	President
EDMUND BLAI	R					Secretary
FRANK BANYA	RD .					Treasurer
Prof. W. C. I	DENNIS					Director
Prof. F. I. M	Ioats				Facult	y Advisor

ROLL

FRANK BANYARD IRENE BOILER Lola Buchanan DWIGHT CART WALTER DILLON CLARA HALL FRANCIS HAMILTON JOHN HARTMAN EUNICE JOHNSON ESTHER KIRKENDALL MARY CABLE EDNA LANE MALCOLM LOVE WALTER McCoy KENNETH MERCER LEOTA MULLICAN MARGARET PATTERSON VIOLET PHELPS LUCILLE BEVERIDGE ZOE BRAUCHT REV. CALLAHAN CATHARINE CARPENTER RODERICK CHISHOLM Mrs. Dudley EDNA HAMILTON GEORGIA HARROLD KATHERINE HILMER KENNETH KARR EVELYN KLINE JULIA LA PELLA Deloss Maxey MILDRED MEEK ALICE NEWTON ARTHUR MORLEY CHESTER NELSON FAYETTA PETERSON MARGUERITE ROBINSON BESSIE STEBBINS VERVA TALLMAN JOE VAN DRESER MADGE WELTY GLENN WHISTLER ELSIE WOOD Mrs. Callahan



Braucht, May, Westfall, LaPella, Peterson Johnson, Whistler, Harrold, Van Dreser, M. Cable, Lane Nelson, Phelps, Welty, Buchanan, Sandy, Stetzler, Hamilton



Dudley, Chisholm, Vedane, Cart. Hilmer Meek, Trimble, Maxey, McCoy, Stebbins, Newton Hartman, Robinson, Carpenter, Mullican, Love

HOME ECONOMICS CLUB

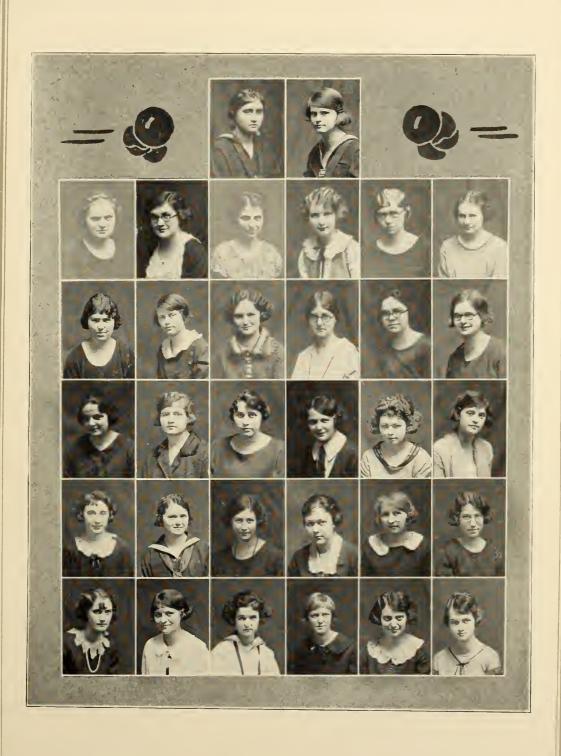
OFFICERS

MARY CABLE						President
Lois Proctor					Vice	President
LOUISE ABEL						Secretary
BERNISE CORBE	TT					Treasurer

ROLL

LOUISE ABEL MARGARET KERN DOROTHY BLACK ESTHER KIRKENDALL MAE BUTLER CHARLOTTE LARSON ELIZABETH CABLE THELMA McGEE MARY CABLE ESTHER MARSH BEULAH CADY VELTA MAY RUTH CLEMENTS DOROTHY MILLER BERNISE CORBETT RUTH MILLER GLADYS EVANS EVELYN MORRISON MARIE EDSON EDITH MYERS LOUISE OLDAKER MARIE FENGAL HELEN PEARSON ETHEL JANE GATES RUBY GLASCOCK Lois Proctor Effie Gerloch MARTHA REESE ETHEL HARVEY CLEO ROBINSON ALICE HANSELL CARRIE SAMPSON Lois Ingraham MABEL STETZEL PAULINE TERPSTRA Louise Koch

Annette Thompson



SIMPSON GIRLS COMMONS CLUB

CCCCCC CHRONOLOGIC CONTROL CON



Established at Simpson, February, 1924

Colors-French Blue and Gray

CHARTER MEMBERS

ESTHER BAIRD
MAURINE CAVETT
MARIE EDSON
MARIE FERGUSON
CLARA FETTERHOFF
NELLIE HUNTER
YASU IWASAKI
ETHOL JACKSON
FREDA KIMSEY
HELEN KIMSEY
BETH MALONE

ESTHER MARSH
CHRISTINE MILLER
RUTH MILLER
CORDIA NASH
MATIE PETERSON
EVA REICHARDT
MARGUERITA SPEER
LOLA STETZLER
MARY WALTZ
RUBY WEBBER

FACULTY ADVISORS

MISS STAHL
MISS LONG

MISS McCarthy

OXFORD CLUB



OFFICERS

FRANK LISTER .				President
SARA THROCKMORTON			Vice	President
STANLEY ESKEW .				Treasurer
CORDIA NASH				Secretary

EXECUTIVE COMMITTEE

ERASTUS GREENE

OSCAR PLUMB

ROLL

L. H. ATHEY FRANKLIN ARCHER LEROY BOYD C. C. CALLAHAN GOLDIE CHANDLER STANLEY ESKEW MARIE EDSON LAURA GIRARD CARL GIRARD EARL D. HART ETHOL JACKSON RUBY TOWNSEND Dr. Holmes VERNA McFerrin FRANK LISTER CORDIA NASH LEROY PULLMAN

MATIE PETERSEN OSCAR PLUMB NORMA RUCKMAN WILLIE STANBERRY ERNESTO SALAMONE CLARE SHUFES ZOELLA STEBBINS BESSIE STEBBINS WALTER SCHEURMANN RUTH STRAWN J. E. TAYLOR SARAH THROCKMORTON MARGUERITA SPEAR ERASTUS GREENE ALBERT TELFER DFANE CHAPMAN

Y. M. C. A.



OFFICERS

OSCAR PLUMB					President
Homer Woods				Vice	President
PAUL GIDDENS					Secretary
ROBERT BATES					Treasurer

CABINET

GEORGE WOOLSON						Publicity
ERASTUS GREEN				Co	mmuni	ty Service
Delbert Roberts					Camp	us Service
EVERET WILKINSO.	:			Life	Work	Graduate
Howard Woods				Rel	igious	Education
LLOYD SIPHERD			Ir	itercol	legiate	Relations

Y. W. C. A.



OFFICERS

MYRTLE TENNANT .					President
PAULINE PORTERFIELD				V	ice President
FAYETTA PETERSON					Secretary
ALICE BUTLER .					Treasurer

CABINET

PAULINE PORTERFIEL	D			. Membership
OMA BUTLER .				Finance
EDITH BELLMAN				Community Service
MARY CABLE .				Publicity
REBA TALLEY .				World Fellowship
FRANCES LEDLIE .			 	Religious Work
PAULINE TERPSTRA				Social

ALPIAN LITERARY SOCIETY

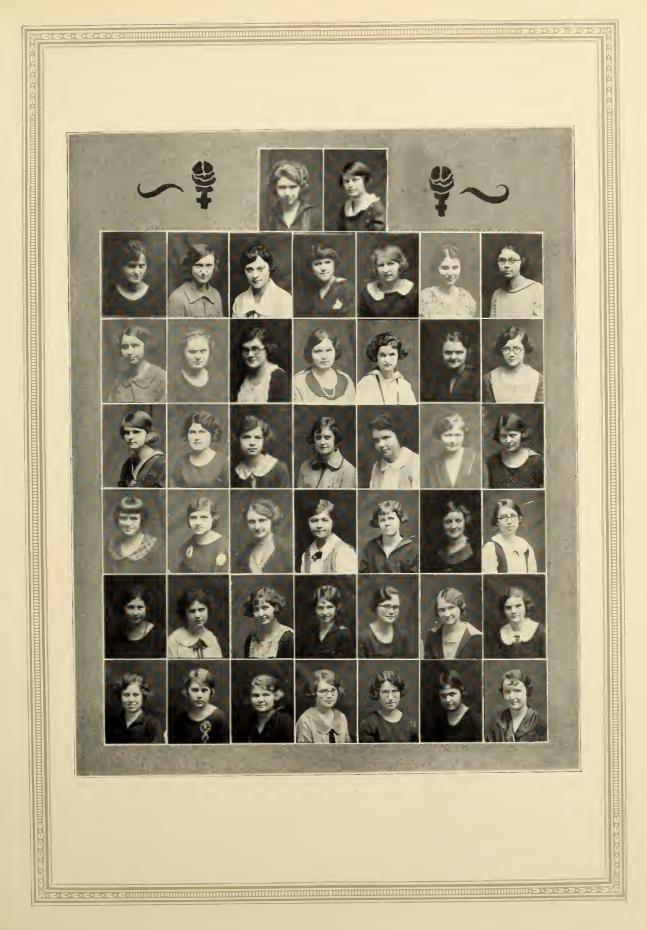
OFFICERS

					First Semester	Second Semester
President .					Eunice Johnson	MAURINE ABBOT
Vice President					MAURINE ABBOTT	ETHEL GATES
Recording Secre	tary				TWILA WOODRING	ALICE NEWTON
Treasurer .					LUCILE RANSOM	ETHEL HARVEY
1st Consul .					RUTH MORRIS	GENEVIEVE KRASHE
2nd Consul					RUTH PHILLIPS	MARGARET DE LEAN
1st Critic .					RUTH CLEMENTS	Lois Trimble
2nd Critic .					MARGUERITE PETERSON	Margaret Shields
Chaplain .					MARIE FENGAL	Elsie Bingaman
Historian .					GENEVIEVE KRASHE	JENNIE SMITH
Corresponding 3	Secre	tary			Helen Jones	ALTA WESTFALL
Character .	•	•	٠	•	Mara Throckmorton	Martha Doidge Alice Springer

ROLL

MAURINE ABBOT
Elsie Bingaman
RUTH CLEMENTS
MARY CABLE
ELIZABETH CABLE
GRETCHEN CONRAD
MARGARET DE LEAN
EITHEL DE LEAN
MARTHA DOIDGE
MARIE FENGAL
LUCILLE FULLER
ETHEL GATES
ETHEL HARVEY
Amy Himstret
HELEN JONES
EUNICE JOHNSON
ALLENE JOHNSON
LOUISE KOCK
GENEVIEVE KRASHE
ANNE MAC CARTNEY
BEULAH McADOO
THELMA MCGEE
FLORENCE MINOR
EVELYN MORRISON
ALICE NEWTON
ELOISE NICHOL
LEGISE INICIOL

VIVA NIMS VERYL PARKER RUTH PHILLIPS MARGARET PHILLIPS VEVA RHODE HELEN SAWYERS MARGARET SHIELDS FAIRIE MAE SMITH FRANCES SMITH JENNIE SMITH ALICE SPRINGER EDITH STANLEY MERLE STEVENS RUTH STEPHENS RUTH STRAWN MAXINE STUART Annette Thompson MARA THROCKMORTON Lois Trimble MADGE WELTY ALTA WESTFALL HELEN WESTFALL MYRTLE WHITEHILL RUBY WISSLER TWILA WOODRING INEZ WYNN



CLIONIAN LITERARY SOCIETY

OFFICERS

MARGUERITE PETERSON					President
FAYETTA PETERSON .				Vi	ce President
Elsie Wood			Re	cordi	ng Secretary
HESTER NIXON .					Treasurer
Margaret Dickerson					1st Consul
Bernice Corbett .					
KATHERINE HILMER					1st Critic
LUCILE RANSOM .					
FAYE WHEELER					Chaplain
MARY BELLE CRAIG .					Historian
IRENE MAXWELL .					Reporter
Esther Kirk .				Serg	eant-at-arms

MEMBERSHIP COMMITTEE

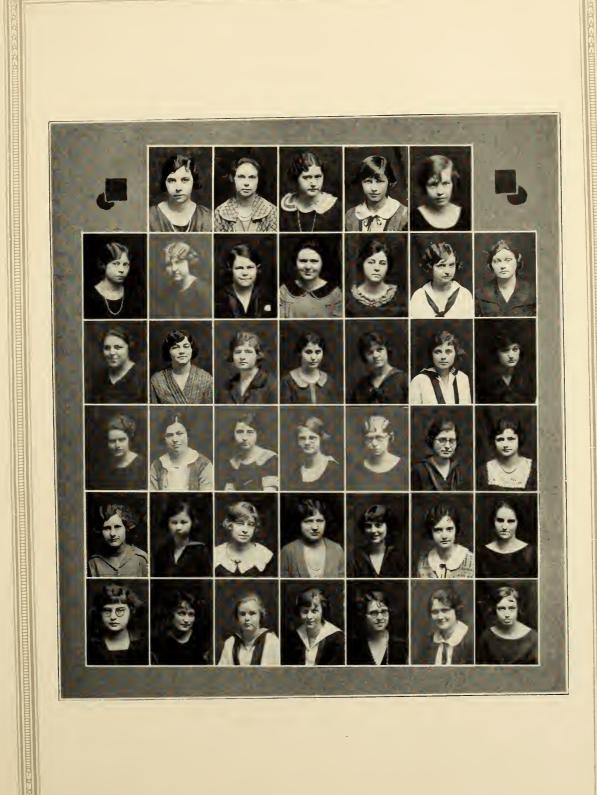
RUTH FLYNN

Lois Beebee

ROLL

ESTHER ARTIST MARTHA ARTIST Lois Beebee ERMA BINGHAM HELEN BROWN EDITH BROWN MAE BUTLER OPAL BYBEE FAYE COLLICOTT BERNICE CORBETT MARY BELLE CRAIG CAROL CUREE MARGARET DAVIS MARGARET DICKERSON VIOLA DE WEES LEOLA ELLIS ISABEL FISHER ALICE FITZGERALD RUTH FLYNN OPAL GRAHAM KATHERINE HILMER BLYTHE HOWARD ELSIE WOOD

JOAN JOHNSON ESTHER KIRKENDALL MARIE LAFFERTY MARJORIE LANDSBERG JULIA LA PELLA GERTRUDE McMILLAN KATHRYN McMILLAN FLOSSIE MARSTON HELEN MAY IRENE MAXWELL HELEN MILLESON Lola Newman HESTER NIXON FAYETTA PETERSON MARGUERITE PETERSON LUCILE RANSOM MARTHA REESE MARGUERITA SPEER IVA TOMPKINS BERTINE VAN SYOC HAZEL WALL FAYE WHEELER



MCKERCECK COLON

CTACTATION OF THE PARTY OF THE

CRESCENT LITERARY SOCIETY

OFFICERS

Second Semester First Semester President . ESTHER MARSH VELTA MAY Vice-President . FAITH GLEASON GEORGIA HARROLD Secretary . KATHRYN TAYLOR CARMEN ULM Treasurer . NELLIE HUNTER NELLIE HUNTER First Consul GEORGIA HARROLD RUTH MILLER Second Consul . LAURA MILLER ELVA NEFF First Critic BESSIE STEBBINS RUBY WEBER Second Critic BEULAH FITZ MERLE LOWRY

ROLL

GLADYS BADGLEY ESTHER BAIRD LARUE CONDIT BLANCHE CRAWFORD MARIE EDSON CLARA FEITFRHOFF MARIE FERGUSON BEULAH FITZ EVELYN FITZ FAITH GLEASON BEATRICE GOOD ALICE HANSELL GEORGIA HARROLD JEANETTE HUNTLEY NELLIE HUNTER DORA HUNTER ALTA HUNTER ESTHER HURLBURT YASU IWASAKI ETHOL JACKSON JUANITA KEITH FREDA KIMSEY HELEN KIMSEY ETHEL KIRK MAUDE LAST MERLE LOWRY

BETH MALONE

ESTHER MARSH JUNE MASTERSON VELTA MAY CHRISTINE MILLER RUTH MILLER OPAL McDowell LAURA MILLER VIOLET MCKENZIE LORENE NELSON ELVA NEFF LOUISE OLDAKER BERTHA POLING HELEN PEARSON NORMA RUCKMAN BESSIE STEBBINS ZOELLA STEBBINS MABEL STETZEL LOLA STETZLER KATHRYN TAYLOR RUBY TOWNSEND CARMEN ULM ESTHER WALLACE MARY WALTZ DOROTHY WARNER RUBY WEBBER BERNICE WINTERSTEIN IRENE WHITMORE

ZETALETHEAN LITERARY SOCIETY

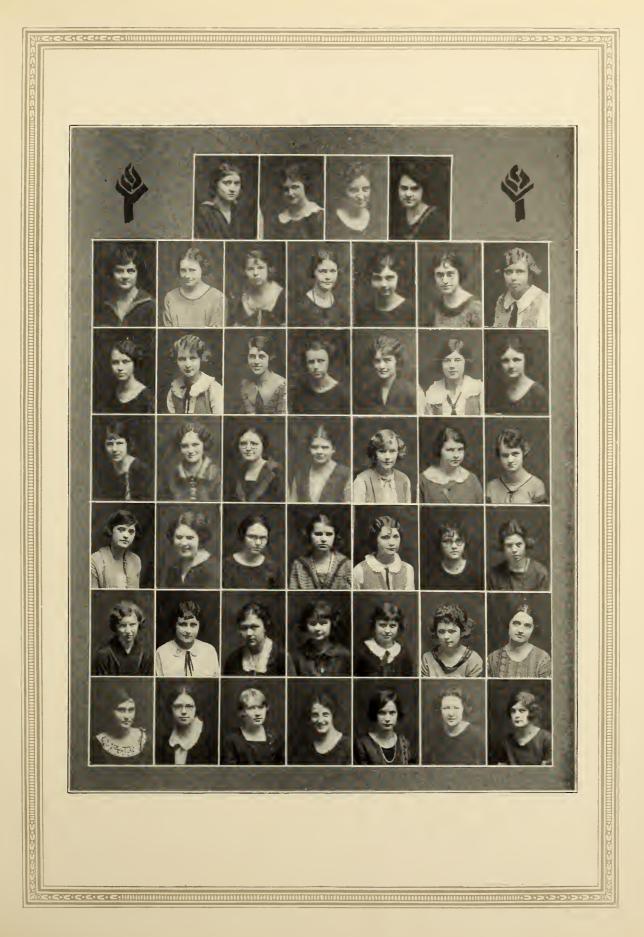
OFFICERS

Second Semester First Semester President . CHRISTINE GREER MYRTLE TENNANT Vice President . . ALICE BUTLER LOUISE ABEL Recording Secretary . DOROTHY HOPPER ROXY ELLIS Treasurer . . . MARGUERITE ROBINSON ELIZABETH WRIGHT First Consul ESTHER MINER DOROTHY WHITTED Second Consul . LUCILLE BEVERIDGE MARY CLARK First Critic . RUBY GLASCOCK CATHARINE CARPENTER Second Critic Mary Clark FRANCES LEDLIE

ROLL

ELIZABETH ABEL LOUISE ABEL LENORE BARKER LUCILLE BEVERIDGE IRMA BRASHER FLORENCE BUTHWEG ALICE BUTLER CATHARINE CARPENTER MARY CLARK ELSIE DAUGHERTY GLADYS EVANS LUCILLE EVANS ROXY ELLIS FRANCES ERICKSON DOROTHY FULLERTON RUBY GLASCOCK CHRISTINE GREER Doris Hatch DOROTHY HOPPER Lois Ingraham ALICE JUDSON MARGARET KERN ELIZABETH KIDDER HELEN KUNTZ

EDNA LEDLIE FRANCES LEDLIE RUTH LITTLE HARRIETT McCoy RUTH McCoy MARGARET MCCLAREN ESTHER MINER LEOTA MULLICAN Ellen Nichols MARGARET PATTERSON CLEO ROBINSON MARIE, ROBINS MARGUERITE ROBINSON GRACE RUSK CARRIE SAMPSON PAULINE SANDERS FRANCES SCHRIER MARGARET SCHULAR MYRTLE TENNANT MILDRED TERPSTRA PAULINE TERPSTRA CATHREAN THOMAS DOROTHY WHITTED ELIZABETH WRIGHT



EVERETT LITERARY SOCIETY

In the year 1865 a few young men, undergraduate students of "Bluebird Seminary" banded themselves together in a literary Society under the name of "Philomathean." In the year 1867, at the suggestion of one of the members the name was changed to "Everett" in honor of Edward Everett, an American statesman, orator, and scholar.

From the time of the foundation of the society many successful men have been enrolled in its ranks for the purpose of receiving a more thorough culture in literature, oratory, debate and parliamentary law.

OFFICERS

			First Semester	Second Semester
President .			RAY WEIDMAN	DWIGHT CART
Vice President			ROBERT BATES	DONALD CARLSON
Secretary .			GLEN WHISTLER	RODERICK CHISHOLM
Treasurer			RODERICK CHISHOLM	CHESTER NELSON

ROLL

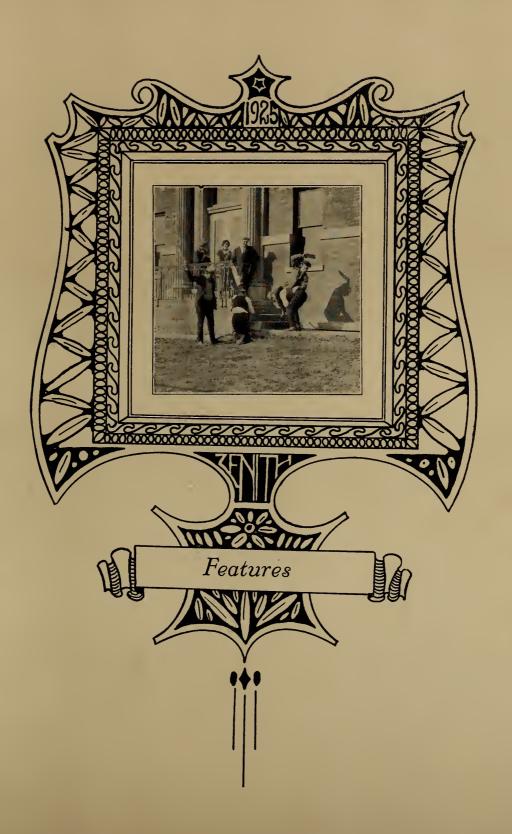
RAOUL CALKINS	RODERICK CHISHOLM
INGRAM TAYLOR	GLEN WHISTLER
HOWARD WALTERS	RAY WEIDMAN
HAROLD WEST	HAROLD DOTTS
RUSSELL McCarthy	Donald Carlson
GLEN J. BAKER	DWIGHT CART
IRA HATFIELD	RAYMOND MORRIS
BENJAMIN POLLOCK	Virgil Sill
ROBERT BATES	GERALD DOWNE
WILLIAM SHIDLER	CHESTER NELSON
HARRY ENGLAND	PHILIP E. FIELD
ROBERT McEldowney	John Henderson

LOWELL PIERIAN LITERARY SOCIETY

Colors-Rose and Green

OFFICERS

			First Semester	Second Semester
President .			ELTON DANE	EDITH WILEY
Vice President			ORA WILEY	GRACE DILLON
Secretary .			EDITH DATWYLER	OSCAR NORDLEY
Treasurer .			WILLIAM BRAUCH	GILBERT DILLON
First Consul			Isla Dixon	WARD HATFIELD
Second Consul			STANLEY ESKEW	LEFA PATTON
First Critic			GRACE DILLON	STANLEY ESKEW
Second Critic			L. H. ATHEY	ELTON DANE
First Censor			WARD HATFIELD	Edna Datwyler
Second Censor			Norma Ruckman	Alma Buche





 C_2

HE choice as one of the Representative Women of Simpson College is one of the highest honors within the gift of the student body. Intellectuality, social leadership, democracy, personality, character, and the enthusiasm and ability with which the student has entered into the organized life of the school are factors which contribute to the choice of Representative Simpson Women. The Representative Simpson girl has a distinct personality but she has entered into the life of the school so thoroughly that her life is an expression of the spirit of Simpson.

As Representative Women of Simpson College the student body this year picked Catharine Carpenter, Eunice Johnson, and Myrtle Tennant. To the girls who are representative of Simpson and to the spirit which they represent the following pages are dedicated.





See Coccession and a committee of the co

さんざいといろいろ



3 C C C C - C .) 11111111

::C:C:C:C:C:C:(!)

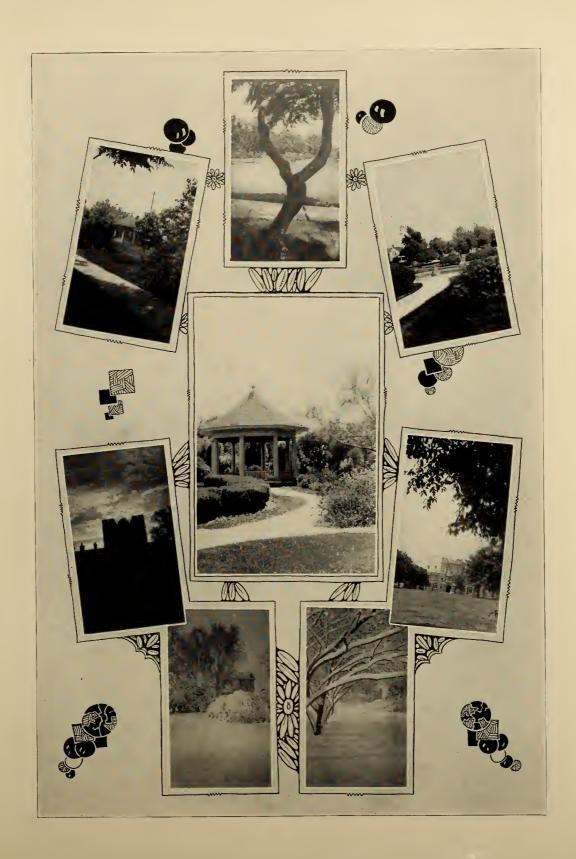
KWAINT KAMPUS KOLOR

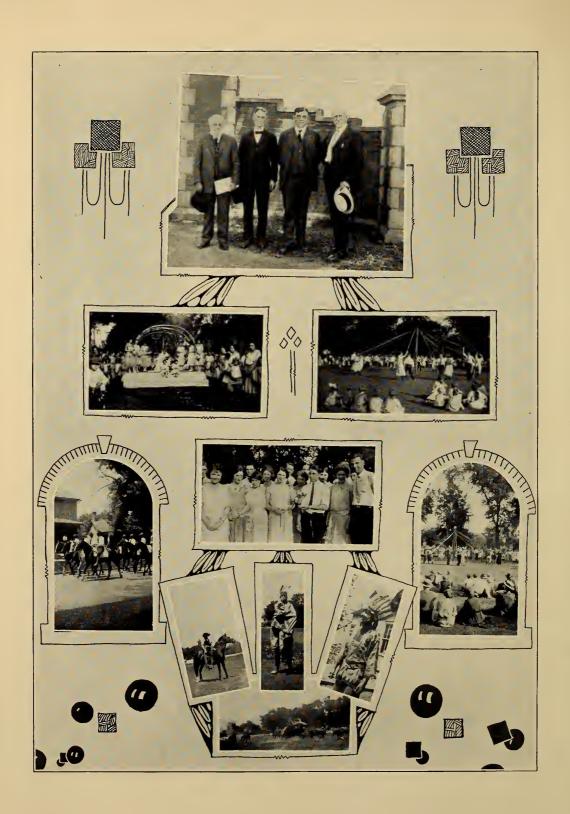
Dedicated to the Spirit of Things as They Are

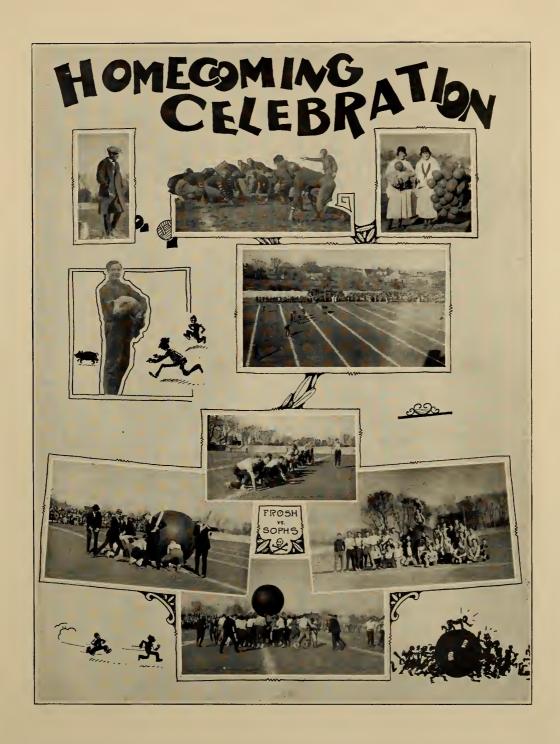
PROLOGUE

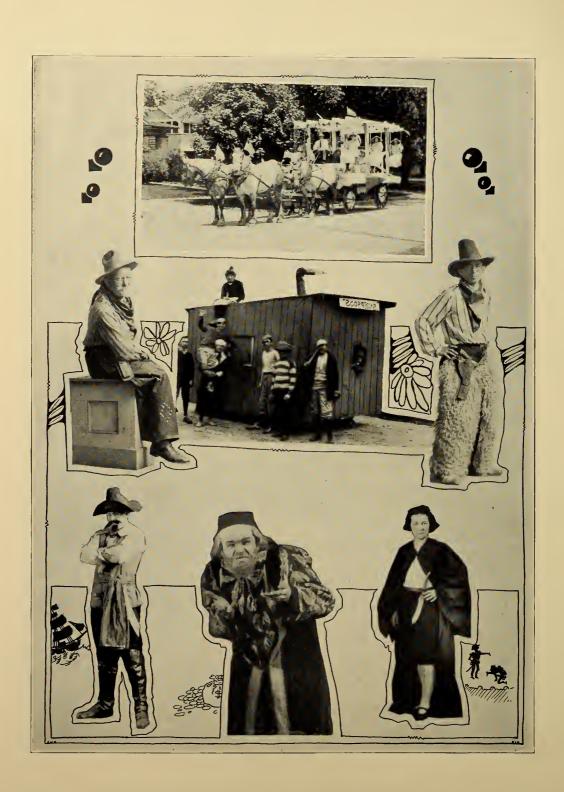
Before throwing on the screen some glimpses of Kwaint Kolor as it exists on the Simpson campus a word of explanation is in order. The aim of this section is to portray Simpson as it is,-to bring out the campus color that is not found in the compacts and lip sticks of sham; to portray all the quirks and foibles of student life; and to show things as they are and not as they ought to be, as people would like to have us think they are, and as the faculty believes they are. The Simpson of chapel speeches, heating plant sessions, and sorority scandalfests; the Simpson of Saturday mornings clad in bungalow aprons and flannel shirts; Simpson as the milkman sees it;that is the Simpson with which this section will deal. We would rub off all the powder on an Alpha Chi's nose to discover one little freckle of truth. So do not be surprised at what you read herein for truth is oftentimes far stranger than a Pi Phi without any E's. Do not blame us for what is thrown on the screen. For we are merely trying to portray a truthful picture of Simpson life stripped of all its shams and seen through the mirror of a smile. Our aim is to present, to portray, to amuse, and above all to show the folly of it all. Do not be shocked at what follows. It is true or it would never have been included in this section, and it is pure or it would never have passed the censors.











ン・コ・コ・コ・コ・コ・ツ・バ

KWAINT KAMPUS COLOR

As Seen by the Book Store Philosopher

The book store philosopher was hunched over the counter deep in a study of the morning paper. "What better person," I thought, "could I find to show the readers of the 1925 ZENITH the Kwaint Kolor of the Simpson Campus." So I approached the sage of Simpson and made my wishes known. With alacrity and the willingness to help that characterizes him he replied, "Sure I'll show your friends over the campus. Just a minute until I finish the sport page. Ready folks? Here goes.

"We'll start with the buildings. This little shack here is the den of thieves from which I get my name. All those fellows in there are my playmates, the book store loafers. No, they don't stay there all the time. They leave the building at meal times but that's all they will leave. What do they do? Oh talk. Talk is cheap, but it is the only thing around here that is cheap. That fellow who just came out is Shultz. Yes, there is generally room for at least one more fellow in there when he is, providing that it isn't Joe Meek. There's Morley. His teachers say he doesn't have a very fertile mind but he certainly does have a fertile face. He can grow most anything on it.

"That tall brick building isn't the Kappa house. It is the Science Hall. A few Sigs and Taus have classes there too, but they are all taking Chemistry or Physics. The Zenith artist has a studio on the top floor and all the girls go up there,—he says they pose for him. There used to be a museum up there but all the fossils got put on the faculty.

"Here is the chapel building. That is where all the chapel speeches are made. There are two kinds of chapel speeches. One kind tells the students to go to heaven and the other kind tells them to be sure and go to the Fete des Fous. It is a little confusing; you don't always know which to do but most of the students go to the Fete des Fous. Professor Moats brought a chapel speaker here once and George has never been the same since.

"Mary Berry Hall is where you go to meet one person and meet another that is better looking. It furnishes lots of color to the campus. Those weird sounds are the hash hounds. I'd take you down to see them but they are vicious when they are eating. They would probably get you into an argument about the Ku Klux Klan and we wouldn't get away in time to see the buildings before dark.

"This is the library. Two kinds of people come to the library. Some come to study others come for pleasure. The ones that come to study sit at the tables and the ones that come for pleasure go downstairs behind the book shelves. Brenton Henderson runs the library. I can't show him to you now. He'll be busy for an hour. He is getting a book for a lady. Simpson students don't go auto riding;—they come to the library.

"The large building across the street is the gymnasium. That is where the athletes hang out. The basketball team isn't there now. The A. T. O.'s are having fraternity meeting. Bramhall is an athlete too. He broke his hip this winter but he won't say how. The athletes are nice boys and they work awfully hard,—they say. Some of them go to school too. There are girls that are athletes too. Most of the ones that

のののであるというのから

aren't athletes have one. It is asserted that they play basketball but no one has ever seen them.

"In the Administration Building is where most of the college is. That is where Rae Dean has his office. Tiptoe in so you won't wake up the Psychology class. Upstairs is the Y. M. C. A. room which is an ideal loafing place. Here is the Registrar's office. Don't wake them up. They won't know anyhow.

"The little building back of the hall is the Home Ec building. Some of the girls who are taking it, say they are going to teach but they don't fool anyone. Across the alley is the heating plant which is capable of turning out immense quantities of heat on balmy spring afternoons. The boys are all the time going there to see a friend of theirs named Nick O'Teen.

"No, that's not the hash hounds again. That's the conservatory. They say that it is awfully expensive to take work at the conservatory. It must be. The boys never seem to have money enough to get their hair cut. Middleton is going to get his bobbed. The musicians have lots of temperament,—most as much temperament as hair. They give concerts sometimes but most of the time you never see them. There are girl musicians too, but aside from belonging to Mu Phi most of them are perfectly normal.

"Lorraine Hall is an overflow from Mary Berry only more so. It is a reformed apartment building but that is the only thing around the place that is reformed. There are six girls in a suite. Sometimes they study,—when the other five have gone out. The Lorraine girls wear the nicest clothes on the campus,—they have a wider range to pick from.

"This isn't the Alpha Chi front yard. Its Buxton Park. Sometimes the other sororities use it too. On warm evenings you have to come early to get a place for it fills up in a hurry. You would see lots of color here if it wasn't so dark. Well, I guess you've seen most of the campus so lets call it a day."

THE BOOK STORE PHILOSOPHER GOSSIPS ABOUT THE GREEKS

"Will I tell you about the Greeks? Why, sure I know them well. I go down there to get my shoes shined every week. Oh, you don't mean the shoe-shining parlor. You were talking about the fraternities. Why don't you say what you mean? Sure I'll tell you about them. All I know and a lot that I don't know. Just stick around until I finish copying this History notebook.

"Well, to start with the fraternities, or as you say the Greeks. The most noticeable thing about them is how well they like each other. Especially the girls. They are proof of the fact that eight out of every seven women-haters are women. There was talk about having an inter-sorority basketball tournament but Miss Bunch objected.

The Phi Phis claim they are a fraternity, but we are from Missouri. They claim they have a corner on all the brains and they seem to have made the faculty believe it. They are awfully popular—their chaperon believes in trusting the girls. That is Catharine Carpenter over there. Whenever they want to win an election they put her up. No, that fellow there isn't a Pi Phi. That's Karr.

The Alpha Chis own the campus. If you don't believe it, ask them. They'll show you the deed. There are still one or two jobs around the campus that aren't held by Alpha Chis. Peter Ross is still janitor of the gymnasium. No, it isn't true that Coolidge asked them to handle his campaign this year. If he had he'd be elected sure. The girls have a song about no one can touch them but they bought a new davenport this year anyway. They got it with what they saved on their light bill.

The Tri-Delts believe that a ring on the hand in worth five on the phone. Opportunity comes but once in every four years and the girls are sure making use of it. They use up lots of wax on the floor in the solarium—they say it comes from moving the victrola around. "Stew" turned the lights out once. Ask him about it.

The Beta Xi's have a regular sorority, they say. The A. T. O.'s turned out the lights to sing the dungeon song and the girls have been insulted ever since. Miss Springer is their chaperon. Lots of Leicht around their house.

I don't see any Kappas around. They must all be studying somewhere. We'll have to go out to the house to see them. There aren't many of them on the campus. There isn't any election on. No, they're not initiating. That's just a game they play. They call it hot-hand but the name only describes half of it. The boys are students. They will show you the cup if you'll coax them.

Here is the A. T. O. house. If you are an athlete don't come too close. They will pledge you sure. They have a cup too—won it playing basketball though. The boys claim that it is useful as well as ornamental. They raise lots of shrubbery around the house and some of them even carry it around with them. Nice lawn? Well, why shouldn't it be green.

This large building here isn't the court house. It's the Sigma Delt house. The Sigs are the school politicians. Every one of them votes at least once in all the elections. Ask them to show you their Y.M.C.A. cabinet. That's not the ice man. That's Kingery—he's their athlete. The only time their political machine failed was in the election of campus characters. They still can't understand why Harrington was defeated.

Then there is the Commons Club, male and female. They claim they are not fraternities. The Commoners live way out on West Ashland and take care of the Tri Delts' furnace. There are so many of the Commoners that when they have a group picture taken they have to have a panorama. There are still a few fellows in

The Commonettes are a new organization so I don't know much about them. Telfer says they are all right so I guess it must be so. Miss Stahl is a Commonette. Nuff sed.

school that don't belong but they have ordered a fresh supply of pledge buttons.

THE BOOK STORE PHILOSOPHER AT THE SENIOR RECEPTION

Not being an A. T. O. I had exhausted my supply of patience and found myself repeating the same cuss words before I got my collar fastened. "A lot of trouble," you might say, but a college student must get a little outside polish even though with it he acquires softening of the brain and hardening of the vocabulary. Moreover, this evening I was going to fuss Mary Grinn, a co-ed who can go through from soup to nuts at a formal and never miss a fork.

I chewed a package of spearmint while Mary was adding a little local color.

"I hope I didn't keep you waiting," and Mary followed the words down the stairs.

"Not at all," I said, sticking five wrappers in my pocket and sticking my tongue in the empty side of my mouth to preserve the regularity of contour.

We went to the senior reception. After going down the line and being introduced to people you either already knew or won't remember a minute later, we dodge through a broken field signing our names on people's programs. I caught snatches of conversation concerning the probability of rain and the assignment in Economics for tomorrow. "Here," I thought, "is the spirit of our great co-educational institution expressing itself."

"Isn't Tut Kingery strong looking?" whispered Mary.

"So is the punch," I answered as I saw Joe Meek take a second glass.

I haven't enjoyed myself so much as at that reception since I wrote off my last accounting exam. Turn off the lights, will you Jake? The two greatest menaces of civilization are Bolshevism and

KWICK KOMMENTS OF THE BOOK STORE PHILOSOPHER

Art Morley says his exam week will be a valuable review for his course next semester.

One of our good friends at the Lorraine says that if men knew what women think they would be twenty times as audacious, but that if women knew what men think they still wouldn't know much.

Spuire Harned says the only letter he ever received at college was one from the registrar.

"Men should be frank and tell their girls everything," says our little girl with the solitaire. "Yep, and women should be generous and believe it."

KWEER KWIRKS AND KWAINT KWATRAINS FITS AND FANCIES OF FRIVOLITY

LEMMIE LEAVER (Apologies to Kipling)

"What are the bells a-ringin' for?" said Freshman green as jade.

"To start exams, to start exams," the upper classman said.
"What makes you look so scared, so scared?" said Freshman green as jade.

"I'm dreadin those I've got to take," the upper classman said.

An' they're flunkin' Lemmie Leaver, he as used to be so gay,

The classes are in session—he isn't so today,

They're shootin' questions at him that would make your hair turn gray;

An' they're flunkin' Lemmie Leaver in the mornin.'

"What makes the front rows look so sad?" said Freshman green as jade.

"Exams are stiff, exams are stiff," the upper classman said.

"What makes the rear rows whisper so?" said Freshman green as jade.

"They're tryin' to crib, they're tryin' to crib," the upper classman said.

They are flunkin' Lemmie Leaver for he doesn't know his stuff,

He thought he could bluff 'em but the teachers called his bluff;

The faculty decided that he doesn't know enough—

So they're flunkin' Lemmie Leaver in the mornin.'

"'Is chair was right 'and chair to mine," said Freshman green as jade.

"'E wont be sittin' there again," the upper classman said.

"'E's bought me cokes a score o' times," said Freshman green as jade.

"Well after this you'll buy your own," the upper classman said.

For they're flunkin' Lemmie Leaver, an' it ain't because e's dumb,

'E simply wouldn't study—he ain't the only one—

An' he's leavin' on the first train for the place from where he come,

For they're flunkin' Lemmie Leaver in the mornin.'

"Who's that as Prexy's talkin' to?" said Freshman green as jade.

"It's Lemmie tryin' to stay in school," the upper classman said.

"What's that as Prexy's sayin' now?" said Freshman green as jade.

"'E's tellin' 'im he'll have to go," the upper classman said.

They are done with Lemmie Leaver an' they will not let him stay,

'E flunked in all his classes, so they're sendin' him away,

Oh, the rest of us are worried and we'll study hard today,

After flunkin' Lemmie Leaver in the mornin.'

BEREAVEMENT

Slowly and silently she laid the white lifeless form in the place that had been prepared for it. Tenderly and gently she rose and gazed for the last time on that which she had brought into being. Mute, dry-eyed, alone, for a short while she leaned over the little rounded body that was fast growing cold. Suddenly those who were near were disturbed by the heart-rending shriek that echoed through the stillness of the early summer morning. Again there was silence; then a shriek. We rushed to the spot. We raised the lifeless little body, carried it in the house and had it boiled for breakfast. The little red hen had done her duty again.

GALOSHES

Slip! Slop! Clip! Clop! Onward the marching throng; Slishing, slashing, splishing splashing, Wierd discordant song.

Some up high and some rolled low, Cold or drizzly, on they go, Never stopping, ever slopping, Sloshing through the snow.

Sizes big and sizes small, Jingle, jangle, one and all, Sloshing slouching, shiffling, muffling Heavy footsteps as they fall.

Co-eds giddy, co-eds staid, Join the clattering parade, Slipping, slopping, flipping, flopping, In the overshoe brigade.

LEAP YEAR

Oh, I'm to be wed in the June time,
Mid a wealth of orange blooms—
And my love and I shall live for aye
In a couple of furnished rooms.

I told him that I loved him.

And I asked him for his love;

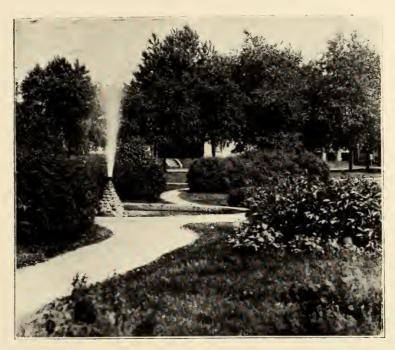
And the moon bent down to listen,

While the bright stars winked above.

But it was dark in that little orchard—
And think as hard as I can;
I can't recall for the life of me,
What was the name of that man!??

A blanket of snow is a beautiful thing,
So pretty and soft and white.
But a blanket of snow ain't the kind of a
thing
I want over me at night.

THE INDIANOLA SPIRIT



"Indianola boosts the best," is the slogan of the community in which Simpson is located and the citizens of Indianola are unitedly behind Simpson and all that Simpson stands for.

Simpson owes much to Indianola. The town furnishes the students comfortable homes to stay in, an abundance of clean wholesome recreations, stores well stocked with up-to-date and moderately priced goods, and a genial atmosphere of real friendliness in addition to the material support of the citizens of the town who make it possible for many of the students to be in school.

It would be difficult to conceive a town which more closely approaches the ideal for a college town than Indianola. A beautiful residential town surrounded by a rich agricultural region, Indianola is a city of homes and a community of wholesome Christian ideals. Many families move here every year because of this atmosphere in order to give their children an opportunity to obtain an education under the most favorable circumstances.

The merchants of the community are unusually loyal to Simpson. Opportunities for students to earn their way thru school are provided by down town co-operation with the college. The townspeople give unfailing support to the school and to student enterprises. Indianola is a community of schools and churches and the people here are friendly, loyal, democratic, wholesome—the type of people to be expected in such a community.

In appreciation of the beautiful environment in which Simpson finds itself and also in appreciation of the substantial way in which our friends, the Indianola merchants have, thru their advertising, helped make possible the 1925 Zenith, we have in cooperation with the Indianola Rotary Club included pictures of Indianola that prospective students and their parents may know of the ideal environment in which Simpson is situated.

Proudfoot, Overton & Co.

Furniture and Funeral Directors



We carry a complete stock of Picture Moulding at all times

Phone 71

Indianola, Iowa

Douglas Bus Service

Leave Indianola

Leave Des Moines

From Indianola Hotel

From KIRKWOOD Hotel

4th & Walnut

Call Market 963

Daily including Sunday

Daily including Sunday

7:00 A. M.

8:00 A. M.

9:00 A. M.

11:00 A. M.

12:40 P. M. 4:00 P. M. 2:30 P. M.

6:30 P M.

5:00 P. M.

Free service to and from bus in Indianola, also to hospitals and depots in Des Moines

Call 205

Fare \$1.00 one way

FRANK DOUGLAS, Indianola, Iowa

For Special Trips, Livery and Taxi, Call 205

H. L. Johnson, M. D. Physician, Surgeon and Eye, Ear, Nose, Throat Eyes Tested Glasses Fitted

Compliments of

Indianola Kandy Kitchen

Collings & McCoy

Clothing and Furnishings

"Where your money does its duty"

EAST SIDE SOUARE

Indianola, Iowa

There is just one place where you can go that is better than the

Delicatessen Shop

and that's heaven; but so long as you are not sure of goning there—why not come here when you have the chance.



The Delicatessen Shop

"Where good eats grow"

McKEE'S CASH BOOK STORE



We sell you the
BEST
Quality Merchandise
at the
LOWEST POSSIBLE
PRICES

See Us For Conklin Fountain Pens Fraternity Wall Skins Examination Booklets Fraternity Stationery Simpson Wall Skins College Text Books Examination Pads Note Book Fillers Note Book Covers College Pennants Simpson Rings Athletic Goods Sheet Music Magazines Candy

Students Always Welcome

GEO. T. FARLEY & CO.

Sanitary Plumbing

Hot Air, Steam and Hot
Water Heating
Tin and Sheet Iron Work
Estimates cheerfully given
309 West Salem Avenue
Office Phone 45
Indianola, Iowa

R. E. SCROGGS D. D. S.

INDIANOLA : IOWA

DRS. NEWSOME & SHAW

Glasses fitted Eyes examined

OFFICE

Harlan Bldg. Phone 21



1867 1924

EQUITABLE LIFE OF IOWA

Iowa's Oldest Life
Insurance Co.

ALL FORMS
OF POLICIES

IVYL McCOY SPECIAL AGENT

INDIANOLA, IOWA

Office Phone 537

Residence Phone 307

TROUBLE BREWING HERE

College Man: "I've a friend I'd like you girls to meet."

Bryn Mawr Girl: "What can he do?" Wellesley Girl: "How much has he?" Radcliffe Girl: "What does he read?" Vassar Girl: "Who are his family?"

Holyoke Girl: "What church does he belong to?"

Simpson Girl: "Where is he?"

D. L. HAMILTON '82

High class decorator and dealer in wall paper. Our line of wall paper is second to none. Among the many jobs that have been entrusted to us are the following: Mary Berry Hall, Science Hall, Chapel, Presbyterian, United Presbyterian and Baptist Churches, and five other Churches in Warren County. Our prices are fair. Our work is the best.

D. L. HAMILTON

277 N. Howard

Phone 15





As the book goes to press the mythical all-state and all conference elevens for the 1924 basketball season have been released. A record of the events of the year 1923-24 would not be complete without some recognition of the honor which the Simpson men who have been placed on these teams have brought to the school.

Walter McCoy, the outstanding man of the basketball season, was accorded the honor of being placed on the second all-state team of the Des Moines Register, the first all conference teams of both the Register and the Capital. Since the days of Hendrickson, no Simpson basketball player has received such recognition in the state.

Richard Scroggs received honorable mention for the all-state team, a place on the Register's first all-conference team and a berth on the Capital's second all-conference team. Captain Fawcett was placed on the honor roll for both all-state and all-conference teams. Harold Fisher was placed at center on Sam Smith's second all-conference team. The fact that four of Simpson's team received this recognition in competition with all the other athletes in the state is a tribute to the prowess of the basketball team of 1923-4.

G. E. JOHNSON

DRY GOODS AND READY-TO-WEAR

When it comes time to do your shopping Remember this store stands out foremost for QUALITY AND INDIVIDUALITY OF STYLE

OUR MOTTO: Satisfied Customers



CITY LIBRARY

Diamond Center of Indianola

Jewelry and Gifts

in the Season's Newest Fashions

Particular attention has been given to make our line reflect the foremost offerings of the leading manufacturers and you will find in our stocks just the up-to-minute numbers that will appeal to you. These new creations featured in our displays will be a source of much satisfaction to you in gift selections.

HERBERT'S

East Side Square

Indianola, Iowa

SERVICE!

Note is the test and the less that the less than the less

Most people look upon the element of Service in Business as being equal in importance to the quality of merchandise sold.

We handle a class of goods which people want and in disposing them we employ every up-to-date method and device which tends to make a pleasure.

An endeavor is always made to please our patrons and to promote their interests in every way possible, and it is gratifying to find that such efforts have brought their reward in the form of new business.

Let Us Serve You When You Need Drug Store Goods (第一个) 水子中中中中中中国中国大学的大学中国大学大学中国大学大学大学大学

ADY'S DRUG STORE

章 North Side Square 章 章 章 \$\frac{1}{2} \text{in the Side Square } \$\text{in the Side Square } \$\frac{1}{2} \text{in the Side

BILL-MY ROOMIE

Bill's my roommate at college and he has everything he could desire.

Our closet is filled with all sorts of new fall suits. They're Bill's. None of 'em are mine.

On our chiffonier are six pictures of beautiful coeds. They're Bill's. None of 'em are mine.

Each day there are phone calls from girls. They're Bill's not mine.

Big boxes of cake and candy come from the girls back home.

They're Bill's; not mine.

And on the first of the month stacks of letters appear at our house. Yeh, they're BILLS, and all of 'em are mine.

J. O. WATSON
Attorney-at-Law
Indianola, Iowa

H. M. HUMPHREY, M. D.

Special attention given to Testing Eyes and Fitting Glasses

Office over Meek &
 Robertson's Store
 East Side

 East Side

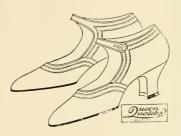
 East Side □



"Milan

Refreshingly New

Assuredly Pleasing



Queen Quality Shoes

"They fit when others fail"

RICHMOND'S SHOE STORE

INDIANOLA, IOWA

GET BETTER GROCERIES

AT

RIGHT PRICES

We aim to supply student needs for picnics and parties in a way that will surprise and satisfy you.

PRUGH GROCERY

North Side
Indianola, Iowa

The Iowa Securities Company Loans on Farms and City Property Mortgages Bought and Sold Insurance Indianola, Iowa

The **Hirst National** Bank

Member Federal Reserve System



CARL H. LANE, President WILL A. LANE, Vice-Pres. LOUIS C. PENDRY, Cashier G. E. JOHNSON, Vice-Pres. WAYNE F. JONES, Ass't. Cashier

YOU CAN GET....

Good Printing Quick Service Correct Prices

AT THE HERALD

South Side Square

Indianola, Iowa

FINEST OF CLOTHING

Ready to Wear

POWERS

South Side Square



WARREN COUNTY COURTHOUSE



"MISS AMERICA"-24 PASSENGER FAGEOL SAFETY COACH

Rich	ardson	Bus Ser	rvice
	Ride In	Comfort	
	SCHE	DULE	
LEAVE		ARRIVE	
Indianola Des Moines	8:00 A. M. 9:00 A. M. 11:00 A. M. 12:45 P. M. 2:30 P. M. 4:00 P. M. 5:15 P. M. 6:30 P. M. 11:15 P.M.	Union Bu	8:45 A. M. 9:45 A. M. 11:45 A. M. 1:30 P. M. 3:15 P. M. 4:45 P. M. 6:00 P. M. 7:15 P. M. 12.00 M. Headquarters is Station
Phone 4		106 6th Ave. Phone Market 3205	
Fare one way	, \$1.00 Arrang	ements made for	Special Trips

ROWE'S BARBER SHOP

Ladies' and Gents' Hair Cutting Our Specialty

Quick Service and Best of Work

EH, GOB?

Love doesn't really make the world go round. It just makes people dizzy, so it looks like it.

He: "You refuse my proposal. Is this absolutely final?"

She: "Yes, indeed. Shall I return my letters?"

He: "Please do; there is some very good material in them I can use again."

As Solomon once said: "Your grades are as good as you make them."

Southwest corner square

WATSON BROS.

DEALERS IN

Coal and Wood



Phone 38

Indianola, Iowa

CHAPMAN'S BARBER SHOP Under Indianola Banking Co.

"UNCOMMON FITNESS"

That's What You're After

In business, you keep an eye out for the man of more than average ability.

Pick your bank as you would your man—because of fitness and ability to work harmoniously with your organization, and to be a valuable ally.

This progressive Institution is equipped to meet your need for "uncommon fitness." Write, phone or call—we'll gladly amplify our claim.

WORTH SAVINGS BANK

Indianola, Iowa

"A Community Bank-to Help the Community to Grow" The Bank with the Chime Clock



SOUTH SIDE SQUARE, INDIANOLA, IOWA

1901 1924 Swartslander's Cafe "The Home of the Student" Phone 4 South Side Square

DRY GOODS and COATS

We sell quality along with our merchandise

E.W. PERRY & SON

Jokes of teachers all remind us We can make our grades sublime, By bursting forth in joyous laughter At the designated time.

The gum chewing girl and the cud chewing cow

Are somewhat alike, yet different somehow;

What difference? Oh, yes, I see it now It's the thoughful look on the face of the cow.

"Did you ever see a cootie weep."

"No, but I've seen a moth bawl."

SELF SERVE GROCERY

Quality — Price

West Side Square

Indianola, Iowa

The FLORSHEIM SHOE

In the great centers of business where correct attire is a matter of course, the man of affairs relies absolutely on the dependable performance and refined appearance of his FLORSHEIM SHOES.

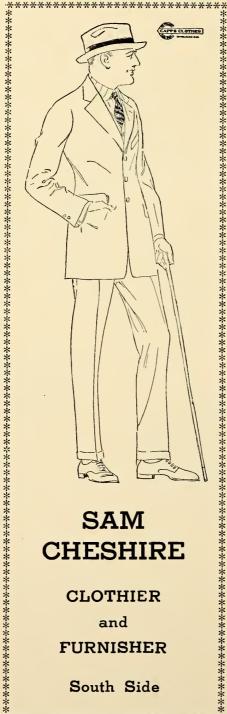






CARLW.JOHNSON

104 North Howard Street INDIANOLA, IA.



SAM CHESHIRE

CLOTHIER and **FURNISHER**

South Side

M. L. Hooper

29.23.23. A Commission of the Commission of the

L. E. Hooper

Res. Phone 181

Res. Phone 429

DRS. HOOPER & HOOPER

Office Phone 177

Physicians and Surgeons

DIETRICH'S ELECTRIC SHOE SHOP

North of Northeast Corner of Square

Where you get Quality and Service

Shoe Polish and Laces

Goodyear Wingfoot Rubber Heels

Tires
Tubes
Vulcanizing



Exide Batteries
Recharging
Repairing

HARTZLER Tire and Battery Service

At Your Service
Anywhere—Anytime

Phone 34

INDIANOLA, IOWA



PANORAMA VIEW OF INDIANOLA FROM STANDPIPE

After Your Dates Drop in and talk it over

THE COFFEE ROOM

We'll serve you appetizing food at the best prices in town OPPOSITE HOTEL INDIANOLA

TO COMMENT ON EXAMS

THAT'S GENIUS

Some fellows prepare five minutes for a quizz. Result, 100 per cent.

THAT'S A GIFT

Others don't prepare at all, but fill up an examination blank with a high percentage of bunk. Result, 95 per cent.

THAT'S POOR EYE-SIGHT

And still others have no idea what it is all about, but sit next to someone who does. Result, 60 per cent.

Clerk: "Do you use Williams' shaving cream?"

Jimmy: "No, I'm not rooming with him this term."

If It's Dry Goods or Groceries

Anderson & Perley
Can Supply the Best of Both

O. T. WINNING

FIRE INSURANCE

Public liability and property damage insurance

Harlan Block, Southeast Corner

Office Phone 764

Residence Phone 727

COMMERCIAL

SAVINGS

Peoples Trust and Savings Bank

Capital \$75,000.00

Surplus \$16,000.00

WILLIAM BUXTON, JR., President

W. N. Grant, Cashier

M. F. Henderson, Ass't. Cashier

W. R. Mitchell, Vice-Pres.

R. J. Sipherd, Ass't. Cashier

SAFE DEPOSIT

TRUST

ILL AT EASE

"Beg yourdon, but are you the butler?"

"No, I'm just the host. But I thank you for the compliment."

IT ALL DEPENDS

"Papa what do you call a man who runs an auto?"

Pop: "That all depends on how near he comes to hitting me."

Judd (on fishing trip): "Boys, the boat is sinking! Is there anyone here who can pray?"

Jones (the religious enthusiast): "I can."

Judd: "All right; you pray, and the rest of us will put on the life belts. We're one shy."

Kiddies 10c

Adults 25c

Empress Theatre

CONTINUOUS

1 P. M. to 11 P. M. ALWAYS A GOOD SHOW

SIGNS OF SPRING

"I'm sure it will soon be warmer," said the lad as he bent over his father's knee.

"You may talk of the signs of the weather Of the birds of the air, how they sing, But to seat yourself on the point of a tack Is the sign of an early spring.

ENCYCLOPEDIA AMENI-TANNICA

Marriage License—That which costs a man a dollar and a half down, and his entire salary the rest of his life.

He: "I went past your house last night."

She (perfectly satisfied): "Much obliged."

E. S. CHITTENDEN

Indianola, Iowa

Cash Buyer of Poultry, Cream and Eggs

We treat you ☐ the year

Leave orders here for

Dressed Chickens

Phone 297 115 E. Ashland

John F. Schee, President

W. G. Stanley, Cashier

INDIANOLA BANKING CO.

Responsibility over \$500,000.00

Partners

John F. Schee

Nathan Schee James Schee

J. F. Pemble W. G. Stanley

Each of our patrons is as fully bound to our depositors as if he had signed a note to each depositor.

STIRE'S

GOOD CLOTHES SHOP

THE INDIANOLA HOME OF HART SCHAFFNER & MARX CLOTHES OF QUALITY

CHEAPEST BECAUSE BEST

"Why do you call your car Paul Revere?"

"Because of the midnight rides."

Squire: "Did you send for me, my lord?"

Launcelot: "Yes, make haste. Bring me the can opener; I've got a flea

in my Knight clothes.

Derrough Gift Shop

109 E. SALEM

Gifts for All Occasions

Hemstitching

Art Needlework

Hosiery

\$2,000,000.00

This represents the increase in Simpson College's endowment and means increased facilities and an improvement in the educational program of the college.

You can share these benefits and educate your sons and daughters at one-half the cost if you will move to Indianola or the surrounding country.

We wish to assure you that a cordial welcome awaits you at the Warren County State Bank. Should there be any information regarding local conditions which you desire, or if there is any way in which our service can be of value to you, we invite you to write or call and see us at your first opportunity.

Waren County State Bank

Indianola, Iowa

The QUALITY GROCERY

Where you get what you like and want at all times We enjoy giving service. Let us serve you.

HOMER R. HORNADAY

PHONE 31

Bessie Theta Hamilton
Graduate Simpson
Conservatory
Progressive Series Teacher
Piano, Harmony, and
Applied Theory
Studio Conveniently
Located
227 N. Howard Phone 15

> Fire and Water Furnace Work Tapping City Water Mains

210 West Ashland Avenue Phone 281



ONE OF THE MANY FINE HOMES WHICH MAKE INDIANOLA A BEAUTIFUL RESIDENTIAL CITY

"Say It With Flowers"

But With Ours

What more appropriate gift than

FLOWERS?

We take pleasure in showing you a variety of Cut Flowers and Growing Plants, also Baskets filled with Flowers.

CLYDE C. CONLEY, FLORIST

Phone 855

808 W. Clinton Ave.

Indianola, Ia.

The Quality Dress Club

P. J. HENDERSON

Odorless Cleaning, Dyeing Pressing, Repairing

Where your work was done right while at Simpson

West side square

Indianola, Iowa

RADIO!!

The Bible records the fact that the first broadcasting set was made from a rib.

Headline: "Scientist says 90% of girls who marry are working girls."

That is true enough, as far as it goes. But he neglected to say that a hundred per cent of the girls who marry are working men.

J. H. McGRANAHAN

Fancy Groceries

Fresh Fruit

Choice Vegetables



We solicit your orders for Buns Picnics, etc.

PHONE 24

S. W. Corner Square

SYMPHONY

Ain't it tough,
When you're out with
The "only" girl
And you've told her
How much you
Love her
For her beautiful face
And pretty ways;
And you've told her
You'll give up
All other girls, and
You'll reform and be good

For her sake;
And then,
When you've sealed it
With a marvelous,
Kiss;
And you take off
Your frat pin
And you're putting it on
Her dress;
And then you stick yourself
On some other guy's
Fraternity pin,
Ain't it tough?

INDIANOLA STEAM LAUNDRY

Where they really Clean Clothes Clean

High Grade Laundering

Prompt Service

CUE & VERNON, PROPRIETORS

PHONE 70

Just South of Post Office

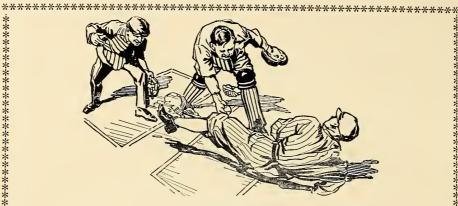
THE LEADER

INDIANOLA

Dry Goods, Underwear Hosiery

Ready-to-Wear and Millinery

F. W. RACINE CO.



SAFE!

You are always safe in buying Athletic Goods at the Winchester Store. When you need equipment for baseball, track, tennis, football, basketball, or gym you will find it here, the kind that will please the star player.

The Winchester Store is Headquarters for all Outdoor Sporting Goods INDIANOLA HARDWARE CO.

WINCHESTER STORE

COLLINS SERVICE STATION

WHERE? One block east of S. E. Corner Square

WHAT? For Service WHEN? All Hours WHY? Quality

J. Q. LANE

PHONE 95

WE THANK YOU

It has been a joy to serve you the past year and we hope that we have succeeded in pleasing you.

We will be the first to greet you next Fall

with a complete line of

NEW and SECOND HAND TEXT BOOKS
PARKER, SHEAFFER, and CONKLIN PENS
EVERSHARP and SCHEAFFER PENCILS
"THE BEST CANDY BARS IN TOWN"
LAUNDRY CASES ATHLETIC GOODS
FRATERNITY and SIMPSON SEAL STATIONERY

COLLEGE BOOK STORE

"The Student's Headquarters"

One absent-minded professor was ideal, from the student view.

Jones, when was the treaty of ----", he began.

"Why I'm absent today, professor," Jones interrupted.

"Ah, pardon me. Miss Smith, will you answer the question?"

Salesman: "Dees is a fine soot; all wool but the buttins. D'ya want belt in d'back?"

Customer: "No; do you want a kick in d'pants?"

L. D. Weeks,

G. A. Grant

D. D. S., '14

D. D. S. '17

DRS. WEEKS & GRANT
Office in Harlan Block

Phone 104

F. P. HENDERSON

Attorney-at-Law

Loans and Abstracts of Title

Indianola, Iowa

JILTED

Girls are babbling rivers;
Love's a foolish game
Hearts are bits of timber
In a red, red flame.

You and I have gambled Recklessly a while, Since the playtime's over Leave me with a smile

What if now my heart holds
Ash where flames were rife,
I am off of women
For the rest of life.

A. V. Proudfoot

Attorney-at-Law
Loans
Titles Examined
Warren County Bank
Building
Indianola, Iowa

DR. L. D. CARPENTER
Dentist

Over Meek & Robertson East Side Square

> House Phone 134 Office Phone 161

FORD

The Universal Car

Indianola Auto Company

R. M. HALE

Lincoln, Ford, and Fordson Sales and Service

Full Line Tires and Accessories
Oils and Greases

In case of accident call for our Wrecker PHONE 313

MEEK & ROBERTSON

Exclusive Dry Goods

"The Store for Simpson Students"

...Sole Agency for ...

Phoenix Hosiery and Carter's Underwear

"I'll never take another drop," said the drunk as he fell off the skyscraper.

Mother: "That young man of yours is impossible; he doesn't like Shaw; he doesn't like Ibsen; he doesn't like Galsworthy. Whom does he like?"

Daughter (demurely: "Me".

LEE A. BEYMER Jeweler

NORTH SIDE SQUARE

When You're Hungry Think of the West Side Bakery GOOD THINGS TO EAT PETER ZONDERVAN

Prof: "Mr. Briggs, your recitation reminds me of Quebec."

Student: "Why, Professor?"

Prof: "Because it's founded on a tall bluff."

Though college days Have their delights, They can't compare With college nights.

POST OFFICE BARBER SHOP

Invites your attention to the latest styles in Hair Cutting and Artistic Hair Bobbing

DAWSON

LACEY

BOTKIN

Just North of Post Office

Indianola, Ia.

EXCELSIOR MEAT MARKET

QUALITY AND SERVICE OUR MOTTO

NICHOLS & SON

North Side Square

The Record and Tribune Co.

Fine Printers

Invitations — Menus — Programs
Embossed Stationary

Where the Simpsonian, College Bulletin
and most of the College publications
are printed

Quality Printing at Reasonable Prices
Southwest Corner Square

If I had a million dollars With you I'd travel far. If I had five hundred thousand You'd dress like a movie star. If I even had five thousand, I'd buy you a classy car. And gosh—if only I had a dime, I'd get you a boggie bar.

PECK'S GROCERY ALWAYS ALL RIGHT DEPENDABLE COURTEOUS

Artistic Hair Bobbing and Best Class of Hair Cutting

Pennington's Barber Shop

Satisfaction Guaranteed

Prompt, Careful, and Efficient Work Just North of First National Bank

"How's Darrel getting along at college, Mr. Reed?"

"Fine! He's taken up swimming now. In his last letter he says that he spends all of his spare time at Kelly Pool."

Good Shoes and Hosiery at Attractive Prices

TRIMBLE'S BOOTERY

North Side Square

Indianola

GEORGE C. RICHARDS

Trunks, Bags and Suitcases

West Side 🔲

INDIANOLA, IOWA

For Photographs Go to—

- **C**. The studio that made the photographs for this book—
- The studio that makes the kind of photographs that please your friends and gets you a position—
- The studio where you are comfortable, and at ease—
- The studio that is known throughout the state for the quality of its workmanship—
- C. The Hostetler Studio—

Hostetler



Des Moines

BY · THEIR · WORKS · YE · SHALL KNOW · THEM

So it was in olden times and so it is today. It always was and always will be. It is not uncommon for concerns to lay claim to doing the finest grades of printing, when, in fact, their work belies the statement. Others are able to produce a fine quality of work, but at a prohibitive cost.

The one right end of printing office management is quality. Any shop operation that loses sight of that fundamental is fatally wrong. A printing plant is inefficient if its product is not as good as it can be made. That does not mean that economy of production comes second. The two must run side by side. A manufacturing institution is defective if it does not provide maximum quality with the greatest economy. Under that rule alone can there be equal justice to producer and consumer which is the moral obligation of business.

THE ECONOMY · ADVERTISING · COMPANY

Master Printers

IOWA CITY, IOWA









